Publication : Indian Web2 Date : 30 June 2021 Edition : Digital



HomeBusiness

MSME Development Centre Launched To Empower the Developing, Small and Mid-Sized Businesses

IndianWeb2Wednesday, June 30, 20210 Comments



MSME Business Forum India, which is a network hub of corporate executives, investors, and industry experts striving to enhance MSME and SME profitability, has launched "MediaValueWorks (MVW) -MSME Development Centre" that aims to empower the developing, small and mid-sized businesses to unlock their potential and explore newer opportunities in the post-pandemic era.

The new MVW-MSME Development Centre will work in line with the vision of Government of India to support MSMEs. The centre aim to collaborate with partners and associates to grow the network across the globe.

Publication : Indian Web2 Date : 30 June 2021 Edition : Digital

ALSO READ :<u>EdTech Startup RiseBack Brings A Game Changer Offering of University</u> Degree Programs starting at \$75/Month

The MVW-MSME Development Centre shall focus on Micro, Small, and Mid-sized MSMEs transform by going digital, incorporate global best practices, execute efficient workflows, marketing strategies, and being investment-ready said Rachana Chowdhary, Chief Executive of the Development Centre.

To learn more, interested MSMEs can write to mvwdevelopmentcentre@gmail.com. ALSO READ :<u>SustainKart Partners With Actress Kajal Aggarwal Kitchlu To launch An All-</u><u>Natural Kids Care Brand, Kare & Karess</u>

MVW-MSME Development Centre is a division of **MVW Network International Pvt. Ltd**, which is a professional organization that aims to provide the right opportunities and empower and eligible MSME businesses. MediaValueWorks (MVW) was established in 2011 is an award-winning integrated marketing consulting firm focussed on 360 communications solutions. With a widespread network across pan-India and 125 countries, MVW helps clients with the right business solutions.

MSME Business Forum India is an SME/MSME platform for business opportunities. new markets development , startup support, technologies support to MSME , JVs/tie ups , benefit from Government scheme, debt re-structuring and fundraising.