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Reputation Today 100 Most Important Professionals – 2021



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Reputation Today's **100 Most Important Professionals** list is now in its fourth year. The main objective of this list is to offer younger professionals a set of people whose professional journey can be an inspiration. It was first brought out in 2017 and was a ranked list. Then in 2019, we brought out the second edition in alphabetical order. Last year, in 2020, we ranked the Top 25 that included 27 professionals, two of who featured as a team. We listed the next 68 in alphabetical order and also featured five leaders who we believed were important in their own right for leading powerful online networks of communication professionals.

This year, we announced **The Leading 25** and have also added three stalwarts who play mentoring roles in their organisations, in addition to the titles they hold, followed by the next 70 in alphabetical order. We also have added two names in tribute. Both these professionals were towering in their own right. The late **Naresh**

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Kumar was part of the previous list. His passing away suddenly last month is a big blow to the PSU communication fraternity. The late **Surekha Pillai** was not part of the earlier lists. However, her death due to COVID, led to an unusual outpouring of sorrow that led to her trending on Twitter. She was one of the early adopters of Twitter and a prolific communicator. We have included both these names as this is the least we can do for the two professionals who live on.

To read more about **The Leading 25**, **CLICK HERE**.

The effort that goes into working on this list is humongous as it involves three levels of research – Maintaining a database of a long list and constantly updating it; Polling over 500 professionals to get names that may have missed our radar; Conversations with several professionals over three months.

We are grateful to **India Press Release** for their support in presenting this list.



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1	Rohit Bansal	Reliance Industries
2	Madan Bahal	Adfactors PR
3	Dilip Cherian	Perfect Relations
4	Minari Shah	Amazon India
5	Deepshikha Dharmaraj	Genesis BCW
6	Amit Misra	MSL South Asia
7	Sujit Patil	Godrej Industries
8	Nitin Mantri	Avian WE
9	Chhavi Leekha	IndiGo
10	Valerie Pinto	Weber Shandwick
11	Rakesh Thukral	Edelman India
12	Rajneesh Kumar	Flipkart
13	Rachana Panda	Bayer South Asia
14	Sandeep Gurumurthi	Aditya Birla Group
15	Seema Ahuja	Biocon
16	Anuj Dayal	DMRC
17	Nazeeb Arif	ITC Group
18	Atul Ahluwalia	First Partners
19	Ophira Bhatia	Mondelez India & AMEA
20	Rakhee Lalvani	IHCL
21	Atul Sharma	Ruder Finn India
22	Kunal Sinha	Value 360 Communications
23	Varsha Chainani	Mahindra Group
24	Sunayna Malik	Archetype India
25	Nandita Lakshmanan	The PRactice
	Rajesh Chaturvedi	Adfactors PR
	Roma Balwani	Vedanta Resources
	Prema Sagar	Genesis BCW
	Aman Gupta	SPAG

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Ameer Ismail	Lintas Live
Anand Subramanian	Apple India
Anasuya Ray	AB InBev South Asia
Aparna Thomas	Sanofi India & South Asia
Archana Jain	PR Pundit
Archna Vyas	Bill & Melinda Gates Fdn
Arpana Ahuja	Shell India
Aseem Sood	Impact Research & Measurement
Ashwani Singla	Astrum
Bharatendu Kabi	Hero Moto Corp
Bhavna Jagtiani	Edelman India
Bipasha Chakrabarti	Facebook India
Boby Kurian	Softbank Group
Debasis Ray	Tata Trusts
Deepa Dey	HUL Nutrition
Deeptie Sethi	PRCAI
Devyani Rajya Laxmi Rana	Coca Cola India & Southwest Asia
Dhrubajyoti Gayan	Candour Communications
Dilip Yadav	First Partners
Dimple Kapur	Pernod Ricard India
Gaurav Bhaskar	Google India
Gaurav Patra	Value 360 Communications
Gayatri Rath	GE India
Girish Balachandran	On Purpose
Harsh Verdhan	IFFCO
Heena Kanal	Cipla
Humsa Dhir	Sony Pictures Network
Jaideep Shergill	Pitchfork Partners
Jatin Aggarwal	Renault India
Kapil Sharma	Ford India

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Kavita Doshi	NASSCOM
Kavita Lakhani	WICCI
Krishnakoli Dutta	Ola E
Madhavi Jha	Boeing India
Madhu Chhiber	Madison
Michelle DSouza	Johnson & Johnson
Mona Kwatra	LTFS
Mukesh Kharbanda	Fuzion
Munavar Attari	FleishmanHillard
Nandini Chatterjee	PwC
Nitin Thakur	Oyo
Partha Ghosh	Samsung
Pooja Pathak	Media Mantra
Pooja Thakran	Honeywell
Rachana Chowdhary	Media Value Works
Rahul Sharma	APCO
Ramya Rajagopalan	Siemens
Rashmi Soni	Vistara
Rashmi Vasisht	Cognizant
Ruby Sinha	Kommune
S S Rao	PFC
Sandeep Rao	One Source
Seema Siddiqui	Microsoft
Senjam Raj Sekhar	Mobile Premier League
Shivani Gupta	SPAG
Shivanjali Singh	Vodafone Idea
Shubham Mukherjee	ICICI Prudential Life Insurance
Sonia Huria	Amazon Video
Thomas Cherian	Netflix
Tuhina Pandey	IBM

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Vandana Sandhir	Six Degrees BCW
Varghese Thomas	TVS
Vidisha Chatterjee	WhatsApp
Viju George	MSL
Vineet Handa	Kaizzen
Vipin Nair	Wipro
Viraj Chouhan	PepsiCo
Vivek Suchanti	Concept PR
Yuvraj Mehta	Larsen & Toubro
Naresh Kumar (posthumous)	Powergrid
Surekha Pillai (posthumous)	Consultant

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