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Press Release: - C-Zentrix to Endorse the Prestigious #ITForParivahan for MSME's Digital Revolution



Distribution Date – 06th May 2016

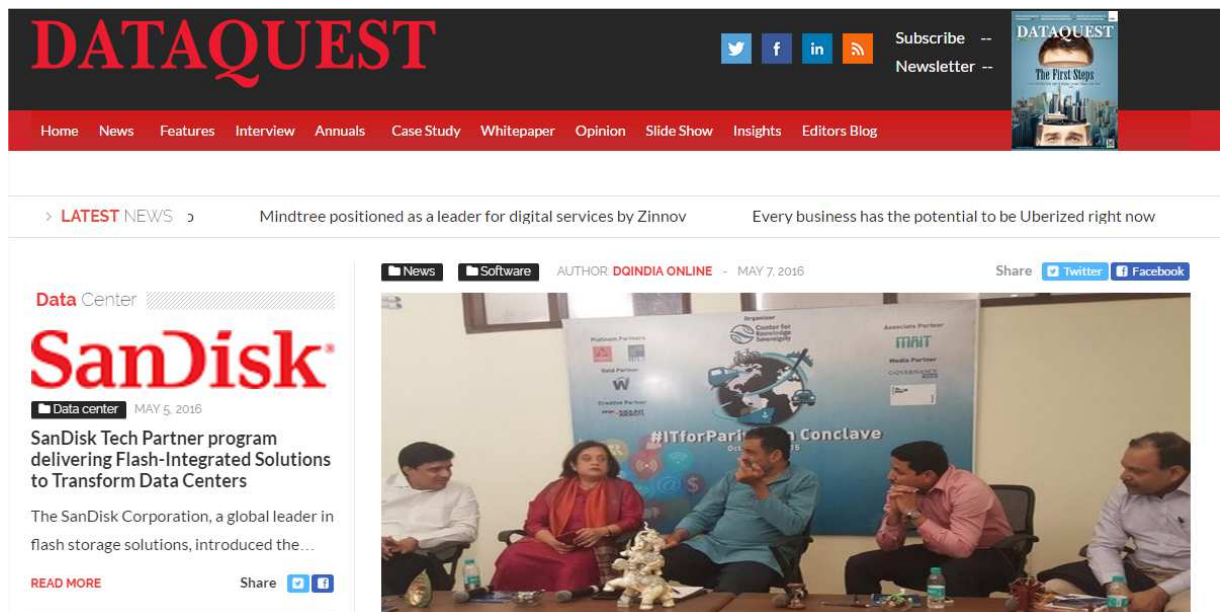
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C-Zentrix advocates #ITForParivaran aims to Digitally Empower MSME

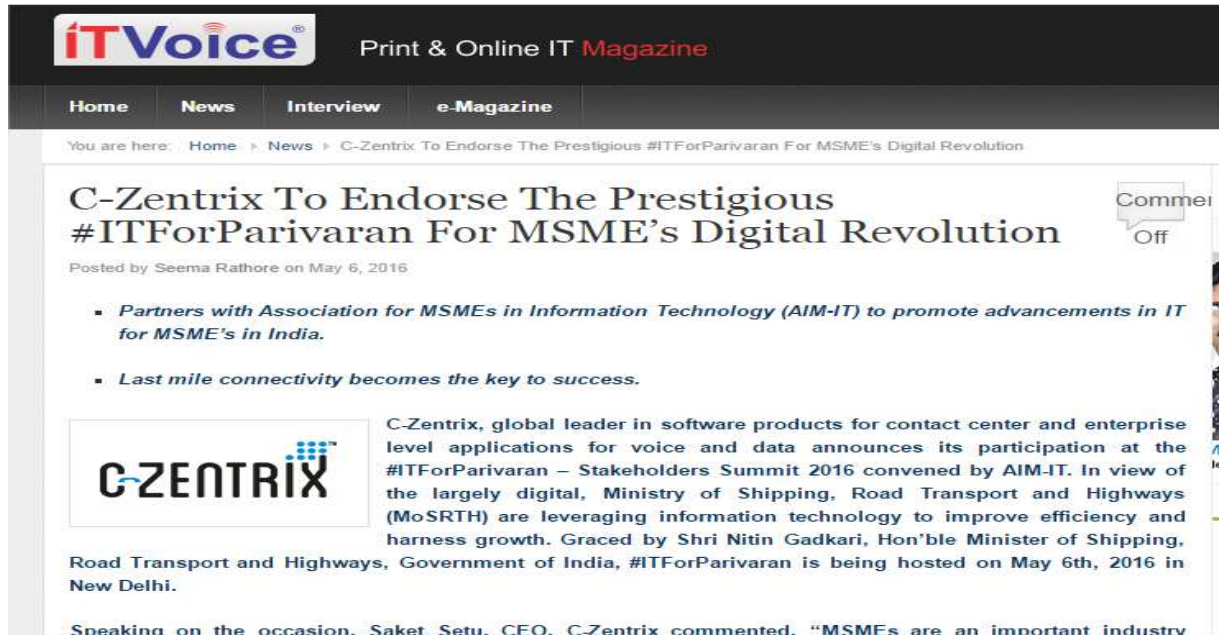
May 06, 2016 BiS Team + Software

C-ZENTRIX™

C-Zentrix announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. Chanting last mile digital, Ministry of Shipping, Road Transport and Highways (MoSRTTH) are leveraging information technology to improve efficiency and harness growth. Graced by Shri Nitin Gadkari, Hon'ble Minister of Shipping, Road Transport and Highways, Government of India, #ITForParivaran is being hosted on May 6th, 2016 in New Delhi.

Speaking on the occasion, Saket Setu, CEO, C-Zentrix commented, "MSMEs are an important part of the digital economy."

<http://www.itvoice.in/index.php/it-voice-news/c-zentrix-to-endorse-the-prestigious-itforparivaran-for-msmes-digital-revolution>



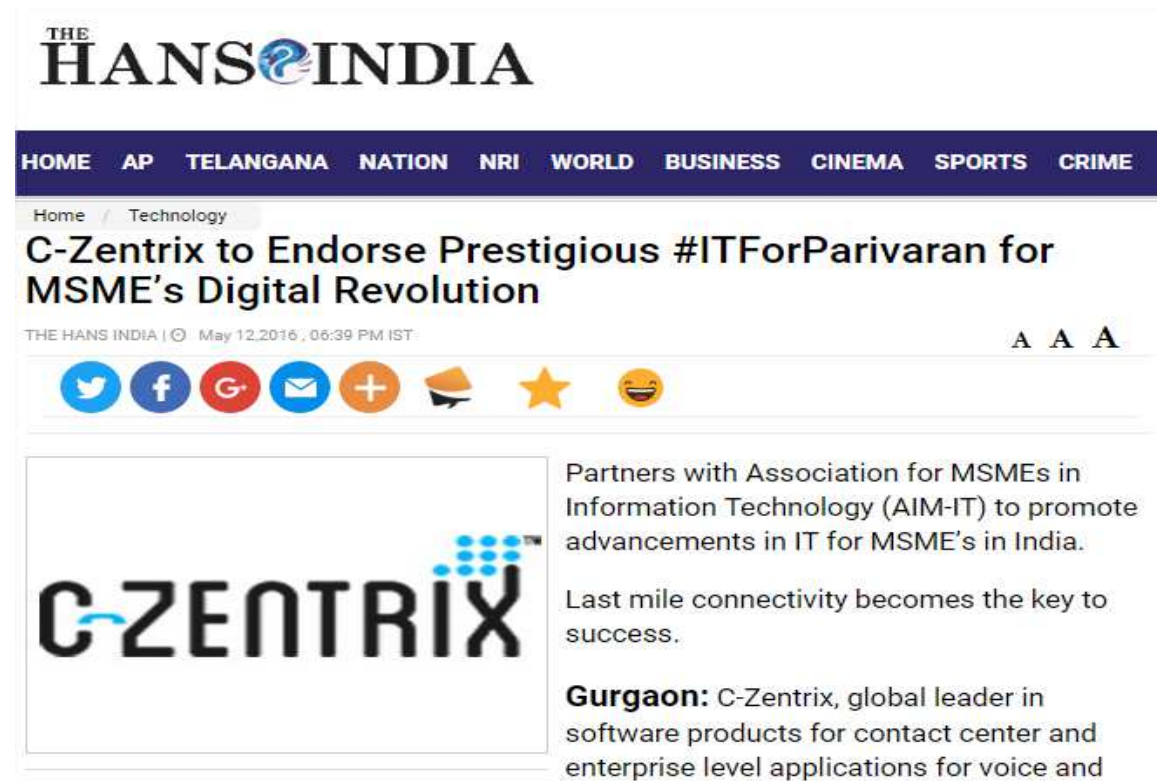
The screenshot shows the ITVoice website header with the logo and navigation menu. The article title is "C-Zentrix To Endorse The Prestigious #ITForParivaran For MSME's Digital Revolution". The author is Seema Rathore, dated May 6, 2016. The article content includes two bullet points: "Partners with Association for MSMEs in Information Technology (AIM-IT) to promote advancements in IT for MSME's in India." and "Last mile connectivity becomes the key to success." There is a C-Zentrix logo and a paragraph of text describing their participation in the #ITForParivaran summit. A comment box is visible on the right side.

<http://www.supportbiz.com/articles/news/c-zentrix-endorse-itforparivaran-msme%E2%80%99s-digital-revolution.html>



The screenshot shows the SupportBiz website header with the logo and navigation menu. The article title is "C-Zentrix To Endorse #ITForParivaran For MSME's Digital Revolution". The date is May 11, 2016. The article content includes two bullet points: "Partners with Association for MSMEs in Information Technology (AIM-IT) to promote advancements in IT for MSME's in India. Last mile connectivity becomes the key to success." and "C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. In view of the largely digital, Ministry of Shipping, Road Transport and Highways (MoSRTH) are leveraging information technology to improve efficiency and harness growth. Graced by Shri Nitin Gadkari, Hon'ble Minister of Shipping, Road Transport and Highways, Government of India, #ITForParivaran is being hosted on May 6th, 2016 in New Delhi." There is a social media sharing section with buttons for Facebook, Google+, Twitter, and LinkedIn. A comment box is visible on the right side.

<http://www.thehansindia.com/posts/index/Technology/2016-05-12/C-Zentrix-to-Endorse-Prestigious-ITForParivaran-for-MSMEs-Digital-Revolution/227732>



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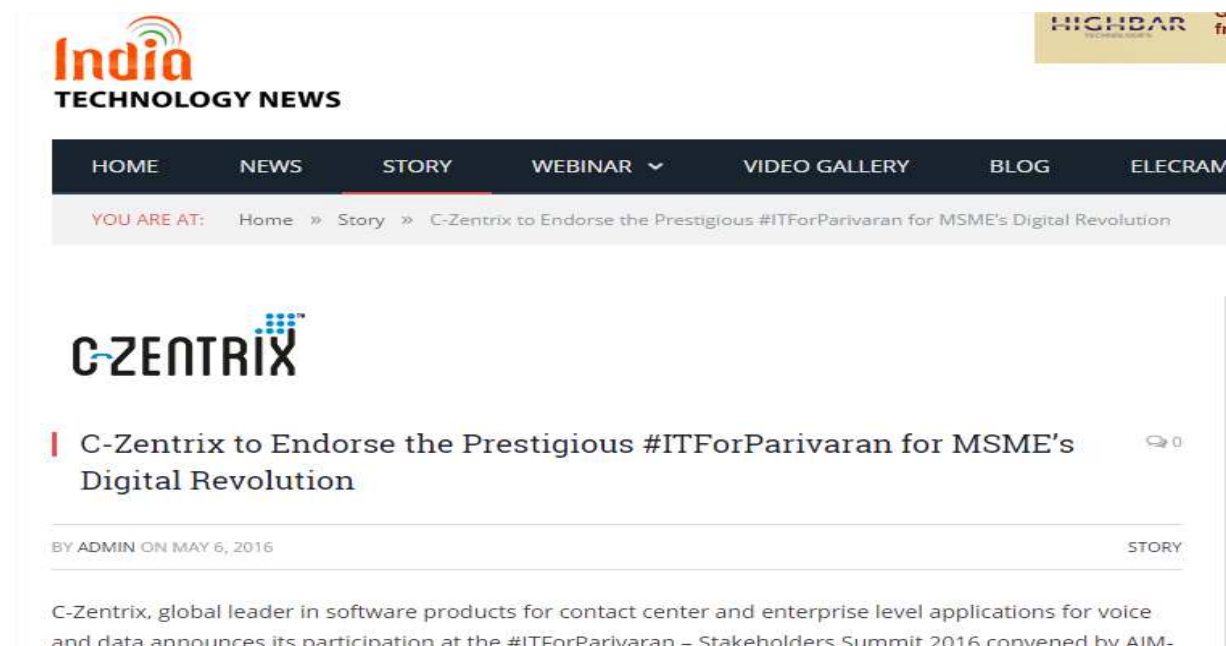
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Partners with Association for MSMEs in Information Technology (AIM-IT) to promote advancements in IT for MSME's in India.

Last mile connectivity becomes the key to success.

Gurgaon: C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and

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C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's Digital Revolution

BY ADMIN ON MAY 6, 2016

C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-

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C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's Digital Revolution

13 May, 2016

C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. In view of the largely digital, Ministry of Shipping, Road Transport and Highways (MoSRTH) are leveraging information technology to improve efficiency and harness growth. Graced by Shri Nitin Gadkari, Hon'ble Minister of Shipping, Road Transport and Highways, Government of India, #ITForParivaran is being hosted on May 6th, 2016 in New Delhi.

Speaking on the occasion, Saket Setu, CEO, C-Zentrix commented, "MSMEs are an important industry enabler and has the potential to become a considerable GDP contributor to the nation. Central government's important initiatives like 'Make in India', 'Digital India' and 'Smart Cities' have tremendous opportunities for the MSMEs in the IT sector. It goes without saying that MSMEs need a strong platform to voice their challenges and support to be as competitive as large and multi-national enterprises. We see a great role of C-Zentrix in facilitating MSME's with easier and effective contact center management, and help connect and establish a great customer experience (CX)."

Coinciding with #ITForParivaran, C-Zentrix aims to set-up a unique MSME information desk to particularly address opportunity areas for IT MSMEs in the Indian & Global Markets from the perspective of sharing unique options of customizations, flexibility, scalability. To motivate Indian IT MSMEs to realize their true potential, C-Zentrix aims to extend a definitive value-add giving cutting-edge solutions to the MSME's of India.

http://www.india-press-release.com/press/press_featured/featured/410/c-zentrix-to-endorse-the-prestigious-itforparivaran-for-msmes-digital-revolution-



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C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's Digital Revolution

- Partners with Association for MSMEs in Information Technology (AIM-IT) to promote advancements in IT for MSME's in India. - Last mile connectivity becomes the key to success.

Published On: 2016-05-05

Gurgaon, May 06, 2016: C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. In view of the largely digital, Ministry of Shipping, Road Transport and Highways (MoSRTH) are leveraging information technology to improve efficiency and harness growth. Graced by Shri Nitin Gadkari, Hon'ble Minister of Shipping, Road Transport and Highways, Government of India, #ITForParivaran is being hosted on May 6th, 2016 in New Delhi.

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<http://technology4india.com/brand/c-zentrix-to-endorse-prestigious-itforparivaran-for-msmes-digital-revolution/>



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C-Zentrix to Endorse Prestigious #ITForParivaran for MSME's Digital Revolution

BY TECHNOLOGY4INDIA · MAY 6, 2016

C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. In view of the largely digital, **Ministry of Shipping, Road Transport and Highways (MoSRTTH)** are leveraging information

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<http://newznew.com/c-zentrix-endorse-prestigious-itforparivaran-msmes-digital-revolution/>



The screenshot shows the top navigation bar of the NewZNew website with categories: NATIONAL, ENTERTAINMENT, and BUSINESS. The article title is "C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's Digital Revolution" by CP Singh, dated May 11, 2016. It includes social sharing buttons for Facebook, Twitter, Google+, and Pinterest. The article content includes two bullet points and a sub-headline.

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C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's Digital Revolution

By CP Singh - May 11, 2016

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- *Last mile connectivity becomes the key to success.*

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C-ZENTRIX

News Technology

May 13, 2016

C-Zentrix To Endorse The Prestigious #ITForParivaran For MSME's Digital Revolution

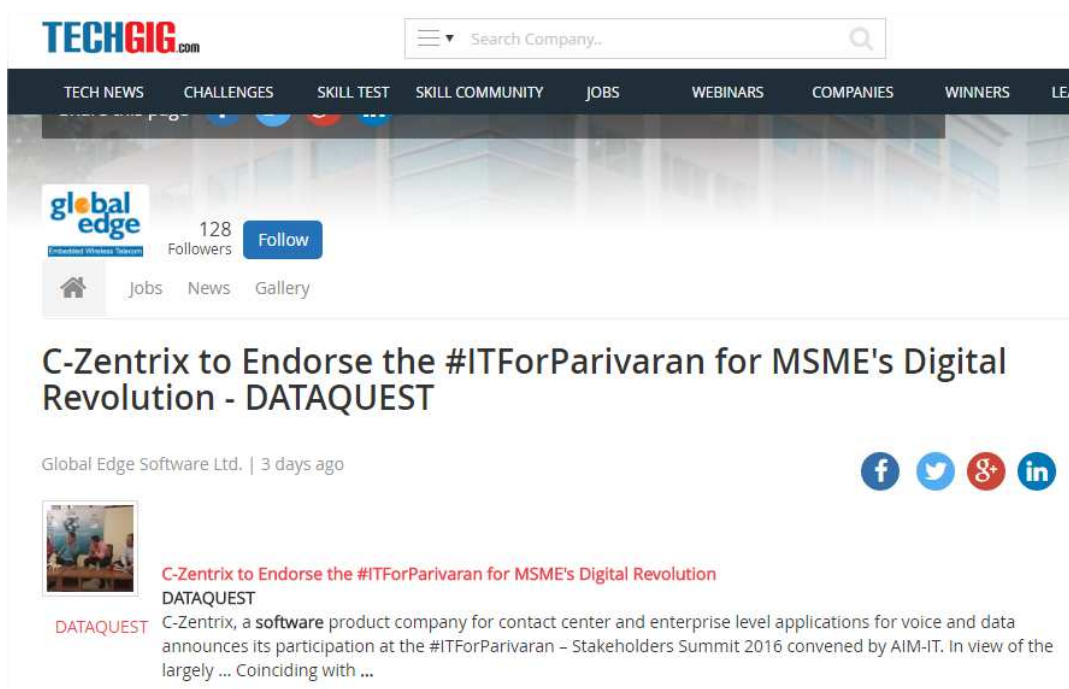
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#ITForParivaran, CZentrix, Digital India, Make in India, MSMEs Digital Revolution, Saket Setu, Smart Cities, Stakeholders Summit 2016

- Partners with Association for MSMEs in Information Technology (AIM-IT) to promote advancements in IT for MSMEs in India.
- Last mile connectivity becomes the key to success.

C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data

<http://www.techgig.com/company/global-edge-software-ltd/news/C-Zentrix-to-Endorse-the-ITForParivaran-for-MSME-s-Digital-Revolution-DATAQUEST/5565045>



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May 12, 2016, 21:12 IST



<http://smepost.com/2016/05/14/c-zentrix-to-endorse-prestigious-itforparivaran-for-msmes-digital-revolution/>

The screenshot shows the SMEpost.com website. At the top right is the logo for SMEpost.com with the tagline 'Enable Empower'. Below the logo is a navigation menu with links for HOME, NEWS, POLICY, SUCCESS STORIES, IN CONVERSATION, COMPANIES, FINANCE & MARKETS, and OPINION. The main content area features a news article with the title 'C-Zentrix to endorse prestigious #ITForParivaran for MSME's digital revolution'. Below the title, it says '3 DAYS AGO by SMEPOST BUREAU & AGENCIES'. There is a social media share button for Facebook on the left. On the right, there is a partial view of the article text: 'C-Zentrix, global leader in software products for contact center and'.

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Wednesday, 11 May 2016

C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's

C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. In view of the largely digital, Ministry of Shipping, Road Transport and Highways (MoSRTTH) are leveraging information technology to improve efficiency and harness growth. Graced by Shri Nitin Gadkari, Hon'ble Minister of Shipping, Road Transport and Highways, Government of India, #ITForParivaran is being hosted on May 6th, 2016 in New Delhi.



Speaking on the occasion, Saket Setu, CEO, C-Zentrix commented, "MSMEs are an important industry enabler and has the potential to become a considerable GDP contributor to the nation. Central government's important initiatives like 'Make in India', 'Digital India' and 'Smart Cities' have tremendous opportunities for the MSMEs in the IT sector. It goes without saying that MSMEs need a strong platform to voice their challenges and support to be as competitive as large and multi-national enterprises. We see a great role of C-Zentrix in

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Wednesday, 11 May 2016

C-Zentrix to Endorse the Prestigious #ITForParivaran for MSME's Digital Revolution



C-Zentrix, global leader in software products for contact center and enterprise level applications for voice and data announces its participation at the #ITForParivaran – Stakeholders Summit 2016 convened by AIM-IT. In view of the largely digital, Ministry of Shipping, Road Transport and Highways (MoSRTTH) are leveraging information technology to improve efficiency and harness growth. Graced by Shri Nitin Gadkari, Hon'ble Minister of Shipping, Road Transport and Highways, Government of India, #ITForParivaran is being hosted on May 6th, 2016 in New Delhi.

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<http://www.benzinga.com/pressreleases/16/05/p7964187/c-zentrix-to-endorse-the-prestigious-itforparivaran-for-msmes-digital-r>



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PRWeb Published 11:35 am, Wednesday, May 11, 2016



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Coinciding with #ITForParivaran, C-Zentrix aims to set-up a unique MSME information desk to particularly address opportunity areas for IT MSMEs in the Indian & Global Markets from the perspective of sharing unique options of customizations, flexibility, scalability. To motivate

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