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MARKETING TECHNOLOGY INSIGHTS

MediaValueWorks Rolls Out Stakeholders Study For Actionable Insights



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SALES & MARKETING



The Research Product Will Enable Enterprises to Garner Strategic Insights Across the Length and Breadth of Their Organization to Identify Scope of Efficiency, Productivity Improvement

MediaValueWorks one among the leading agencies offering 360-degree communication services across the globe has added another jewel to its crown with the launch of “Stakeholders Study”.

The study will involve exhaustive research, feedback interviews coupled with an aggressive focus on engaging the key stakeholders of an enterprise to identify the key areas of improvement as well as major challenges upfront the organization.

Stakeholder management and engagement come as pivotal ingredients for a successful project delivery despite not being given enough weight by the company decision makers.

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A project in its early stage may remain unclear in terms of scope, approach, associated risks, and purpose which is also where stakeholders study comes into the picture ensuring that all stakeholders agree upon a requirement and a delivery solution.

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An in-depth stakeholders research also fosters relationship building among different stakeholders of an organization ensuring a holistic and augmented growth of an organization.

“We at MediaValueWorks are committed to come up with new innovative communication products and our “Stakeholders Study” offering is a testament to our commitment. We are confident that it will enable corporations to better streamline their operations and enhance stakeholder engagement to significantly improve on their productivity,” said **Rachna Chowdhary**, Managing Director, MediaValueWorks.

The research product is also aimed to enhance confidence across an organization, shrink uncertainty as well as catapult decision making and problem rectification.