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ASEEM SOOD
CEO



impact
RESEARCH & MEASUREMENT



Girish Balachandran
Managing Partner




ON
PURPOSE




Rachana Chowdhary
Founder Director



MediaValueWorks
CORPORATE COMMUNICATIONS



Shivalika Malik
Associate Director, Corporate
Communication



PEPSICO

Events Highlights

conference video of
IPRCCC

Awards video of
IPRCCA

SHORTLISTS
ARE OUT