



Eccentric Engine launches Virtual Retail Cloud at NADA 2023

*U.S. News Distribution*

*Jan 26, 2023*

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# Eccentric Engine launches Virtual Retail Cloud at NADA 2023

2023-01-26

Date	Media	Region	Country	Headlines	URL	Source
2023-01-26	ACN Newswire	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.acnnewswire.com/press-release/engli">https://www.acnnewswire.com/press-release/engli</a>	ACN Newswire
2023-01-26	Bloomberg	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	Terminal, By subscription	ACN Newswire
2023-01-26	Dow Jones	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	By subscription	ACN Newswire
2023-01-26	NewsEdge	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	By subscription	ACN Newswire
2023-01-26	ProQuest	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	By subscription	ACN Newswire
2023-01-26	Refinitiv Eikon	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	Terminal, By subscription	ACN Newswire
2023-01-26	AP News	AMERICAS	USA	Eccentric Engine Launches Virtual Retail Cloud at	<a href="https://apnews.com/press-release/newmediawire/">https://apnews.com/press-release/newmediawire/</a>	ACN Newswire
2023-01-26	Bloomberg	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.bloomberg.com/press-releases/2023-">https://www.bloomberg.com/press-releases/2023-</a>	ACN Newswire
2023-01-27	Financial Express	ASIA	India	Eccentric Engine eyes global markets with the laun	<a href="https://www.financialexpress.com/express-mobility">https://www.financialexpress.com/express-mobility</a>	ACN Newswire
2023-01-26	MarketWatch	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.marketwatch.com/press-release/ecce">https://www.marketwatch.com/press-release/ecce</a>	ACN Newswire
2023-01-27	Mobility Outlook	ASIA	India	Eccentric Engine Enters US Market With 'Virtual R	<a href="https://www.mobilityoutlook.com/news/eccentric-e">https://www.mobilityoutlook.com/news/eccentric-e</a>	ACN Newswire
2023-01-27	MSN	AMERICAS	USA	Eccentric Engine eyes global markets with the laun	<a href="https://www.msn.com/en-us/autos/news/eccentric">https://www.msn.com/en-us/autos/news/eccentric</a>	ACN Newswire
2023-01-27	Urecomm	AMERICAS	USA	Eccentric Engine Launches Virtual Retail Cloud at	<a href="https://urecomm.com/2023/01/27/eccentric-engin">https://urecomm.com/2023/01/27/eccentric-engin</a>	ACN Newswire
2023-01-27	Yahoo!	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.yahoo.com/lifestyle/eccentric-engine-">https://www.yahoo.com/lifestyle/eccentric-engine-</a>	ACN Newswire
2023-01-26	ACN Newswire Blog	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://theacnnewswire.news.blog/2023/01/27/ecc">https://theacnnewswire.news.blog/2023/01/27/ecc</a>	ACN Newswire
2023-01-26	ADVFN	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.advfn.com/stock-market/stock-news/9">https://www.advfn.com/stock-market/stock-news/9</a>	ACN Newswire
2023-01-26	Armstrong MyWire	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.armstrongmywire.com/finance/catego">https://www.armstrongmywire.com/finance/catego</a>	ACN Newswire
2023-01-26	Barchart	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.barchart.com/story/news/13627092/e">https://www.barchart.com/story/news/13627092/e</a>	ACN Newswire
2023-01-26	BriefingWire	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.briefingwire.com/pr/eccentric-engine">https://www.briefingwire.com/pr/eccentric-engine</a>	ACN Newswire
2023-01-26	Business Insurance	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/crain.busine">https://markets.financialcontent.com/crain.busine</a>	ACN Newswire
2023-01-26	Century Link	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://centurylink.net/finance/category/press/arti">https://centurylink.net/finance/category/press/arti</a>	ACN Newswire
2023-01-26	Digital Journal	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.digitaljournal.com/pr/news/eccentric-">https://www.digitaljournal.com/pr/news/eccentric-</a>	ACN Newswire
2023-01-26	Dow Theory Letters	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/dowtheorylet">https://markets.financialcontent.com/dowtheorylet</a>	ACN Newswire
2023-01-26	ETF Optimize	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/ms.intelvalue">https://markets.financialcontent.com/ms.intelvalue</a>	ACN Newswire
2023-01-26	Fat Pitch Financials	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="http://quotes.fatpitchfinancials.com/fatpitch.financ">http://quotes.fatpitchfinancials.com/fatpitch.financ</a>	ACN Newswire
2023-01-26	Financial Content	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/stocks/article">https://markets.financialcontent.com/stocks/article</a>	ACN Newswire
2023-01-26	Globe and Mail	AMERICAS	Canada	Eccentric Engine launches Virtual Retail Cloud at N	<a href="http://www.theglobeandmail.com/investing/markets">http://www.theglobeandmail.com/investing/markets</a>	ACN Newswire
2023-01-26	Hawaiian Telcom	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.hawaiiantel.net/finance/category/pres">https://www.hawaiiantel.net/finance/category/pres</a>	ACN Newswire
2023-01-26	IB Times	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/ibtimes/articl">https://markets.financialcontent.com/ibtimes/articl</a>	ACN Newswire
2023-01-26	iMDS	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://aperture.imds.tv/finance/category/press/ar">https://aperture.imds.tv/finance/category/press/ar</a>	ACN Newswire
2023-01-26	InvestorsHub	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://ih.advfn.com/stock-market/stock-news/900">https://ih.advfn.com/stock-market/stock-news/900</a>	ACN Newswire

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2023-01-26	IT Business Net	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://itbusinessnet.com/2023/01/eccentric-engin">https://itbusinessnet.com/2023/01/eccentric-engin</a>	ACN Newswire
2023-01-26	Kinetic	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.windstream.net/finance/category/pres">https://www.windstream.net/finance/category/pres</a>	ACN Newswire
2023-01-26	NASDAQ	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.nasdaq.com/press-release/eccentric-">https://www.nasdaq.com/press-release/eccentric-</a>	ACN Newswire
2023-01-26	NewMediaWire	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.newmediawire.com/news/eccentric-e">https://www.newmediawire.com/news/eccentric-e</a>	ACN Newswire
2023-01-26	Nordot	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://nordot.app/991521746000068608">https://nordot.app/991521746000068608</a>	ACN Newswire
2023-01-26	Owler	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.owler.com/company/eccentricengine/">https://www.owler.com/company/eccentricengine/</a>	ACN Newswire
2023-01-26	PressRelease.cc	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.pressrelease.cc/2023/01/26/eccentric">https://www.pressrelease.cc/2023/01/26/eccentric</a>	ACN Newswire
2023-01-26	Search & News	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://searchandnews.com/finance/category/pre">https://searchandnews.com/finance/category/pre</a>	ACN Newswire
2023-01-26	SmallCapsDaily	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://smallcapsdaily.com/eccentric-engine-launc">https://smallcapsdaily.com/eccentric-engine-launc</a>	ACN Newswire
2023-01-26	Spoke	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/spoke/article">https://markets.financialcontent.com/spoke/article</a>	ACN Newswire
2023-01-26	StreetInsider	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.streetinsider.com/Press+Releases/Ec">https://www.streetinsider.com/Press+Releases/Ec</a>	ACN Newswire
2023-01-26	TruVista	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://portal.truvista.net/finance/category/press/a">https://portal.truvista.net/finance/category/press/a</a>	ACN Newswire
2023-01-26	Value Investing	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/fatpitch.value">https://markets.financialcontent.com/fatpitch.value</a>	ACN Newswire
2023-01-26	Wall Street Select	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://markets.financialcontent.com/wss/article/a">https://markets.financialcontent.com/wss/article/a</a>	ACN Newswire
2023-01-26	Web Newswire	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.webnewswire.com/2023/01/27/eccent">https://www.webnewswire.com/2023/01/27/eccent</a>	ACN Newswire
2023-01-26	WorldVest Base Inc USA	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="http://wvb.com/news/industry/view/id/14196286">http://wvb.com/news/industry/view/id/14196286</a>	ACN Newswire
2023-01-26	WOW! Wide Open West	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://wowway.net/finance/category/press/article">https://wowway.net/finance/category/press/article</a>	ACN Newswire
2023-01-26	XTREAM	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://mediacomtoday.com/finance/category/pre">https://mediacomtoday.com/finance/category/pre</a>	ACN Newswire
2023-01-27	Yahoo! Finance	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://finance.yahoo.com/news/eccentric-engine">https://finance.yahoo.com/news/eccentric-engine</a>	ACN Newswire
2023-01-27	Yahoo! News	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.yahoo.com/news/eccentric-engine-la">https://www.yahoo.com/news/eccentric-engine-la</a>	ACN Newswire
2023-01-26	Facebook	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.facebook.com/acnnewswire/posts/pfb">https://www.facebook.com/acnnewswire/posts/pfb</a>	ACN Newswire
2023-01-26	Flipboard	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://flipboard.com/@acn_newswire/acn-newsw">https://flipboard.com/@acn_newswire/acn-newsw</a>	ACN Newswire
2023-01-26	Instagram	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.instagram.com/p/Cn6P9Xrv6PW/">https://www.instagram.com/p/Cn6P9Xrv6PW/</a>	ACN Newswire
2023-01-26	Linkedin	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.linkedin.com/posts/acnnewswire_ecc">https://www.linkedin.com/posts/acnnewswire_ecc</a>	ACN Newswire
2023-01-26	Musk Viewer	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.muskviewer.com/acnnewswire/tweet/1">https://www.muskviewer.com/acnnewswire/tweet/1</a>	ACN Newswire
2023-01-26	Pinterest	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.pinterest.jp/pin/685673112036658376">https://www.pinterest.jp/pin/685673112036658376</a>	ACN Newswire
2023-01-26	Reddit	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.reddit.com/r/acnnewswire/comments/">https://www.reddit.com/r/acnnewswire/comments/</a>	ACN Newswire
2023-01-26	Scoop.it!	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.scoop.it/topic/press-release-by-acn-n">https://www.scoop.it/topic/press-release-by-acn-n</a>	ACN Newswire
2023-01-26	StockTwits	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://stocktwits.com/ACN_Newswire/message/5">https://stocktwits.com/ACN_Newswire/message/5</a>	ACN Newswire
2023-01-26	Tumblr	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://acn-newswire.tumblr.com/post/707561689">https://acn-newswire.tumblr.com/post/707561689</a>	ACN Newswire
2023-01-26	Tumpik	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://www.tumpik.com/acn-newswire">https://www.tumpik.com/acn-newswire</a>	ACN Newswire
2023-01-26	Twitter	AMERICAS	USA	Eccentric Engine launches Virtual Retail Cloud at N	<a href="https://twitter.com/acnnewswire/status/161879340">https://twitter.com/acnnewswire/status/161879340</a>	ACN Newswire

### **PRO-NEWS**

- ACN Newswire
- Bloomberg
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### **TRADE MEDIA**

- AP News [US]
- Bloomberg [US]
- Financial Express [IN]
- MarketWatch [US]
- Mobility Outlook [IN]
- MSN [US]
- Urecomm [US]
- Yahoo! [US]

### **U.S. MEDIA**

- ADVFN
- Barchart
- BriefingWire
- Business Insurance

- CenturyLink
- Digital Journal
- Dow Theory Letters
- ETF Optimize
- Fat Pitch Financials
- Financial Content
- Globe and Mail
- IB Times
- iMDS
- InvestorsHub
- IT Business Net
- Kinetic
- NASDAQ
- NewMediaWire
- Nordot
- Owler
- Pittsburgh Post-Gazette
- Press Release.cc
- Search & News
- SmallCaps Daily
- Spoke

- StreetInsider
- TruVista
- Wall Street Select
- Web Newswire
- WorldVest Base Inc USA
- WOW! Wide Open West
- XTREAM
- Yahoo! Finance
- Yahoo! News

### **SOCIAL MEDIA**

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- StockTwits
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- Twitter

# ACN Newswire

The screenshot shows the ACN Newswire website interface. At the top, there is a navigation bar with the ACN Newswire logo and language options (English, 简体中文, 繁體中文, 한국어, 日本語). Below the navigation bar is a secondary menu with links for Home, About us, Services, Partners, Events, Contact us, and Login. The date and time are displayed as Friday, January 27, 2023 3:11:46 PM HKT. A banner for the Asia Corporate News Network is visible, along with a description of the service: Global press release distribution and financial disclosure, Direct distribution to financial terminals, desktops and financial media, and English, Chinese and Korean press release translation and distribution.

The main content area features a press release from Eccentric Engine, dated Thursday, 26 January 2023, 23:00 HKT/SGT. The release title is "Eccentric Engine launches Virtual Retail Cloud at NADA 2023". The source is listed as Eccentric Engine. The release text states: "DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023." Below the text is a photograph of a red Cadillac SUV parked in front of a Cadillac dealership building.

On the right side of the page, there is a "Latest Press Releases" section. It lists several other press releases, including: "Toyota Tsusho, ID, NEC, and NTT Com Sign Contract with Uzbektelecom for Telecommunications Infrastructure Development Project" (dated Friday, January 27, 2023 2:25:00 PM), "SCIB Enforces Rights to Withdraw from Project" (dated Jan 27, 2023 13:00 HKT/SGT), "Eisai: Marketing Authorization Application for Lecanemab as Treatment for Early Alzheimer's Disease Accepted by European Medicines Agency" (dated Friday, January 27, 2023 10:46:00 AM), "TMC Announces Changes to Executive Structure" (dated Friday, January 27, 2023 9:59:00 AM), and "Eccentric Engine launches Virtual Retail Cloud at NADA 2023" (dated Friday, January 27, 2023 9:59:00 AM).

<https://www.acnnewswire.com/press-release/english/80697/>



# Bloomberg

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## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

Eccentric Engine launches Virtual Retail Cloud at NADA 2023

- Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America
- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January
- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023..

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at North American Dealer Association (NADA) 2023, Booth

Australia 61 2 9777 8600 Brazil 1 55 11 3395 9000 Europe 44 20 7330 7500 Germany 49 69 9204 1310 Hong Kong 852 2877 6000  
India 91 3 4555 8500 Singapore 65 65 13 1005 U.S. 1 212 318 2805 SN 2638436 HKT GMT+8:00 H05-3045-170 27-Jan-2023 19:02:25

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# Dow Jones Factiva

The screenshot shows the Dow Jones Factiva website interface. At the top, there is a navigation bar with the 'DOW JONES FACTIVA' logo and several menu items: Home, Search, Alerts, Newsletters, Analytics, Companies/Markets, Labs, and a settings icon. Below the navigation bar is a search bar with the text 'acn newswire' and filters for 'DATE: In the last 3 months' and 'SOURCE: All Sources'. The search results show 'Dow Jones (0) All (1,082) Publications Web News (637) Blogs (1) Pictures (0)'. The main content area displays a search result for 'Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023'. The article text includes details about the launch at NADA 2023, the company's digital transformation journey, and its plans for virtual retailing. A sidebar on the left contains a 'FILTERS' section. At the bottom of the page, there is a copyright notice: '© 2023 Factiva, Inc. All rights reserved. Terms of Use | Privacy Notice | Cookie Notice | DOW JONES'.

**Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023**

916 words  
27 January 2023  
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English  
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- Eccentric Engine presents the 1st Ever Virtual Retail Platform for dealerships in North America
- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January
- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at the North American Dealer Association (NADA) conference for top dealers and auto OEMs from January 26-29 in Dallas.

Varun Shah, Co-Founder and CEO Eccentric Engine said, "We are excited about the growth path of Eccentric Engine and transforming the company to become a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience."

The U.S. market is experiencing a sea of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, USA earlier in the month. At the 2023 NADA Show, Eccentric Inc. will demonstrate ready-to-use solutions on how virtual retailing, which encompasses 3D & AR-VR, can actually be deployed at scale for North American dealerships.

Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had a broken experiences, and wished to provide their buyers one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the expertise to deploy and measure at scale."

Eccentric Inc. has signed up two new customers in the Bay Area, Stevens Creek VW (American Motors Group) and Dublin Cadillac (California Automotive Retailing Group). The 3D platform will allow dealerships to design unique virtual retail interfaces to help buyers explore cars in an immersive experience and make an informed decision.

Joe Castellino, Fixed Operations Director, American Motors Group, owner Stevens Creek Volkswagen, remarked "Being in the heart of Silicon Valley, technology is a way of life for our customers. We are excited to partner with Eccentric Engine to offer an engaging and decisive retail journey for our customers. Their rich expertise in automotive digitalization spans a decade and we are looking forward to build together a transformative customer journey. The shift from multi-click, multi-page experience to a single seamless virtual interface, from 2D to 3D, is what excites us."

Eccentric Engine reveals that their new virtual retailing cloud is an ecosystem and will need every ounce of intelligence, hard work and creativity. Eccentric Engine plans to leverage millions of interactions it registers on its platform to obtain unique customer insights and build several use cases. Here is a sneak peek into their international roadmap with the Virtual Retail Cloud services:

- Put together the right standards that will help dealers/OEMs develop and maintain experiences such as Loading Time, Device Performance and Latency know-how.
- Develop and build an exclusive 3D warehouse for quick deployment, reducing OEM dependency
- Equip OEMs & Dealerships with capabilities to create virtual experiences. An example of this is a no-code platform for any website partner to develop journeys in virtual retailing.
- Robust back-end analytics through Eccentric Inc.'s comprehensive engine that will offer deep insights on buyer preferences.
- Actively syndicate learnings from deployments across dealerships & OEMs around the world

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# NewsEdge

NewsEdge

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## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

ACN NewsWire (Published: 26-Jan-2023 9:00, Received: 10:12:54)  
Word Count: 796

DALLAS, TX, Jan 26, 2023 - (ACN NewsWire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver Virtual Retail Cloud, its flagship offering, to U.S. auto dealerships from January, 2023.

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The U.S. market is experiencing a wave of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, earlier in the month. At the 2023 NADA Show, Eccentric Engine will demonstrate ready-to-use Virtual Retailing solutions encompassing 3D and AR-VR that can be deployed at scale for North American dealerships.

Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had broken experiences, and wished to provide a one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the expertise to deploy and measure at scale."

Eccentric Inc. has signed two new customers in the Bay Area, Stevens Creek VW (American Motors Group) and Dublin Cadillac (California Automotive Retailing Group). The 3D platform will allow dealerships to design unique virtual retail interfaces to help buyers explore cars in an immersive experience and make an informed decision.

Joe Castello, Fixed Operations Director, Stevens Creek VW (American Motors Group), remarked "Being in the heart of Silicon Valley, technology is a way of life for our customers. We are excited to partner with Eccentric Engine to offer an engaging and decisive retail journey for our customers. Their rich expertise in automotive digitalization spans a decade and we are looking forward to build together a transformative customer journey. The shift from multi-click, multi-page experience to a single seamless virtual interface, from 2D to 3D, is what excites us."

Eccentric Engine plans to leverage the millions of interactions it registers on its platform to obtain unique customer insights and build several use cases. Included on the roadmap for Virtual Retail cloud services:

- Develop and build an exclusive 3D warehouse for quick deployment, reducing OEM dependency.
- Offering capabilities to create virtual experiences such as a no-code platform to develop virtual journeys.
- Robust back-end analytics that will offer deep insights on buyer preferences.
- Actively syndicate intelligence from deployments to dealerships & OEMs around the world.

Jessie Dosanjh, President, Dublin Cadillac (California Automotive Retailing Group), stated, "We pride ourselves in being a progressive and trusted group. Cadillac is a luxury brand and we are excited to bring to our customers premium digital shopping experiences through our new partner Eccentric Engine. Thanks to their capabilities, our buyers will be more confident about their purchase. We look forward to having virtual retailing capabilities on our website and within our store premises."

A McKinsey Automotive report estimates that more than 25% of the current US\$ 3 trillion new cars market is set to go virtual by 2025 globally. By 2025, more than 100 million interactions will be powered by Eccentric Engine.

"The Virtual Retailing cloud ecosystem will be a game changer empowering buyers across the world. We are proud of our partnerships in USA, Japan, South Africa and Indonesia already enabling this" concluded Shah.

### About Eccentric Engine

Founded in 2012, Eccentric Engine is a pioneer in Automotive Visualization. Its Virtual Retail suite of proprietary solutions, including One 3D Visualisation, Experience Manager and Concierge, delivers seamless omnichannel experiences, enabling customers to show better and sell faster on the web and empowering consumers with informed and smarter buying decisions. Eccentric Engine has built virtual 3D models for clients including Tata Motors, Maruti Suzuki, MG, Renault-Nissan, Toyota and Citroen. Please visit <https://eccentricengine.com>.

For Enquiries:  
Varun Shah, CEO Eccentric Engine,  
San Ramon, CA. [varun@eccentricengine.com](mailto:varun@eccentricengine.com)

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# ProQuest

Browser tabs: PQ Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Address bar: proquest.com/docview/2769585716/40B0EB06CC24CA1PQ/17accountid=32932

Header: ProQuest Japan Corporate News (Japan)

Navigation: < Back to results 1 of 299 >

Article Title: Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Source: ACN Newswire; Singapore [Singapore], 26 Jan 2023

Actions: Save as PDF, Cite, Email, Print, All Options

Section: Full Text

Text: DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.

Text: Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at the North American Dealer Association (NADA) conference for top dealers and auto OEMs from January 26-29 in Dallas.

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Text: The U.S. market is experiencing a sea of concepts in automotive.

Message: We're sorry, your institution doesn't have access to this article through ProQuest. You may have access to this article elsewhere through your library or institution, or try exploring related items you do have access to.

Section: Suggested sources

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# Refinitiv Eikon

The screenshot displays the Refinitiv Eikon news interface. The main headline is "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023 - ACN Newswire". The article text is as follows:

**Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023 - ACN Newswire**  
26-Jan-2023 11:13:09 PM

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at the North American Dealer Association (NADA) conference for top dealers and auto OEMs from January 26-29 in Dallas.

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Joe Castellino, Fixed Operations Director, American Motors Group, owner Stevens Creek Volkswagen, remarked "Being in the heart of Silicon Valley, technology is a way of life for our customers. We are excited to partner with Eccentric Engine to offer an engaging and decisive retail journey for our customers. Their rich expertise in automotive digitalization spans a decade and we are looking forward to build together a transformative customer journey. The shift from multi-click, multi-page experience to a single seamless virtual interface, from 2D to 3D, is what excites us."

Eccentric Engine reveals that their new virtual retailing cloud is an ecosystem and will need every ounce of intelligence, hard work and creativity. Eccentric Engine plans to leverage millions of interactions it registers on its platform to obtain unique customer insights and build several use cases. Here is a sneak peek into their international roadmap with the Virtual Retail Cloud services:

- \* Put together the right standards that will help dealers/OEMs develop and maintain experiences such as Loading Time, Device Performance and Latency know-how.
- \* Develop and build an exclusive 3D warehouse for quick deployment, reducing OEM dependency
- \* Equip OEMs & Dealerships with capabilities to create virtual experiences. An example of this is a no-code platform for any website partner to develop journeys in virtual

The interface also shows a sidebar with a list of news items from January 2023, including headlines like "ACN - As Mentor by eDriving Passes 3.5 Billion Miles Driven" and "ACN - Palladium One Initiates 2023 Exploration Program".

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**PRESS RELEASE: Paid content from NewMediaWire**  
**Eccentric Engine Launches Virtual Retail Cloud at NADA 2023**  
yesterday

*Press release content from NewMediaWire. The AP news staff was not involved in its creation.*

Dallas, TX - (NewMediaWire) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January 2023.

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AP

<https://apnews.com/press-release/newmediawire/newmediawire-india-business-66c22d626af0bbd9051e81565d05e89e>



# Bloomberg [US]

The screenshot shows a Bloomberg web browser window. The address bar contains the URL: <https://www.bloomberg.com/press-releases/2023-01-26/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023>. The page header includes the Bloomberg logo, navigation links for 'Asia Edition' and 'Your Account', and a search icon. Below the header is a navigation menu with categories like 'Live Now', 'Markets', 'Economics', 'Industries', 'Technology', 'Politics', 'Wealth', 'Pursuits', 'Opinion', 'Businessweek', 'Equality', 'Green', 'CityLab', 'Crypto', and 'More'. The main content area features the article title 'Eccentric Engine launches Virtual Retail Cloud at NADA 2023' in a large, bold font. Below the title is the date and time: 'January 26, 2023 at 11:12 PM GMT+8'. To the left of the article text are social media sharing icons for Facebook, Twitter, LinkedIn, Email, and Print, along with a 'Gift this article' button. To the right of the article text is a 'LIVE ON BLOOMBERG' banner with 'Watch Live TV' and 'Listen to Live Radio' options, and the Bloomberg Television logo. The article text itself is in a smaller font and provides details about the company's launch at the NADA 2023 conference in Dallas, Texas, on January 26, 2023. It mentions that Eccentric Engine is a digital auto retail experience platform company and is now registered as Eccentric Inc. in the U.S. The article also includes a quote from Varun Shah, Co-Founder and CEO of Eccentric Engine, and mentions that the company has signed two new customers in the Bay Area and Dublin, California.

**Business**

## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

January 26, 2023 at 11:12 PM GMT+8

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**Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023**

- Eccentric Engine presents the 1st Ever Virtual Retail Platform for dealerships in North America

- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January

- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.

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<https://www.bloomberg.com/press-releases/2023-01-26/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023>



# Financial Express [IN]

Browser tabs: Eccentric Engine eyes global ma... X +

Address bar: [financialexpress.com/express-mobility/eccentric-engine-eyes-global-markets-with-the-launch-of-virtual-retailcloud/2961451/](https://www.financialexpress.com/express-mobility/eccentric-engine-eyes-global-markets-with-the-launch-of-virtual-retailcloud/2961451/)

Navigation: EXPRESS mobility | FE Home News Featured Vehicle Electric Vehicles Technology Industry Components

Market Data:

<b>BSE UPDATE</b> Sensex 59330.9 ↓ -874.16	<b>NIFTY 50 UPDATE</b> Nifty 17604.35 ↓ -287.6	<b>PRO INVESTING</b> COMBO OF 3 KEY FUNDS > Powered By Aditya Birla Sun Life Mutual Fund <a href="#">Invest Now</a>	<b>BEST EQUITY FUND</b> Nippon India ETF Nifty PSU Bank BeES <a href="#">Invest Now</a>	<b>1Y Return</b> ↑ +46.47%	<b>TOP Ad</b> 252	<b>MORE MARKET STATS</b>
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## Eccentric Engine eyes global markets with the launch of Virtual Retail Cloud

The company is now registered as Eccentric Inc. in the US, and plans for deep investments in industry-agnostic virtual tools.

Written by [Express Mobility Desk](#)  
January 27, 2023 11:04 IST

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Eccentric Engine, a digital auto retail experience platform company, in its digital transformation journey, has now set eyes on a global footprint. The company is now gearing up to deliver its flagship offering, 'Virtual Retail Cloud'

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<https://www.financialexpress.com/express-mobility/eccentric-engine-eyes-global-markets-with-the-launch-of-virtual-retailcloud/2961451/>



# MarketWatch [US]

The screenshot shows a web browser displaying a MarketWatch press release. The browser's address bar shows the URL: [marketwatch.com/press-release/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023-2023-01-26](https://www.marketwatch.com/press-release/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023-2023-01-26). The MarketWatch logo is in the top left, and navigation links for 'Latest', 'Watchlist', 'Markets', 'Investing', 'Personal Finance', 'Economy', and 'More' are in the top right. A 'SUBSCRIBE NOW' button is also visible. The main content area features the title 'Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023' and a sub-header 'Press Release'. Below the title is the publication date: 'Published: Jan. 26, 2023 at 10:13 a.m. ET'. Social media sharing icons for email, Facebook, Twitter, LinkedIn, and YouTube are present. A disclaimer states: 'The MarketWatch News Department was not involved in the creation of this content.' The main text begins with: 'Jan 26, 2023 DALLAS, TX, Jan 26, 2023 (JCN Newswire via COMTEX) -- Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, "Virtual Retail Cloud" in January to U.S. dealerships.' The text continues: 'Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at the North American Dealer Association (NADA) conference for top dealers and auto OEMs from January 26-29 in Dallas.' A quote from Varun Shah, Co-Founder and CEO of Eccentric Engine, follows: 'We are excited about the growth path of Eccentric Engine and transforming the company to become a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience.' The final paragraph states: 'The U.S. market is experiencing a sea of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, USA earlier in the month. At the 2023 NADA Show, Eccentric Inc. will demonstrate ready-to-use solutions on how virtual retailing, which encompasses 3D & AR-VR, can actually be deployed at scale for North American dealerships.' On the right side, a 'Most Popular' section lists several articles with small images and headlines, including 'This 72-year-old hopes to retire one day...', 'This has bugged me all my life: My estranged father gave me \$1,000 a month to buy a house in California.', 'How this 92-year-old woman ended up traveling alone in France for 3 weeks.', 'What can investors and homebuyers expect in 2023?', and 'Intel stock drops nearly 10% after earnings miss, execs predict quarterly loss as data-center market shrinks'.

Press Release

## Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Published: Jan. 26, 2023 at 10:13 a.m. ET

*The MarketWatch News Department was not involved in the creation of this content.*






Jan 26, 2023 DALLAS, TX, Jan 26, 2023 (JCN Newswire via COMTEX) -- Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, "Virtual Retail Cloud" in January to U.S. dealerships.

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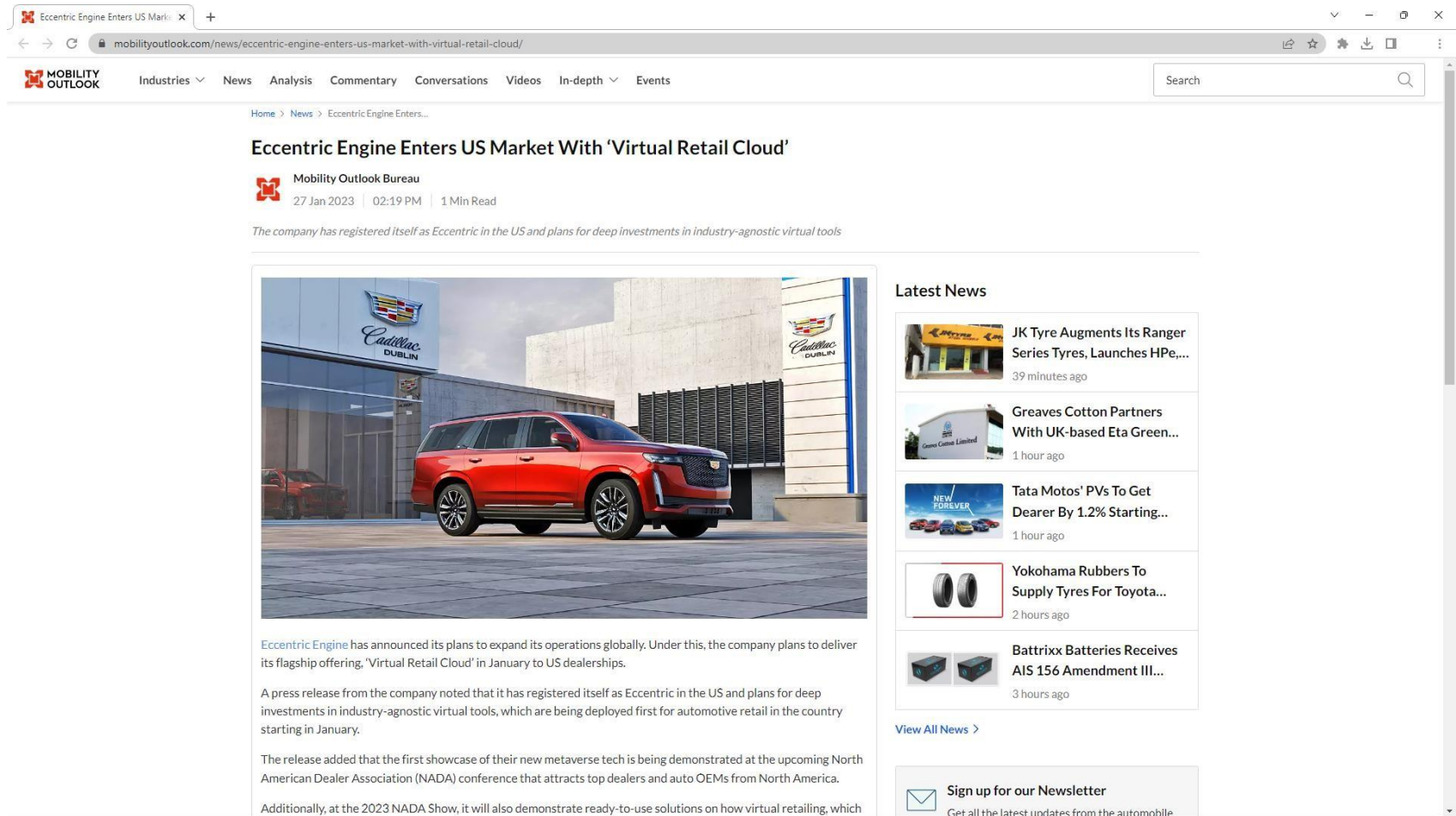
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-  How this 92-year-old woman ended up traveling alone in France for 3 weeks. It turned out pretty great.
-  What can investors and homebuyers expect in 2023?
-  Intel stock drops nearly 10% after earnings miss, execs predict quarterly loss as data-center market shrinks

<https://www.marketwatch.com/press-release/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023-2023-01-26>




# Mobility Outlook [IN]



Eccentric Engine Enters US Market With 'Virtual Retail Cloud'

Mobility Outlook Bureau  
27 Jan 2023 | 02:19 PM | 1 Min Read

The company has registered itself as Eccentric in the US and plans for deep investments in industry-agnostic virtual tools








**Eccentric Engine** has announced its plans to expand its operations globally. Under this, the company plans to deliver its flagship offering, 'Virtual Retail Cloud' in January to US dealerships.

A press release from the company noted that it has registered itself as Eccentric in the US and plans for deep investments in industry-agnostic virtual tools, which are being deployed first for automotive retail in the country starting in January.


The release added that the first showcase of their new metaverse tech is being demonstrated at the upcoming North American Dealer Association (NADA) conference that attracts top dealers and auto OEMs from North America.

Additionally, at the 2023 NADA Show, it will also demonstrate ready-to-use solutions on how virtual retailing, which

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<https://www.mobilityoutlook.com/news/eccentric-engine-enters-us-market-with-virtual-retail-cloud/>



# MSN [US]

Browser address bar: <https://www.msn.com/en-us/autos/news/eccentric-engine-eyes-global-markets-with-the-launch-of-virtual-retail-cloud/ar-AA16NeRD>


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## Eccentric Engine eyes global markets with the launch of Virtual Retail Cloud

Story by Express Mobility Desk • Jan 27, 2023 | Like | Save | Comments

**E**ccentric Engine, a digital auto retail experience platform company, in its digital transformation journey, has now set eyes on a global footprint. The company is now gearing up to deliver its flagship offering, 'Virtual Retail Cloud' in January to US dealerships.



eccentric-engine-virtual-retail-cloud  
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A McKinsey Automotive report estimates that more than 25% of the current US\$ 3 trillion new cars

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# Urecomm [US]

The screenshot shows a web browser displaying the Urecomm website. The page features a dark header with the Urecomm logo and a navigation menu including Home, Trade Crypto In CEX, NFTS, Bitcoin, Ethereum, Metaverse, Regulation, Market, and Blockchain. A search bar is located on the right side of the header. The main content area displays the article title 'Eccentric Engine Launches Virtual Retail Cloud at NADA 2023' by Urecomm News, dated January 27, 2023. The article includes a large graphic of the Eccentric Engine logo, which consists of a stylized 'E' and 'A' followed by the text 'ECCENTRIC ENGINE'. Below the graphic, there are social sharing buttons for Facebook and Twitter, along with statistics for 189 shares and 1.5k views. The article text describes the company's launch of a virtual retail cloud at the NADA 2023 conference. A right-hand sidebar contains a 'Trending' section with three articles: 'CoolWallet x HIROMITA by Melek Anqi - A Captivating Web3 Brand-Artist Collaboration', 'Why Oryen Network Could Flip Market Cap of Shiba Inu and Dogecoin in 2023', and 'BLACKPINK adds 6 Guinness World Record titles'. A 'Play Store' article is also visible at the bottom of the sidebar. The browser's address bar shows the URL: https://urecomm.com/2023/01/27/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023/.


Urecomm

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## Eccentric Engine Launches Virtual Retail Cloud at NADA 2023

by URECOMM NEWS — January 27, 2023 in Metaverse



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- BLACKPINK adds 6 Guinness World Record titles
- Play Store to house other app stores by next week, ET BrandEquity

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<https://urecomm.com/2023/01/27/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023/>



# Yahoo! [US]

The screenshot shows a web browser window displaying a Yahoo! Life article. The browser's address bar shows the URL: <https://www.yahoo.com/lifestyle/eccentric-engine-launches-virtual-retail-233917484.html>. The page header includes the Yahoo! Life logo, a search bar, and navigation links for Home, Mail, News, Finance, Sports, Entertainment, Life, Search, Shopping, Yahoo Plus, and More. The article title is "Eccentric Engine Launches Virtual Retail Cloud at NADA 2023", dated Friday, January 27, 2023, at 7:39 AM GMT+8, with a 4-minute read time. The article features a large logo for Eccentric Engine, which consists of a stylized 'E' inside a square followed by the words "ECCENTRIC ENGINE" in a bold, blocky font. The text of the article describes Eccentric Engine as a 3D visualization platform company based in India, which is launching its "Virtual Retail Cloud" in the U.S. auto dealership market. It mentions that the first showcase will be at the North American Dealer Association (NADA) 2023, Booth #6711, from January 26-29. A quote from Varun Shah, Co-Founder and CEO of Eccentric Engine, is partially visible at the bottom of the article. On the right side of the page, there is a "TRENDING" section with four article thumbnails and their respective read times.

**Eccentric Engine Launches Virtual Retail Cloud at NADA 2023**

Fri, January 27, 2023 at 7:39 AM GMT+8 · 4 min read

**ECCENTRIC ENGINE**

Dallas, TX - ([NewMediaWire](#)) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January 2023.

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at North American Dealer Association (NADA) 2023, Booth #6711, from January 26-29.

Varun Shah, Co-Founder and CEO Eccentric Engine, said, "We are excited about the growth path of Eccentric Engine and transforming the company into a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience."

**TRENDING**

- How to handle travel disruptions with kids in tow**  
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- The secret tax on women's time**  
Time · 10 min read

<https://www.yahoo.com/lifestyle/eccentric-engine-launches-virtual-retail-233917484.html>



# ADVFN

The screenshot shows the ADVFN website interface. At the top, there is a navigation bar with the ADVFN logo and the tagline 'Home of the Private Investor'. The logo includes the date '27/01/2023 18:29:23' and the phone number '1-888-992-3836'. The navigation bar contains several menu items: Monitor, Quote, Charts, Trades, News, Financials, Toplists, Alerts, Portfolio, Level 2, and Forums. Below the navigation bar, there is a secondary bar with buttons for 'Free Membership', 'Login', 'PLUS1', 'Crypto', 'Sitemap', 'Forex & Futures', 'World Exchanges', 'Follow Feed', and a search box for 'Stock/Crypto Search'. A blue banner below this bar reads 'FREE interactive charts, analysis tools & prices' and features a red 'REGISTER NOW!' button.

## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

January 26 2023 - 10:00AM  
JCN Newswire

Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023.

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Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the

<https://www.advfn.com/stock-market/stock-news/90072319/eccentric-engine-launches-virtual-retail-cloud-at>



# Barchart

Browser tabs: Eccentric Engine Launches First Ever Virtual Retail Cloud At NADA 2023

Address bar: barchart.com/story/news/13627092/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023

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## Eccentric Engine Launches First Ever Virtual Retail Cloud At NADA 2023

ACN Newswire - Thu Jan 26, 8:00AM CST [Partnership Content](#)



DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.



Escalade Sport at Cadillac Dublin Virtual Showroom

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## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

- Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America



*BriefingWire.com, 1/26/2023* - Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January

- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

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Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had broken experiences, and wished to provide a one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the expertise to deploy and measure at scale."

Eccentric Inc. has signed two new customers in the Bay Area. Stevens Creek VW (American Motors Group) and Dublin Cadillac (California Automotive Retailing Group). The 3D platform will allow dealerships to design unique virtual retail interfaces to help buyers explore cars in an immersive experience and make an informed decision.

Joe Castellino, Fixed Operations Director, Stevens Creek VW (American Motors Group), remarked "Being in the heart of Silicon Valley, technology is a way of life for our customers. We are excited to partner with Eccentric Engine to offer an engaging and decisive retail journey for our customers. Their rich expertise in automotive digitalization spans a decade and we are looking forward to build together a transformative customer journey. The shift from multi-click, multi-page experience to a single seamless virtual interface, from 2D to 3D, is what excites us."

Eccentric Engine plans to leverage the millions of interactions it registers on its platform to obtain unique customer insights and build several use cases. Included on the roadmap for Virtual Retail cloud services:

- Develop and build an exclusive 3D warehouse for quick deployment, reducing OEM dependency.
- Offering capabilities to create virtual experiences such as a no-code platform to develop virtual journeys.
- Robust back-end analytics that will offer deep insights on buyer preferences.

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### Author Details

ACN Newswire



# Business Insurance

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markets.financialcontent.com/crain.businessinsurance/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023

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### Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

By: Eccentric Engine via ACN Newswire January 26, 2023 at 09:00 AM EST

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Escalade-Sport at Cadillac Dublin Virtual Showroom

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# CenturyLink


Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Published 1/26/2023 10:00:00 PM via Eccentric Engine

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Escalade-Sport at Cadillac Dublin Virtual Showroom



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Symbol	Price	Change	Change %
<b>MSFT</b> Microsoft	248.00	+7.39	+3.07%

**Most Active Stocks**

Symbol	Price	Change	\$ Volume
<b>TSLA</b> Tesla, Inc.	160.27	+15.84	\$37.73B
<b>NVDA</b> NVIDIA Corp	198.02	+4.79	\$9.69B
<b>MSFT</b> Microsoft	248.00	+7.39	\$8.30B
<b>AAPL</b> Apple	143.96	+2.10	\$7.79B
<b>AMZN</b> Amazon.com	99.22	+2.04	\$6.80B

**Stock Gainers (% Change)**

Symbol	Price	Change	Change %
<b>EDBL</b> Edible Garden AG Incorporated - Common Stock	9.20	-1.30	+2528.57%
<b>PHIO</b> Phio Pharmaceuticals Corp	6.85	+0.79	+1255.79%

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# Digital Journal

The screenshot shows a web browser window with the address bar displaying the URL: [digitaljournal.com/pr/news/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023](https://www.digitaljournal.com/pr/news/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023). The page header features the Digital Journal logo and navigation links for Social Media, Life, Tech & Science, World, Business, and Sports. The main article title is "Eccentric Engine Launches Virtual Retail Cloud at NADA 2023". Below the title, it is identified as a Press Release published on January 26, 2023, by NewMediaWire. The article text describes Eccentric Engine's new virtual retail cloud offering at the NADA 2023 show. A sidebar on the right contains a "More from NewMediaWire" section with a list of six related news items, including legal firm announcements and shareholder alerts.

**DIGITAL JOURNAL** SOCIAL MEDIA LIFE TECH & SCIENCE WORLD BUSINESS SPORTS

## Eccentric Engine Launches Virtual Retail Cloud at NADA 2023

PRESS RELEASE  
Published January 26, 2023  
By [NewMediaWire](#)

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# Dow Theory Letters

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Escalade-Sport at Cadillac Dublin Virtual Showroom

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By: Eccentric Engine via ACN Newswire | January 26, 2023 at 09:00 AM EST

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<https://markets.financialcontent.com/ms.intelvalue/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



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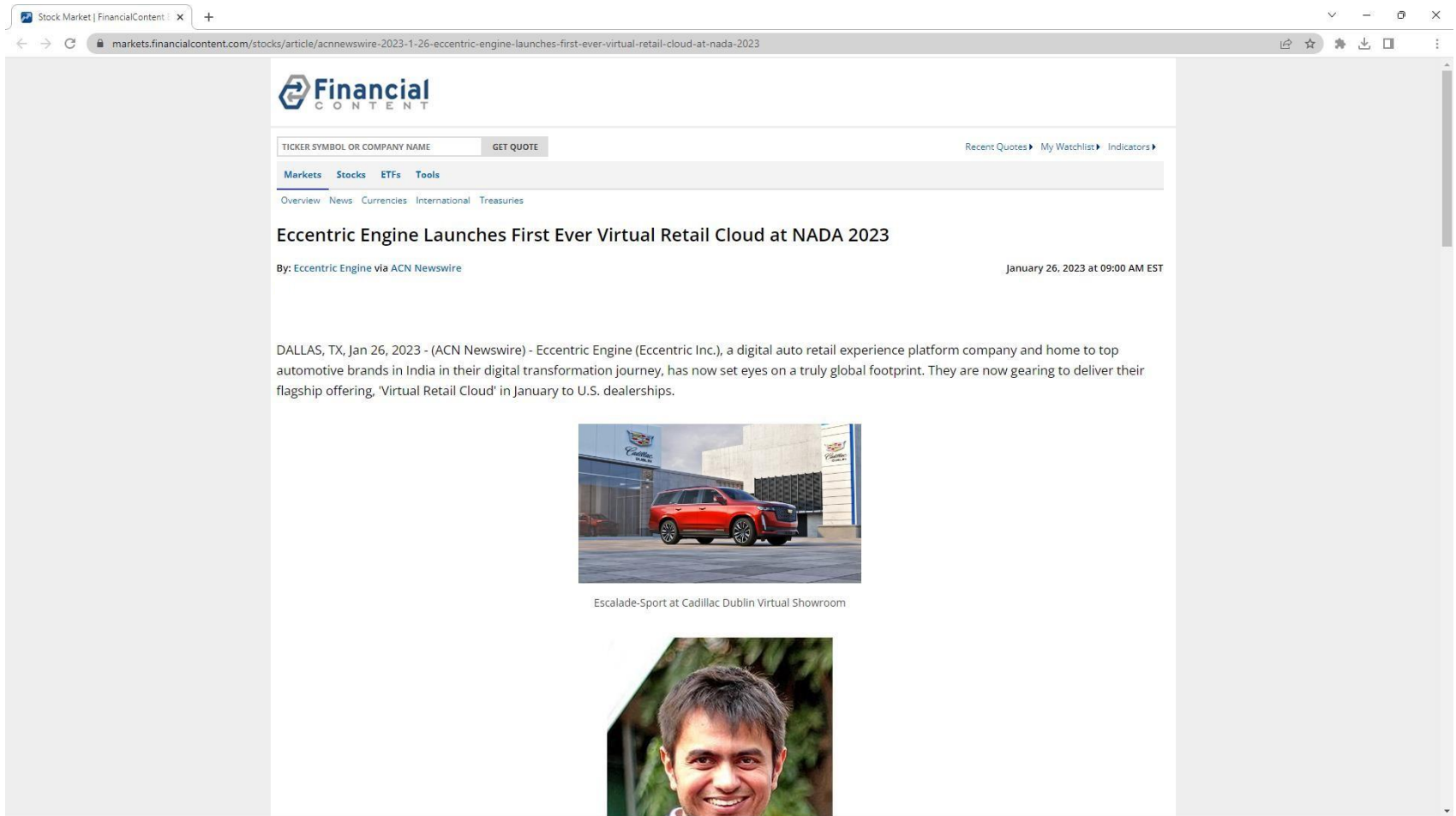
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# Financial Content



The screenshot shows a web browser window with the URL <https://markets.financialcontent.com/stocks/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>. The page features the Financial Content logo at the top left. Below the logo is a search bar with the placeholder text "TICKER SYMBOL OR COMPANY NAME" and a "GET QUOTE" button. To the right of the search bar are links for "Recent Quotes", "My Watchlist", and "Indicators". A navigation menu includes "Markets", "Stocks", "ETFs", and "Tools". Below the menu are links for "Overview", "News", "Currencies", "International", and "Treasuries". The main headline is "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023". The byline is "By: Eccentric Engine via ACN Newswire" and the date is "January 26, 2023 at 09:00 AM EST". The article text begins with "DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships." Below the text is an image of a red Cadillac Escalade-Sport SUV parked in front of a building with a Cadillac logo. The caption below the image is "Escalade-Sport at Cadillac Dublin Virtual Showroom". Below the image is a portrait of a smiling man with dark hair.

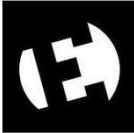
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# Globe and Mail

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ACN Newswire - Thu Jan 26, 8:00AM CST



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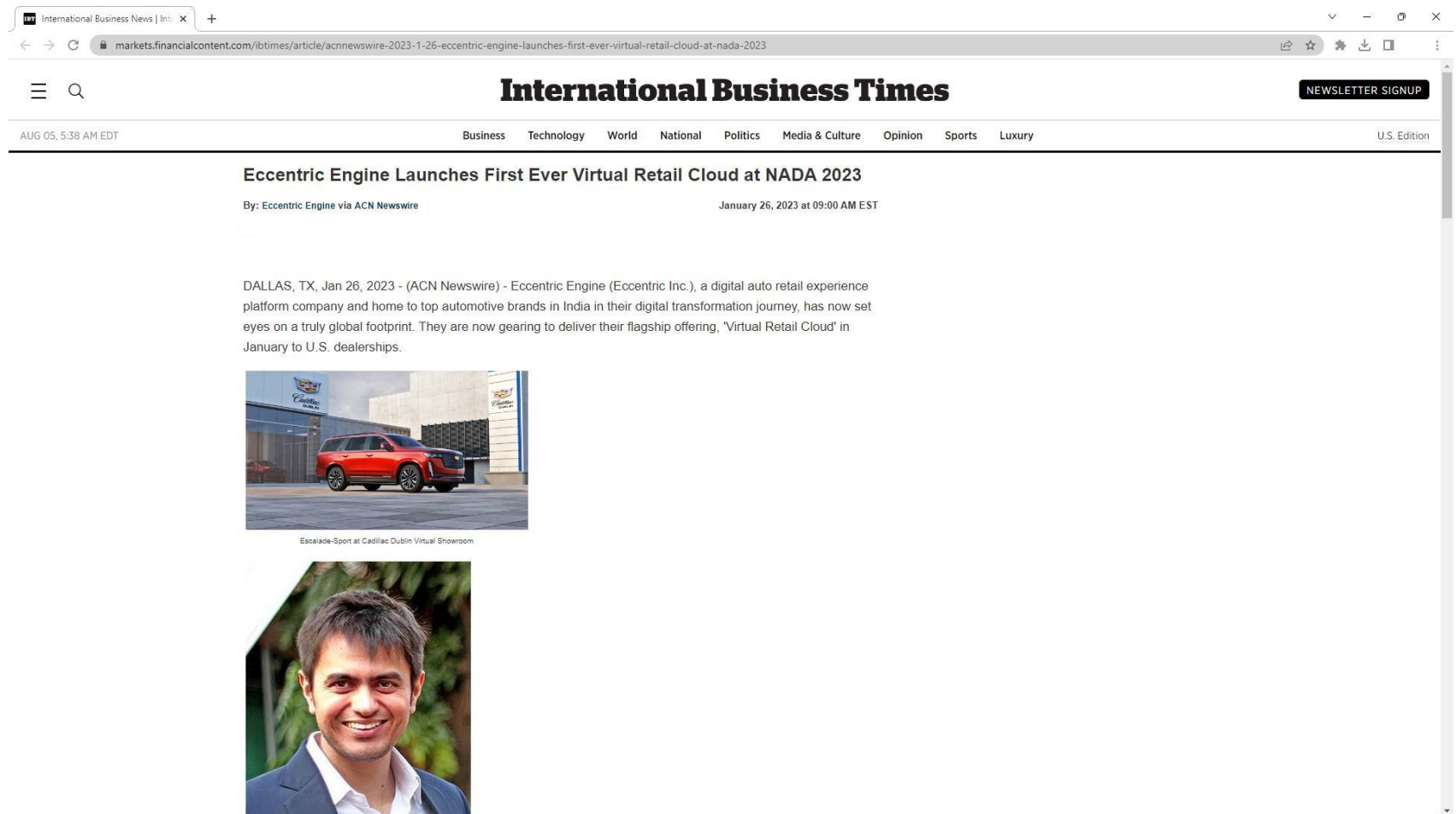
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# IB Times



The image is a screenshot of a web browser displaying an article on the International Business Times website. The browser's address bar shows the URL: <https://markets.financialcontent.com/ibtimes/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>. The website header features the "International Business Times" logo, a "NEWSLETTER SIGNUP" button, and a navigation menu with categories: Business, Technology, World, National, Politics, Media & Culture, Opinion, Sports, and Luxury. The article title is "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023", written by "Eccentric Engine via ACN Newswire" and dated "January 26, 2023 at 09:00 AM EST". The main text begins with "DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships." Below the text is a photograph of a red Cadillac Escalade-Sport parked in front of a building with a Cadillac sign. A caption below the photo reads "Escalade-Sport at Cadillac Dublin Virtual Showroom". At the bottom of the article, there is a portrait of a man with dark hair, wearing a dark suit jacket over a light-colored shirt, smiling.

<https://markets.financialcontent.com/ibtimes/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>




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Published 1/26/2023 10:00:00 PM via Eccentric Engine

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Escalade-Sport at Cadillac Dublin Virtual Showroom



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### Most Active Stocks

Symbol	Price	Change	\$ Volume
<b>TSLA</b> Tesla, Inc.	160.27	+15.84	\$37.73B
<b>NVDA</b> NVIDIA Corp	198.02	+4.79	\$9.69B
<b>MSFT</b> Microsoft	248.00	+7.39	\$8.30B
<b>AAPL</b> Apple	143.96	+2.10	\$7.79B
<b>AMZN</b> Amazon.com	99.22	+2.04	\$6.80B

### Stock Gainers (% Change)

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<b>EDBL</b> Edible Garden AG Incorporated - Common Stock	9.20	-1.30	+2528.57%
<b>PHIO</b> Phio Pharmaceuticals Corp	6.85	+0.79	+1255.79%
<b>TCBP</b> TC BioPharm (Holdings) plc - American Depositary Shares	5.70	+1.65	+40.74%

<https://aperture.imds.tv/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# InvestorsHub

The screenshot shows a web browser window with the InvestorsHub website. The browser's address bar displays the URL: [ih.advfn.com/stock-market/stock-news/90072319/eccentric-engine-launches-virtual-retail-cloud-at](https://ih.advfn.com/stock-market/stock-news/90072319/eccentric-engine-launches-virtual-retail-cloud-at). The website header includes the InvestorsHub logo, a navigation menu with links for Boards, Hot!, Tools, Crypto, Streamer, and Level 2, and a search bar. A promotional banner at the top left encourages users to join iHub today for free, with a 'Click Here' button. The main content area features a news article with the following details:

## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

January 26 2023 - 10:00AM [Print](#)  
JCN Newswire [Tweet](#) [Share](#)

Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023.

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at North American Dealer Association (NADA) 2023, Booth #6711, from January 26-29.

Varun Shah, Co-Founder and CEO Eccentric Engine said, "We are excited about the growth path of Eccentric Engine and transforming the company into a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience."

The U.S. market is experiencing a wave of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, earlier in the month. At the 2023 NADA Show, Eccentric Engine will demonstrate ready-to-use Virtual Retailing solutions encompassing 3D and AR-VR

<https://ih.advfn.com/stock-market/stock-news/90072319/eccentric-engine-launches-virtual-retail-cloud-at>





# IT Business Net

The screenshot shows a web browser window displaying the IT Business Net website. The browser's address bar shows the URL: <https://itbusinessnet.com/2023/01/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023/>. The website's header features the logo "IT Business Net" in green and "NEWS FOR IT PROFESSIONALS" in white on a dark teal background. Below the header is a red navigation bar with the text "About IT Business Net" and a search icon. The main content area displays a news article with the headline "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023" and a "News" tag. The article's image is mostly black with a white geometric shape. To the right of the article is a sidebar with sections: "Todays Business News", "Categories" with a dropdown menu, "Search IBN" with a search input and a red "Search" button, and "News" with a blue line-art graphic and navigation arrows.


<https://itbusinessnet.com/2023/01/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023/>



# Kinetic

**Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023**  
Published 1/26/2023 10:00:00 PM via Eccentric Engine

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.



Escalade-Sport at Cadillac Dublin Virtual Showroom

**Recently Viewed**  
No stock data available

**Most Active Stocks**

Symbol	Price	Change	\$ Volume
<b>TSLA</b> Tesla, Inc.	160.27	+15.84	\$37.73B
<b>NVDA</b> NVIDIA Corp	198.02	+4.79	\$9.69B
<b>MSFT</b> Microsoft	248.00	+7.39	\$8.30B
<b>AAPL</b> Apple	143.96	+2.10	\$7.79B
<b>AMZN</b> Amazon.com	99.22	+2.04	\$6.80B

**Stock Gainers (% Change)**

Symbol	Price	Change	Change %
<b>EDBL</b> Edible Garden AG Incorporated - Common Stock	9.20	-1.30	+2528.57%
<b>PHIO</b> Phio Pharmaceuticals Corp	6.85	+0.79	+1255.79%
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<https://www.windstream.net/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



Eccentric Engine launches Virtual Retail Cloud at NADA 2023

PUBLISHED  
JAN 26, 2023 9:00AM EST

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) -- Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023..

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Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had broken experiences, and wished to provide a one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the

MY QUOTES

<https://www.nasdaq.com/press-release/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023-2023-01-26>




# NewMediaWire


NewMediaWire | Eccentric Engine

newmediawire.com/news/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023-7060636

NEWS CENTER


Journalists & Bloggers






## Eccentric Engine Launches Virtual Retail Cloud at NADA 2023


Jan. 26, 2023 6:39 PM ET | Source: ACN Newswire




ACN Newswire

### Company News

 **Plato Hits 10M Visitors, Lays Out Web3 Vision at Quantum Miami**  
Jan. 25, 2023 4:35 PM ET

 **EtherMail's Web3 Email Solution Enables Streamlined Voting for Decrypt Studios' First Annual Crypties Awards**

Dallas, TX - ([NewMediaWire](#)) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January 2023.

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Varun Shah, Co-Founder and CEO Eccentric Engine, said, "We are excited about the growth path

<https://www.newmediawire.com/news/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023-7060636>




# Nordot

Eccentric Engine launches Virtual Retail Cloud at NADA 2023

2023/01/27

- Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America
- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January
- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023.



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- AiSt** Plato Hits 10M Visitors, Lays Out Web3 Vision at Quantum Miami
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<https://nordot.app/99152174600068608>



# Owler

The screenshot displays the Owler website interface for Eccentric Engine. At the top, there is a navigation bar with the Owler logo, a search bar, and links for 'Advanced Search', 'Newsfeed', 'Alerts', and 'Saved Lists'. Below this, the profile header for Eccentric Engine includes buttons for 'Push to CRM', 'Update this Profile', and 'Follow'. The main content area is titled 'Eccentric Engine News & Insights' and features filters for 'Event Type' and 'News Type'. A list of news items is shown, with the first item highlighted by a red box: 'Today 2:08 PM Business News Asia Product Launch Eccentric Engine: Eccentric Engine launches Virtual Retail Cloud at NADA 2023'. Other news items include 'June 22, 2021 The Hindu Business Line Eccentric Engine: Eccentric Engine in pact with Citron India to offer new digital experience for new SUV' and 'May 10, 2021 YourStory Eccentric Engine: This Mumbai-based startup uses 3D visualisation to breathe life into automobile showrooms'. At the bottom, there is a footer with links for 'ABOUT', 'OFFERINGS', 'SUPPORT', and 'LEGAL'.

**Navigation:** Search any company, Advanced Search, Newsfeed, Alerts, Saved Lists

**Profile:** Eccentric Engine, Push to CRM, Update this Profile, Follow

**News & Insights:** Overview, News & Insights

**Filters:** Event Type, News Type

**News Items:**

- Today 2:08 PM Business News Asia **Product Launch**  
Eccentric Engine: Eccentric Engine launches Virtual Retail Cloud at NADA 2023  
Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America Witness the North American debut at NADA 2023, Booth ...
- June 22, 2021 The Hindu Business Line  
Eccentric Engine: Eccentric Engine in pact with Citron India to offer new digital experience for new SUV  
Citroen C5 Aircross SUV democratises photorealistic 3D visualisation...
- May 10, 2021 YourStory  
Eccentric Engine: This Mumbai-based startup uses 3D visualisation to breathe life into automobile showrooms  
Founded by Varun Shah and Gaurav Rane, Eccentric Engine works with the likes of Maruti Suzuki and Tata Motors to take customer experience to the next L.

**Footer:**

ABOUT	OFFERINGS	SUPPORT	LEGAL
About Owler	Owler Pro	Support Center	Accessibility
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<https://www.owler.com/company/eccentricengine/news>



# Pittsburgh Post-Gazette

Stock Market | Pittsburgh Post-Gazette

Not secure | <https://markets.post-gazette.com/postgazette/article/newmediawire-2023-1-26-eccentric-engine-launches-virtual-retail-cloud-at-nada-2023>

**Pittsburgh Post-Gazette**

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NEWSLETTERS

## Eccentric Engine Launches Virtual Retail Cloud at NADA 2023

By: [NewMediaWire](#) January 26, 2023 at 18:39 PM EST

Dallas, TX - ([NewMediaWire](#)) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January 2023.



**ECCENTRIC ENGINE**

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at North American Dealer Association (NADA) 2023, Booth #6711, from January 26-29.

Varun Shah, Co-Founder and CEO Eccentric Engine, said, "We are excited about the growth path of Eccentric Engine and transforming the company into a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience."

The U.S. market is experiencing a wave of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, earlier in the month. At the 2023 NADA Show, Eccentric Engine will demonstrate ready-to-use Virtual Retailing solutions encompassing 3D and AR-VR that can be deployed at scale for North American dealerships.

Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had broken experiences, and wished to provide a one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the expertise to deploy and measure at scale."

Eccentric Inc. has signed two new customers in the Bay Area, Stevens Creek VW (American Motors Group) and Dublin Cadillac (California Automotive Retailing Group). The 3D platform will allow dealerships to design unique virtual retail interfaces to help buyers explore cars in an immersive experience and make an informed decision.

Joe Castellino, Fixed Operations Director, Stevens Creek VW (American Motors Group), remarked, "Being in the heart of Silicon Valley, technology is a way of life for our customers. We are excited to partner with Eccentric Engine to offer an engaging and decisive retail journey for our customers."

<https://markets.post-gazette.com/postgazette/article/newmediawire-2023-1-26-eccentric-engine-launches-virtual-retail-cloud-at-nada-2023>



# Press Release.cc

The screenshot shows a web browser window with the URL <https://www.pressrelease.cc/2023/01/26/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023/>. The page features a dark blue header with the date "Fri, Jan 27th, 2023" and social media icons for Facebook, Twitter, and Instagram. Below the header is a navigation menu with links for HOME, PRIVACY, COMMENT POLICY, CONTACT, and SUBMIT NEWS, along with search and notification icons. The main content area displays a news article with the title "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023" and a "WORLD" category tag. The article includes a date of "JAN 26, 2023" and a list of tags: "cloud news, news, press, press release, saas update, tech news". A sub-headline reads "Escalade-Sport at Cadillac Dublin Virtual Showroom". To the right of the article is a sidebar with a search box, a "FOLLOW" button, a "My Tweets" section, and a "TOP" button. At the bottom of the sidebar, there is a section for "Instafod announcements".

<https://www.pressrelease.cc/2023/01/26/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023/>





# Search & News

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## Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Published 1/26/2023 10:00:00 PM via Eccentric Engine

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.

Escalade-Sport at Cadillac Dublin Virtual Showroom

**Recently Viewed**  
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**Most Active Stocks**

Symbol	Price	Change	\$ Volume
<b>TSLA</b> Tesla, Inc.	160.27	+15.84	\$37.73B
<b>NVDA</b> NVIDIA Corp	198.02	+4.79	\$9.69B
<b>MSFT</b> Microsoft	248.00	+7.39	\$8.30B
<b>AAPL</b> Apple	143.96	+2.10	\$7.79B
<b>AMZN</b> Amazon.com	99.22	+2.04	\$6.80B

**Stock Gainers (% Change)**

Symbol	Price	Change	Change %
<b>EDBL</b> Edible Garden AG Incorporated - Common Stock	9.20	-1.30	+2528.57%
<b>PHIO</b> Phio Pharmaceuticals Corp	6.85	+0.79	+1255.79%
<b>TCBP</b> TC BioPharm./Holdings Lnc. - American Depositary Shares	5.70	+1.65	+40.74%

<https://searchandnews.com/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# SmallCaps Daily

The screenshot shows a web browser window with the URL [smallcapsdaily.com/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023/](https://smallcapsdaily.com/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023/). The page features the SmallCaps Daily logo and a navigation menu with links for HOME, NEWS, BIOTECH, CANNABIS, PHARMA, TECH, DISCLAIMER, and PROFILES. A search bar is located on the right side of the navigation menu.

The main content area displays a news article titled "Eccentric Engine Launches Virtual Retail Cloud at NADA 2023". The article is attributed to SmallCaps Daily and is dated 5 hours ago. The text of the article includes:

Dallas, TX - (NewMediaWire) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver "Virtual Retail Cloud", its flagship offering, to U.S. auto dealerships from January 2023. Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at North American Dealer Association (NADA) 2023, Booth #6711, from January 26-29.

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The U.S. market is experiencing a wave of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, earlier in the month. At the 2023 NADA Show, Eccentric Engine will demonstrate ready-to-use Virtual Retailing solutions encompassing 3D and AR-VR that can be deployed at scale for North American dealerships.

Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the issues that existed. The dealers had broken experience, and

The article includes an image of the Eccentric Engine logo, which consists of a stylized 'E' icon followed by the text "ECCENTRIC ENGINE".

On the right side of the page, there is a "Newsletter" section with the text: "Free Alerts from Smallcaps Daily. Subscribe to our mailing list to get the newest Smallcap alerts as soon as we get them!". Below this is a form for entering an email address and a "Sign up" button. A disclaimer states: "We will NEVER share, sell, barter, etc. any of our subscribers information for any reason ever! By subscribing you agree we can send you via email our free e-newsletter on stock market & finance related, articles, news and trade alerts."

Below the newsletter section, there are two tabs: "Popular" and "Recent". Under the "Recent" tab, a snippet of another article is visible, titled "Troika Media Group Signs a Firm Commitment for a \$75 Million Senior Secured Credit Facility with a Multibillion-Dollar Institutional Investor to Fund the Acquisition of Converge Direct LLC".

<https://smallcapsdaily.com/eccentric-engine-launches-virtual-retail-cloud-at-nada-2023/>



# Spoke

The screenshot shows a web browser window with the Spoke website. The address bar displays the URL: [markets.financialcontent.com/spoke/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023](https://markets.financialcontent.com/spoke/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023). The page features a search bar with the Spoke logo and a search icon. Navigation buttons for 'LOGIN' and 'REGISTER' are visible in the top right corner. The main content area includes the article title, author information, date, and a short paragraph of text. Below the text is a photograph of a red Cadillac Escalade Sport in a virtual showroom setting, with a caption underneath. At the bottom of the visible content is a portrait of a man in a suit.

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markets.financialcontent.com/spoke/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023


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LOGIN REGISTER


## Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

By: Eccentric Engine via ACN Newswire January 26, 2023 at 09:00 AM EST

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.



Escalade-Sport at Cadillac Dublin Virtual Showroom



<https://markets.financialcontent.com/spoke/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# StreetInsider

The screenshot shows the StreetInsider website interface. At the top, there is a navigation bar with the StreetInsider logo and tagline 'if you're not inside...you're outside'. Below the logo is a search bar and a navigation menu with links for 'JOIN', 'SI Premium', 'Calendars', 'Ratings', 'Mergers', 'Earnings', 'Dividends', 'IPOs', 'Hedge Funds', 'Premium Letters', 'Send a Tip', and 'API/Data'. There are also social media links for Twitter and Facebook, and a 'Follow 7.5K' button. The main content area features a press release article titled 'Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023'. The article is dated January 26, 2023, at 10:13 AM EST. The text of the article describes Eccentric Engine's new virtual retail platform and its participation at the NADA 2023 conference. A sidebar on the right contains a 'FREE Breaking News Alerts from StreetInsider.com!' sign-up form and a 'StreetInsider.com Top Tickers, 1/27/2023' table.

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## Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Article

January 26, 2023 10:13 AM EST

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DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, "Virtual Retail Cloud" in January to U.S. dealerships.

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at the North American Dealer Association (NADA) conference for top dealers and auto OEMs from January 26-29 in Dallas.

Varun Shah, Co-Founder and CEO Eccentric Engine said, "We are excited about the growth path of Eccentric Engine and transforming the company to become a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience."

The U.S. market is experiencing a sea of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, USA earlier in the month. At the 2023 NADA Show, Eccentric Inc. will demonstrate ready-to-use solutions on how virtual retailing, which encompasses 3D & AR-VR, can actually be deployed at scale for North American dealerships.

Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had a broken experiences, and wished to provide their buyers one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the expertise to deploy and measure at scale."

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Joe Castelino, Fixed Operations Director, American Motors Group, owner Stevens Creek Volkswagen, remarked "Being in the heart of Silicon Valley, technology is a way of life for our customers. We are excited to partner with Eccentric Engine to offer an engaging and decisive retail

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- Wall Street closes green as GDP data eases recession worries
- Intel sinks after forecasting weaker than expected start to 2023
- Hasbro cuts 15% of workforce, warns for Q4 on weak consumer business
- Visa reports better than expected Q1 results
- Bulls win Tesla 'Super Bowl' on demand as bears focus on plunging gross margins

<https://www.streetinsider.com/Press+Releases/Eccentric+Engine+Launches+First+Ever+Virtual+Retail+Cloud+at+NADA+2023/21118022.html>



# TruVista

The screenshot shows a web browser window with the URL [portal.truvista.net/finance/category/press/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023](https://portal.truvista.net/finance/category/press/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023). The page features the TruVista logo and a search bar. The main article title is "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023", published on 1/26/2023 at 10:00:00 PM via Eccentric Engine. The article text states: "DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships." Below the text is an image of a red Cadillac Escalade Sport in a virtual showroom, with the caption "Escalade-Sport at Cadillac Dublin Virtual Showroom". To the right, there are sections for "Recently Viewed" (no stock data available), "Most Active Stocks" (listing TSLA, NVDA, MSFT, AAPL, AMZN), and "Stock Gainers (% Change)" (listing EDBL, PHIO, TCBP).

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### Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Published 1/26/2023 10:00:00 PM via Eccentric Engine

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.



Escalade-Sport at Cadillac Dublin Virtual Showroom



#### Recently Viewed

No stock data available

#### Most Active Stocks

Symbol	Price	Change	\$ Volume
<b>TSLA</b> Tesla, Inc.	160.27	+15.84	\$37.73B
<b>NVDA</b> NVIDIA Corp	198.02	+4.79	\$9.69B
<b>MSFT</b> Microsoft	248.00	+7.39	\$8.30B
<b>AAPL</b> Apple	143.96	+2.10	\$7.79B
<b>AMZN</b> Amazon.com	99.22	+2.04	\$6.80B

#### Stock Gainers (% Change)

Symbol	Price	Change	Change %
<b>EDBL</b> Edible Garden AG Incorporated - Common Stock	9.20	-1.30	+2528.57%
<b>PHIO</b> Phio Pharmaceuticals Corp	6.85	+0.79	+1255.79%
<b>TCBP</b> TC BioPharm (Holdings) plc - American Depositary Shares	5.70	+1.65	+40.74%

<https://portal.truvista.net/finance/category/press/article/acnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# Wall Street Select

Stock Market

markets.financialcontent.com/wss/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023

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### Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

By: Eccentric Engine via ACN Newswire January 26, 2023 at 09:00 AM EST

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.



Escalade-Sport at Cadillac Dublin Virtual Showroom



<https://markets.financialcontent.com/wss/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# Web Newswire

Eccentric Engine launches Virtual Retail Cloud at NADA 2023

Jan 27, 2023 | Business

Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023.

Eccentric Engine is now registered as Eccentric Inc. in the U.S. (Eccentric Engine in India) and plans deep investment in industry agnostic virtual tools, which are being deployed for the U.S. automotive retail market this month. The first showcase of their new metaverse tech will be at North American Dealer Association (NADA) 2023, Booth #6711, from January 26-29.

Varun Shah, Co-Founder and CEO Eccentric Engine said, "We are excited about the growth path of Eccentric Engine and transforming the company into a global player. We look forward to extending the best of virtual retailing to our OEM & Dealer partners across the world. By virtue of Virtual Retail Cloud, we welcome new car dealers across North America to adopt a scalable and cutting-edge retail experience."

The U.S. market is experiencing a wave of concepts in automotive retail metaverse, of which, several concepts were featured at the 2023 CES in Las Vegas, NV, earlier in the month. At the 2023 NADA Show, Eccentric Engine will demonstrate ready-to-use Virtual Retailing solutions encompassing 3D and AR-VR that can be deployed at scale for North American dealerships.

Shah added, "Over the past year, I met a diverse group of global dealers, spent time onsite to understand global dealership models, customer expectations and the gaps that existed. The dealers had broken experiences, and wished to provide a one-stop solution to their prospects to enable a faster and intelligent purchase decision. Unlike other technology companies, we have honed the expertise to deploy and measure at scale."

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## Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

THU 2023 26 JAN 11:00:PM (GMT: THU 2023 26 JAN 03:00:PM) XSES


Thursday, 26 January 2023, 23:00 HKT/SGT Share:

Source: [Eccentric Engine](#)

Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

- Eccentric Engine presents the 1st Ever Virtual Retail Platform for dealerships in North America
- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January
- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, "Virtual Retail Cloud" in January to U.S. dealerships.



Escalade-Sport at Cadillac Dublin Virtual Showroom

Left sidebar menu:

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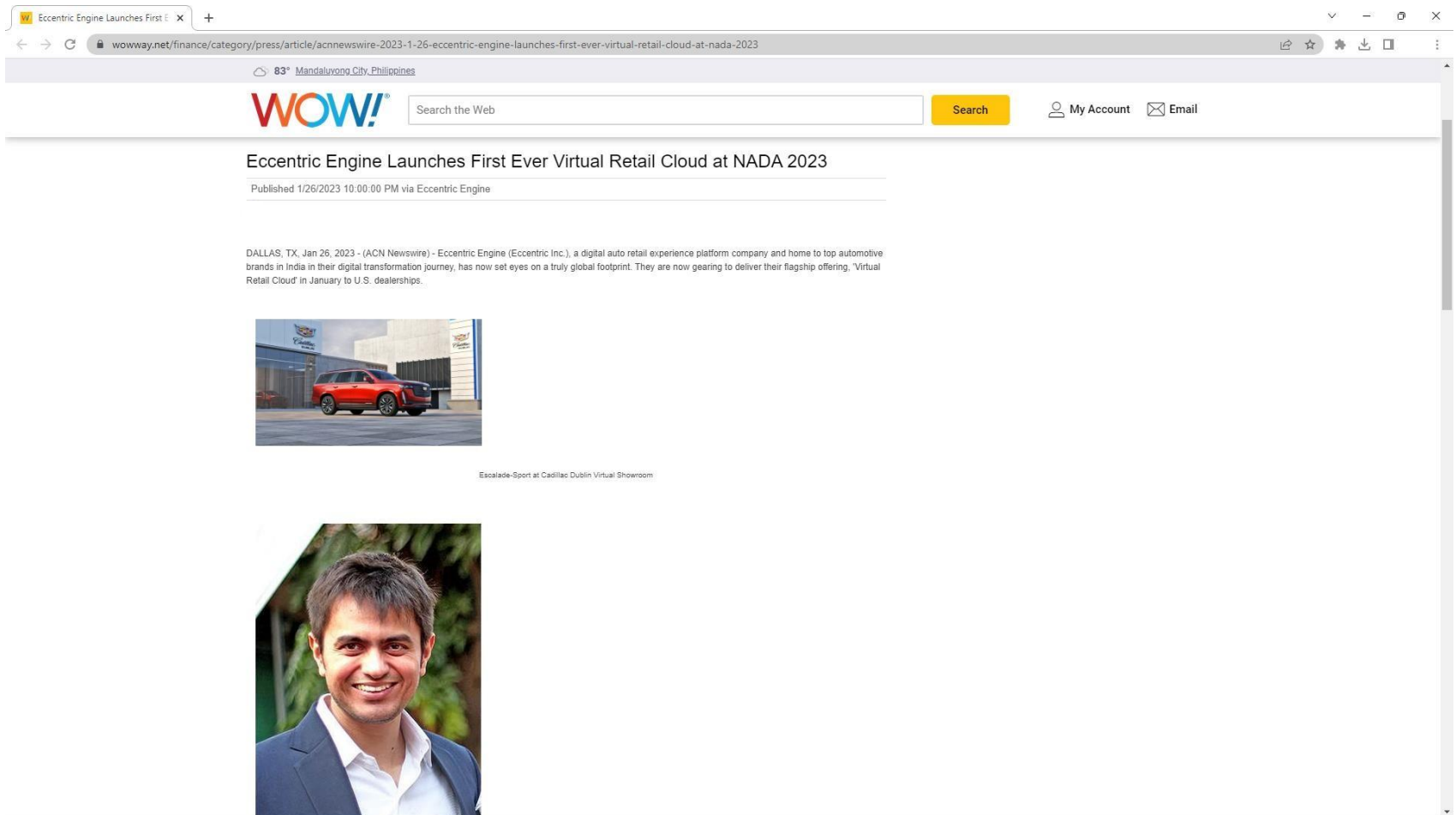
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- Reports Service: Unravel the essentials. The functionality of our smart reports helps users make informed decision.
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- For all products and/or service inquiries or to learn more about how WVB customer service solutions can reduce your service costs while increasing customer satisfaction, email us at [sales@wvb.com](mailto:sales@wvb.com).

<https://wvb.com/news/industry/view/id/14196286>





# WOW! Wide Open West



The screenshot shows a web browser window with the address bar displaying the URL: [wowway.net/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023](https://wowway.net/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023). The page features the WOW! logo, a search bar, and navigation links for 'My Account' and 'Email'. The main content area displays the article title 'Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023', published on 1/26/2023 at 10:00:00 PM via Eccentric Engine. The article text states: 'DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company and home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, "Virtual Retail Cloud" in January to U.S. Dealerships.' Below the text is a virtual showroom image of a red Cadillac Escalade-Sport SUV. A caption below the image reads: 'Escalade-Sport at Cadillac Dublin Virtual Showroom'. At the bottom of the article, there is a portrait of a man in a suit.

<https://wowway.net/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>




# XTREAM


Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023

Published 1/26/2023 10:00:00 PM via Eccentric Engine

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Escalade-Sport at Cadillac Dublin Virtual Showroom



**Recently Viewed**

No stock data available

**Most Active Stocks**

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<https://mediacomtoday.com/finance/category/press/article/acnnewswire-2023-1-26-eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# Yahoo! Finance


The screenshot shows a web browser displaying a Yahoo! Finance news article. The browser's address bar shows the URL: <https://finance.yahoo.com/news/eccentric-engine-launches-virtual-retail-233917484.html>. The page header includes the Yahoo! Finance logo, a search bar, and navigation links for Home, Mail, News, Finance, Sports, Entertainment, Life, Search, Shopping, Yahoo Plus, and More. Below the header, there are sub-navigation links for Finance, Watchlists, My Portfolio, Crypto, Yahoo Finance Plus, News, Screeners, Markets, Videos, Personal Finance, Industries, and Contact Us. The main article title is "Eccentric Engine Launches Virtual Retail Cloud at NADA 2023". The article is dated "Fri, January 27, 2023 at 7:39 AM GMT+8 · 4 min read". The article content includes a quote from Varun Shah, Co-Founder and CEO of Eccentric Engine, and a list of trending news items on the right side of the page.

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## Eccentric Engine Launches Virtual Retail Cloud at NADA 2023

Fri, January 27, 2023 at 7:39 AM GMT+8 · 4 min read



Dallas, TX - ([NewMediaWire](#)) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January 2023.

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Symbol	Last Price	Change	% Change
SOPA	1.0124	+0.0124	+1.24%
Society Pass Incorporated			
WINS.JK	314.00	-8.00	-2.48%
PT Wintemär Offshore Marine Tbk			

### TRENDING

1. India market regulator increases scrutiny of Adani group - sources
2. UPDATE 1-Toyota boss bows out on news outlet he trusts - his own
3. INDIA STOCKS-Indian shares sink; Adani Group stocks plunge to lower circuit
4. LVMH shares lose recent lustre as China takes margin toll
5. Bestway Group Buys Stake in J Sainsbury; Says No Offer Made

<https://finance.yahoo.com/news/eccentric-engine-launches-virtual-retail-233917484.html>



# Yahoo! News

Eccentric Engine Launches Virtual Retail Cloud at NADA 2023

## ECCENTRIC ENGINE

Fri, January 27, 2023 at 7:39 AM GMT+8 · 4 min read

Dallas, TX - ([NewMediaWire](#)) - January 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January 2023.

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<https://www.yahoo.com/news/eccentric-engine-launches-virtual-retail-233917484.html>



# Facebook

The screenshot shows a Facebook browser window with the following content:

- Browser Tab:** Facebook
- Address Bar:** facebook.com/acnnewswire/posts/pfbid0SyRdwyQKKSMAjij6V1L7jeariovWsyQB6nNS5tQuEQASg11NmM4KS1U855754Ugnl
- Navigation Bar:** Search Facebook, Home, Friends, Messages, and various utility icons.
- Post Header:** ACN Newswire, Published by Acn Newswire · 5h · [Public]
- Text:** Eccentric Engine launches Virtual Retail Cloud at NADA 2023  
Read more: <https://www.acnnewswire.com/press-release/english/80697/>  
#EccentricEngine #retail #ecommerce #automotive #media #marketing #cloudcomputing #enterprise  
To get updates, like us @ ACN Newswire
- Image:** A red Cadillac SUV parked in front of a Cadillac dealership building with "Cadillac DUBLIN" signage.
- Post Footer:** See insights and ads, Boost post, Like, Comment, Share.
- Comment Section:** Write a comment... Press Enter to post.

<https://www.facebook.com/acnnewswire/posts/pfbid0SyRdwyQKKSMAjij6V1L7jeariovWsyQB6nNS5tQuEQASg11NmM4KS1U855754Ugnl>



# Flipboard

The screenshot shows a web browser window displaying a Flipboard page. The browser's address bar shows the URL [https://flipboard.com/@acn\\_newswire/acn-newswire-musg7u1ey](https://flipboard.com/@acn_newswire/acn-newswire-musg7u1ey). The page header includes the Flipboard logo, the text "FOR YOU", and navigation icons for search, "CREATE A FLIP", and a notification bell. Below the header, a section titled "MOST RECENT STORIES IN ACN NEWswire" displays a grid of news cards. Each card features the ACN Newswire logo, a placeholder image, a timestamp, a headline, the source name, a date and location, and a brief text snippet. The middle card, titled "Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023", is highlighted with a red border. Below the main grid, the top portions of three more news cards are visible.

ACN Newswire

3 hours ago

**SCIB Enforces Rights to Withdraw from Project**

acnnewswire.com - ACN Newswire

KUCHING, MALAYSIA, Jan 27, 2023 - (ACN Newswire) - Civil engineering specialist Sarawak Consolidated Industries Berhad (SCIB) today announced that ...

ACN Newswire

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**Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023**

acnnewswire.com - ACN Newswire

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company, home to top ...

ACN Newswire

20 hours ago

**Palladium One Initiates 2023 Exploration Program and Expands the Tyko Nickel - Copper Project, Canada**

acnnewswire.com - ACN Newswire

TORONTO, ON, Jan 26, 2023 - (ACN Newswire) - Palladium One Mining Inc. (TSXV: PDM) (OTCQB: NKORF) (FSE: 7N11) (the "Company" or "Palladium One") is ...

[https://flipboard.com/@acn\\_newswire/acn-newswire-musg7u1ey](https://flipboard.com/@acn_newswire/acn-newswire-musg7u1ey)



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acnnewswire

acnnewswire Eccentric Engine launches Virtual Retail Cloud at NADA 2023

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# LinkedIn

The screenshot shows a LinkedIn post from the page 'ACN Newswire', which has 1,563 followers. The post is titled 'Eccentric Engine launches Virtual Retail Cloud at NADA 2023' and includes a link to the full article: <https://lnkd.in/g/yfw2sFu>. The post features a photograph of a red Cadillac SUV parked in front of a building with 'Cadillac DUBLIN' signage. The post has one reaction (like) and a comment field at the bottom. The right sidebar shows 'Similar pages' including 'Exito Media Concepts Pvt Ltd' (201-500 employees, following), 'Industry Events' (2-10 employees, follow), and 'SMOORE' (10,001+ employees, follow). The bottom of the page shows a 'Messaging' button.

[https://www.linkedin.com/posts/acnnewswire\\_eccentricengine-retail-ecommerce-activity-7024559571033608192-LJnU/](https://www.linkedin.com/posts/acnnewswire_eccentricengine-retail-ecommerce-activity-7024559571033608192-LJnU/)





# Pinterest

The screenshot shows a web browser window displaying a Pinterest pin. The browser's address bar shows the URL <https://www.pinterest.jp/pin/685673112036658376/>. The Pinterest navigation bar includes 'Business', 'Create', 'Analytics', and 'Ads'. The pin itself features a red SUV in front of a building with 'Cadillac' signs. The pin's title is 'Eccentric Engine launches Virtual Retail Cloud at NADA 2023'. The pin is from 'ACN Newswire' and has 14 followers. The pin's statistics are: 4 Impressions, 0 Saves, and 0 Outbound clicks. The pin description reads: 'Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America'. There is a 'Note to self' section with the text 'What do you want to remember about this Pin?' and an 'Add note' button. The 'Comments' section is empty with the text 'No comments yet! Add one to start the conversation.' and an 'Add a comment' button. The browser's top right corner shows search, notification, and user profile icons.

4 Impressions 0 Saves 0 Outbound clicks Real-time estimates Last 24 hours See more stats

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[acnnewswire.com](https://www.acnnewswire.com)

## Eccentric Engine launches Virtual Retail Cloud at NADA 2023

- Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America

ACN Newswire 14 followers

Note to self  
What do you want to remember about this Pin? Add note

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# Reddit

Posted by u/acn\_newswire 6 hours ago

## Eccentric Engine launches Virtual Retail Cloud at NADA 2023



- Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America
- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January
- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

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# Scoop.it!

The screenshot shows a web browser displaying a Scoop.it article. The browser's address bar shows the URL: <https://www.scoop.it/topic/press-release-by-acn-newswire/p/4140267351/2023/01/27/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>. The page header includes the Scoop.it logo, navigation links for Resources, Plans, and Try Plus, and a 'Join Free' button. The main content area features a 'Follow' button for 'ACN Newswire' and a list of articles. A modal window is overlaid on the article titled 'Eccentric Engine Launches First Ever Virtual Retail Cloud at NADA 2023'. The modal contains the following text: 'Scoop by Acn Newswire onto ACN Newswire', a 'Scoop.It' button, a photo of a red Cadillac SUV in front of a dealership, and a text snippet: 'From www.acnnewswire.com - January 26, 11:58 PM. Eccentric Engine (Eccentric Inc.), a digital auto retail experience platform company, home to top automotive brands in India in their digital transformation journey, has now set eyes on a truly global footprint. They are now gearing to deliver their flagship offering, 'Virtual Retail Cloud' in January to U.S. dealerships.' Below the text are social sharing icons for Tweet, Share, LinkedIn, and Email.

<https://www.scoop.it/topic/press-release-by-acn-newswire/p/4140267351/2023/01/27/eccentric-engine-launches-first-ever-virtual-retail-cloud-at-nada-2023>



# StockTwits

The screenshot shows a web browser window with the URL [stocktwits.com/ACN\\_Newswire/message/508660854](https://stocktwits.com/ACN_Newswire/message/508660854). The page features a left sidebar with navigation options: Profile, Notifications (43), Messages, Rooms, Portfolios, and Trading. Below these is a Watchlist section with a plus icon and the text "Add symbols to your watchlist for easy access to your favorite streams". At the bottom of the sidebar are social media icons for Twitter, Instagram, and Facebook, along with links for About, Developers, Privacy, Disclosures, Best Practices, Disclaimer, Rules, Advertise, Careers, and Help. The main content area shows a post from the user ACN\_Newswire, timestamped 10:11 AM. The post text reads: "Eccentric Engine launches Virtual Retail Cloud at NADA 2023". Below the text is a "Read more" link: [acnewswire.com/press-relea...](https://acnewswire.com/press-relea...). The post includes several hashtags: #EccentricEngine, #retail, #ecommerce, #automotive, #media, #marketing, #cloudcomputing, and #enterprise. Below the hashtags is a call to action: "To get updates, follow stocktwits.com:443/ACN\_News...". The post features a photograph of a red Cadillac SUV parked in front of a building with "Cadillac DUBLIN" signage. At the bottom of the post, there are icons for comments, reshares, and likes, all showing zero counts. A "Write your reply" section is visible at the bottom, with buttons for "Bullish", "Bearish", and "Reply".

[https://stocktwits.com/ACN\\_Newswire/message/508660854](https://stocktwits.com/ACN_Newswire/message/508660854)



# Tumblr

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## Eccentric Engine launches Virtual Retail Cloud at NADA 2023



- Eccentric Engine presents 1st ever Virtual Retail Cloud platform for dealerships in North America
- Witness the North American debut at NADA 2023, Booth #6711, Dallas, 26-29 January
- Early partners include Bay Area marquee dealerships Steven Creek VW and Dublin Cadillac

DALLAS, TX, Jan 26, 2023 - (ACN Newswire) - Eccentric Engine (Eccentric Inc.), a 3D visualization platform company and home to top automotive brands in India in their digital transformation journey, is gearing up to deliver 'Virtual Retail Cloud', its flagship offering, to U.S. auto dealerships from January, 2023.



Escalade-Sport in the Dublin Cadillac Virtual Showroom

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**Statistics**

We looked inside some of the posts by **acn-newswire** and here's what we found interesting.

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Notes Per Post	0
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# Twitter

The screenshot shows a Twitter browser window with the following content:

- Browser Tab:** (18) ACN Newswire on Twitter
- Address Bar:** twitter.com/acnnewswire/status/161879340614222336
- Left Sidebar:** Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, More. A blue "Tweet" button is at the bottom.
- Post Header:** Tweet, ACN Newswire (@acnnewswire)
- Text:** Eccentric Engine launches Virtual Retail Cloud at NADA 2023. Read more: [acnnewswire.com/press-release/...](https://acnnewswire.com/press-release/...)
- Hashtags:** #EccentricEngine #retail #ecommerce #automotive #media #marketing #cloudcomputing #enterprise
- Image:** A red Cadillac SUV parked in front of a Cadillac dealership building.
- Metadata:** 10:09 AM · Jan 27, 2023 · 6 Views
- Analytics:** View Tweet analytics
- Actions:** Reply, Retweet, Like, Share
- Reply Section:** "Tweet your reply" with a "Reply" button.
- Right Sidebar:** Search Twitter, Relevant people (ACN Newswire), Trends for you (Rodrigo Duterte, Alyssa Valdez, #TeamNaia, Alden, Inang, Bangkok, Ukraine to Russia, Dirty Linen, Jeffrey Epstein).
- Bottom Bar:** Messages icon.

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