

## PR Coverage Online Report



**ACCELYA**  
Complexity Simplified

**Press Release Headline- Accelya manages critical financial processes for bmi regional**

**Distribution Date - 12th Feb 2012**

**Circuit - Global Aviation and Travel**


**Report Type - Comprehensive**

Sr.No	Media point	Link
1.		<a href="http://www.aviationpros.com/press_release/10879434/accelya-manages-critical-financial-processes-for-uk-based-bmi-regional-airlines">http://www.aviationpros.com/press_release/10879434/accelya-manages-critical-financial-processes-for-uk-based-bmi-regional-airlines</a>
2.		<a href="http://www.aviationanswers.com/content/view/41345092/30/">http://www.aviationanswers.com/content/view/41345092/30/</a>
3.		<a href="http://www.atn.aero/article.pl?id=41754">http://www.atn.aero/article.pl?id=41754</a>
4.		<a href="http://just4airlines.com/j4_dox/email/airline_news.mv">http://just4airlines.com/j4_dox/email/airline_news.mv</a>
5.		<a href="http://centreforaviation.com/profiles/airlines/bmi-regional-bmr">http://centreforaviation.com/profiles/airlines/bmi-regional-bmr</a>
6.		<a href="http://www.oagaviation.com/News/Industry-News/Bmi-regional-outsources-finances">http://www.oagaviation.com/News/Industry-News/Bmi-regional-outsources-finances</a>
7.		<a href="http://www.eglobaltravelmedia.com.au/z-more/technology-more/accelya-manages-critical-financial-processes-for-bmi-regional.html">http://www.eglobaltravelmedia.com.au/z-more/technology-more/accelya-manages-critical-financial-processes-for-bmi-regional.html</a>
8.		<a href="http://www.voyagersworld.in/article/accelya-manages-critical-financial-processes-bmi-regional">http://www.voyagersworld.in/article/accelya-manages-critical-financial-processes-bmi-regional</a>
9.		<a href="http://www.incentivetravel.co.uk/news/technology/11948-accelya-manages-critical-financial-processes-for-bmi-regional">http://www.incentivetravel.co.uk/news/technology/11948-accelya-manages-critical-financial-processes-for-bmi-regional</a>
10.		<a href="http://www.travolution.co.uk/articles/2013/02/12/6451/bmi-regional-outsources-financial-processes.html">http://www.travolution.co.uk/articles/2013/02/12/6451/bmi-regional-outsources-financial-processes.html</a>
11.		<a href="http://www.indiaonline.com/Markets/News/Accelya-Kale-Solutions-manages-critical-financial-processes/4727926049">http://www.indiaonline.com/Markets/News/Accelya-Kale-Solutions-manages-critical-financial-processes/4727926049</a>
12.		<a href="http://www.pressebox.de/inaktiv/accelya-group/Accelya-manages-critical-financial-processes-for-bmi-regional/boxid/573604">http://www.pressebox.de/inaktiv/accelya-group/Accelya-manages-critical-financial-processes-for-bmi-regional/boxid/573604</a>
13.		<a href="http://www.softwaremag.com/Content/ContentCT.asp?P=2315&amp;nID=3229">http://www.softwaremag.com/Content/ContentCT.asp?P=2315&amp;nID=3229</a>
14.		<a href="http://www.biztechreport.com/story/2453-accelya-manages-critical-financial-processes-bmi-regional">http://www.biztechreport.com/story/2453-accelya-manages-critical-financial-processes-bmi-regional</a>
15.		<a href="http://www.mydigitalfc.com/corporate-releases/accelya-manages-critical-financial-processes-bmi-regional-470">http://www.mydigitalfc.com/corporate-releases/accelya-manages-critical-financial-processes-bmi-regional-470</a>

16.		<a href="http://www.efytimes.com/e1/fullnews.asp?edid=100331">http://www.efytimes.com/e1/fullnews.asp?edid=100331</a>
17.		<a href="http://economictimes.indiatimes.com/cmpnewsdisp.cms?companyid=4342&amp;newsid=716861">http://economictimes.indiatimes.com/cmpnewsdisp.cms?companyid=4342&amp;newsid=716861</a>
18.		<a href="http://www.reuters.com/finance/stocks/AKSL.NS/key-developments/article/2691641">http://www.reuters.com/finance/stocks/AKSL.NS/key-developments/article/2691641</a>
19.		<a href="http://www.congoo.com/news/addstorycomment.aspx?st=223149966&amp;Channel_ID=1&amp;Category_ID=9">http://www.congoo.com/news/addstorycomment.aspx?st=223149966&amp;Channel_ID=1&amp;Category_ID=9</a>
20.		<a href="http://www.jrladdha.in/News/NewsDetails/607892/8/0">http://www.jrladdha.in/News/NewsDetails/607892/8/0</a>
21.		<a href="http://www.readandknow.org/accelya-manages-critical-financial-processes-for-bmi-regional">http://www.readandknow.org/accelya-manages-critical-financial-processes-for-bmi-regional</a>
22.		<a href="http://www.finalaya.com/2_232397_news_Accelya_Kale_to_manage_cri iti.aspx?src=Accord+Fintech&amp;pno=2&amp;yr=2013&amp;mon=2">http://www.finalaya.com/2_232397_news_Accelya_Kale_to_manage_cri iti.aspx?src=Accord+Fintech&amp;pno=2&amp;yr=2013&amp;mon=2</a>
23.		<a href="http://myiris.co.in/newsCentre/storyShow.php?fileR=20130212142402102&amp;dir=2013/02/12&amp;secID=livenews&amp;code1=&amp;code=">http://myiris.co.in/newsCentre/storyShow.php?fileR=20130212142402102&amp;dir=2013/02/12&amp;secID=livenews&amp;code1=&amp;code=</a>
24.		<a href="http://news.silobreaker.com/accelya-manages-critical-financial-processes-for-uk-based-bmi-regional-airlines-5_2266609222772850735">http://news.silobreaker.com/accelya-manages-critical-financial-processes-for-uk-based-bmi-regional-airlines-5_2266609222772850735</a>
25.		<a href="http://money.livemint.com/News/LIVEHOME/COMPANY/NEWS/227776.aspx">http://money.livemint.com/News/LIVEHOME/COMPANY/NEWS/227776.aspx</a>
26.		<a href="http://www.newsnow.co.uk/h/Business+&amp;+Finance/Accountancy?JavaScript=1&amp;searchheadlines=&amp;search=accelya">http://www.newsnow.co.uk/h/Business+&amp;+Finance/Accountancy?JavaScript=1&amp;searchheadlines=&amp;search=accelya</a>
27.		<a href="http://direct.journalpiece.com/news/20130215/health/accelya-manages-critical-financial-processes-uk-based-%E2%80%98bmi-regional%E2%80%99-airlines">http://direct.journalpiece.com/news/20130215/health/accelya-manages-critical-financial-processes-uk-based-%E2%80%98bmi-regional%E2%80%99-airlines</a>

28		<a href="http://features.rr.com/article/0dgC4LcdsuaUm?q=Mumbai">http://features.rr.com/article/0dgC4LcdsuaUm?q=Mumbai</a>
29		<a href="http://www.moneyworks4me.com/company/news/index/id/53732">http://www.moneyworks4me.com/company/news/index/id/53732</a>
30		<a href="http://www.prweb.com/releases/acceyamanagesbmiregional/criticalfinancialproces/prweb10422284.htm">http://www.prweb.com/releases/acceyamanagesbmiregional/criticalfinancialproces/prweb10422284.htm</a>
31		<a href="http://news.yahoo.com/acceya-manages-critical-financial-processes-bmi-regional-134219333.html">http://news.yahoo.com/acceya-manages-critical-financial-processes-bmi-regional-134219333.html</a>
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33		<a href="http://businessmax.eu/acceya-manages-critical-financial-processes-for-bmi-regional,news.html">http://businessmax.eu/acceya-manages-critical-financial-processes-for-bmi-regional,news.html</a>
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36		<a href="http://www.aviationnews-online.com/">http://www.aviationnews-online.com/</a>
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39		<a href="http://www.ubmaviationnews.com/News/Today-s-News/Fleet-News/Bmi-regional-outsources-finances">http://www.ubmaviationnews.com/News/Today-s-News/Fleet-News/Bmi-regional-outsources-finances</a>

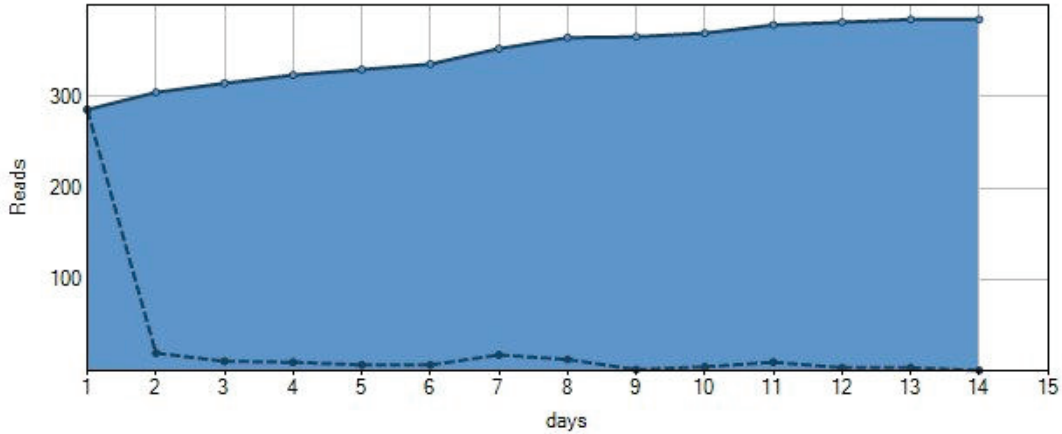
40		<a href="http://interceder.net/latest_news/accelya">http://interceder.net/latest_news/accelya</a>
41		<a href="http://indianwebnews.com/news/accelya-manages-critical-financial-processes-for-bmi-regional/">http://indianwebnews.com/news/accelya-manages-critical-financial-processes-for-bmi-regional/</a>
42		<a href="http://www.economynewsindex.com/economy-news/accelya-manages-critical-financial-processes-for-bmi-regional.html">http://www.economynewsindex.com/economy-news/accelya-manages-critical-financial-processes-for-bmi-regional.html</a>
43		<a href="http://www.benzinga.com/pressreleases/13/02/p3325643/accelya-manages-critical-financial-processes-for-bmi-regional">http://www.benzinga.com/pressreleases/13/02/p3325643/accelya-manages-critical-financial-processes-for-bmi-regional</a>
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46		<a href="http://www.breakingtravelnews.com/news/article/bmi-regional-airline-outsources-financial-process-management-to-accelya/">http://www.breakingtravelnews.com/news/article/bmi-regional-airline-outsources-financial-process-management-to-accelya/</a>
47		<a href="http://www.etravelblackboardasia.com/article/89500">http://www.etravelblackboardasia.com/article/89500</a>
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49		<a href="http://news-planet.org/bmi-regional-airline-outsources-financial-process-management-to-accelya/">http://news-planet.org/bmi-regional-airline-outsources-financial-process-management-to-accelya/</a>
50		<a href="http://world.einnews.com/news/uk-outsourcing">http://world.einnews.com/news/uk-outsourcing</a>
51	Travel 2 New Place	<a href="http://travel2newplace.blogspot.in/">http://travel2newplace.blogspot.in/</a>

52		<a href="http://www.currentnewsdaily.com/bmi-regional-airline-outsources-financial-process-management-to-accelya/">http://www.currentnewsdaily.com/bmi-regional-airline-outsources-financial-process-management-to-accelya/</a>
53		<a href="http://www.flyawwway.com/2013/02/bmi-regional-airline-outsources-financial-process-management-to-accelya/">http://www.flyawwway.com/2013/02/bmi-regional-airline-outsources-financial-process-management-to-accelya/</a>
54		<a href="http://www.reviewseeker.com/articles/viewarticle.jsp?id=2426993-0">http://www.reviewseeker.com/articles/viewarticle.jsp?id=2426993-0</a>
55		<a href="http://www.ramadan.com/aviation/bmi-regional-airline-outsources-financial-process-management-to-accelya.html">http://www.ramadan.com/aviation/bmi-regional-airline-outsources-financial-process-management-to-accelya.html</a>

**About Reads**

This report tells you how many people loaded a full version of your news release.

**Full Page Read from 12<sup>th</sup> February to 25<sup>th</sup> February**



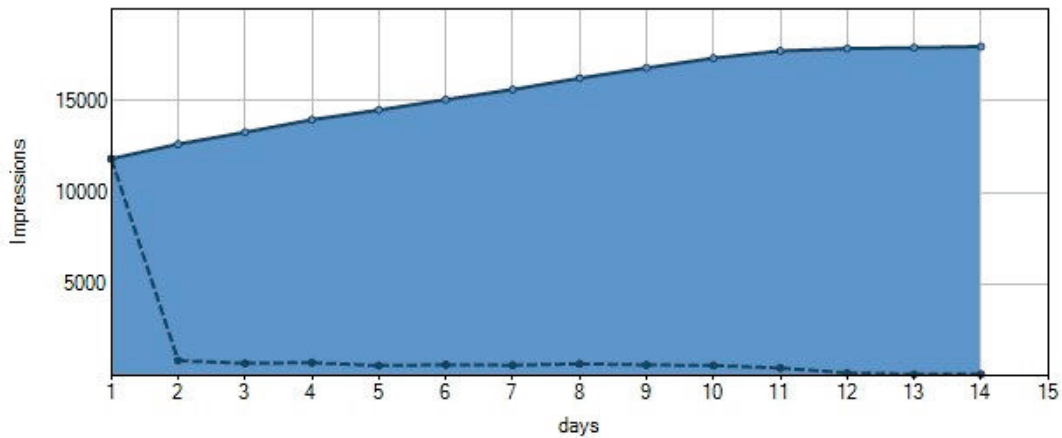
Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Reads	286	305	315	324	330	336	353	365	366	370	379	382	385	385

**Total Cumulative Reads- 385**

**About Impressions-**

This chart shows the cumulative number of headline impressions per day over an 14 day period. This includes headlines displayed on the news websites, Javascript, Eyecaster, and RSS feed.

**Headline Impression from 12<sup>th</sup> February to 25<sup>th</sup> February**



Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Impressions	11,846	12,650	13,300	13,985	14,513	15,087	15,636	16,257	16,820	17,355	17,751	17,878	17,931	17,987

**Total Cumulative Impressions: 17,987**

**Impressions Breakdown**

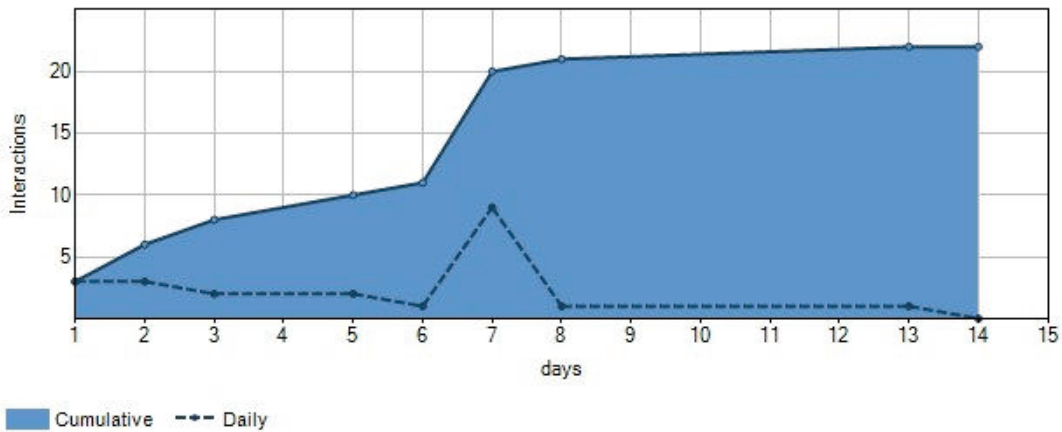
News Feed Impressions- 17,810

Onsite Impressions- 177

**About Online Interactions**

This report provides you with an aggregate number of different activities that people performed when visiting your release including printing your release, forwarding it, downloading a PDF version, clicking on a link or interacting with your embedded Web site

**Online Interactions from 12th February to 25<sup>th</sup> February**



Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Interactions	3	6	8	8	10	11	20	21	21	21	21	21	22	22

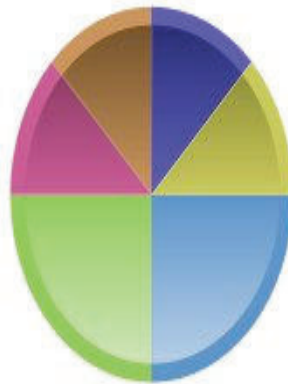
**Total Cumulative Online Interactions: 22**



### About Traffic Source

This chart shows where your headline is being seen and the keywords being used for online search

#### Referrals by Search Keyword



Colour Name	Value	Pct.	Colour Name	Value	Pct.
bmi regional	2	25.00 %	bmi airline	1	12.50 %
BOM:532268	2	25.00 %	accelya kale	1	12.50 %
bmi regional financials	1	12.50 %	accelya bmi	1	12.50 %

#### Referrals by Search Engine



Colour Name	Value	Pct.	Colour Name	Value	Pct.	Colour Name	Value	Pct.
Google UK	3	37.50 %	Unknown	3	37.50 %	Google	2	25.00 %

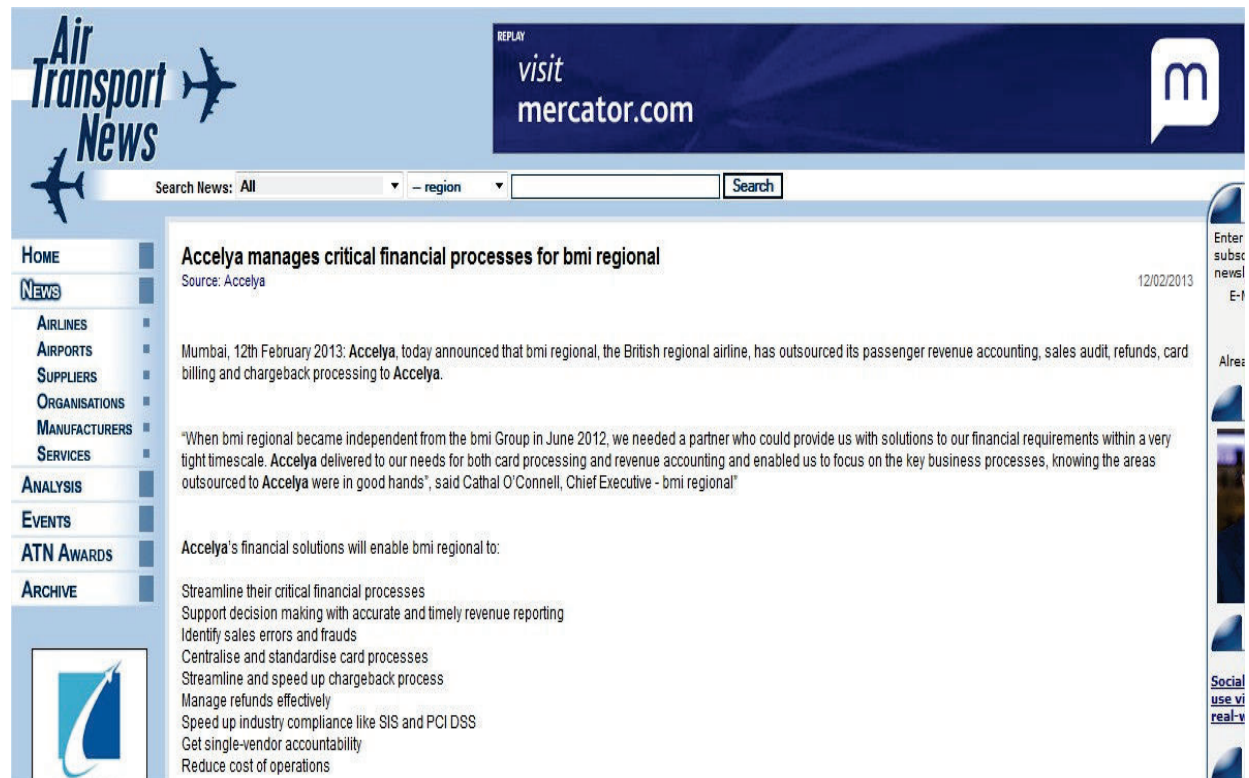
[http://www.aviationpros.com/press\\_release/10879434/accelya-manages-critical-financial-processes-for-uk-based-bmi-regional-airlines](http://www.aviationpros.com/press_release/10879434/accelya-manages-critical-financial-processes-for-uk-based-bmi-regional-airlines)

The screenshot shows the top of a news article on the AviationPros.com website. The header includes the site logo, navigation tabs for 'Topics', 'News', 'Magazines', 'Media Center', 'Opinions', 'Buyer's Guide', 'Events', 'Careers', and 'Forum', and a secondary navigation bar with categories like 'Maintenance', 'Airports', and 'Ground Support'. The article title is 'Accelya Manages Critical Financial Processes for UK Based 'bmi regional' Airlines', with a source of 'ACCELYA' and a creation date of 'FEBRUARY 14, 2013'. A sub-headline reads: 'The British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.' Below the text are social media sharing buttons for Facebook (0 likes), Twitter (2 tweets), LinkedIn (0), and a comments section. The main text begins with 'Mumbai, 14th February 2013: Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.' The Accelya logo, featuring a grid of orange and red squares, is displayed with the tagline 'Complexity Simplified'. A quote from the article is partially visible: 'When bmi regional became independent from the bmi Group in June 2012, we needed a partner who could provide us with solutions to our financial requirements within a very tight timescale. Accelya

<http://www.aviationanswers.com/content/view/41345092/30/>

The screenshot shows the top of a news article on the AviationAnswers.com website. The header features the 'Aviation Answers' logo in white text on a dark blue background. The article title is 'Accelya Manages Critical Financial Processes for UK Based 'bmi regional' Airlines', dated 'Thursday, 14 February 2013'. The main text begins with 'Mumbai, 14th February 2013: Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.'

<http://www.atn.aero/article.pl?id=41754>



The screenshot shows the Air Transport News website. At the top left is the logo "Air Transport News" with an airplane icon. To the right is a banner for "visit mercator.com" with a speech bubble icon containing the letter 'm'. Below the banner is a search bar with "Search News: All" and a "Search" button. On the left side, there is a navigation menu with categories: HOME, NEWS, AIRLINES, AIRPORTS, SUPPLIERS, ORGANISATIONS, MANUFACTURERS, SERVICES, ANALYSIS, EVENTS, ATN AWARDS, and ARCHIVE. The main content area features the article title "Accelya manages critical financial processes for bmi regional" with a source of "Accelya" and a date of "12/02/2013". The article text describes the outsourcing of financial processes to Accelya and lists several benefits. On the right side, there are social media links for "Enter subscribe news E-I" and "Social use vi real-v".

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Search News: All - region Search

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**NEWS**  
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SUPPLIERS  
ORGANISATIONS  
MANUFACTURERS  
SERVICES  
ANALYSIS  
EVENTS  
ATN AWARDS  
ARCHIVE

**Accelya manages critical financial processes for bmi regional**  
Source: Accelya 12/02/2013

Mumbai, 12th February 2013: Accelya, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.

"When bmi regional became independent from the bmi Group in June 2012, we needed a partner who could provide us with solutions to our financial requirements within a very tight timescale. Accelya delivered to our needs for both card processing and revenue accounting and enabled us to focus on the key business processes, knowing the areas outsourced to Accelya were in good hands", said Cathal O'Connell, Chief Executive - bmi regional"

Accelya's financial solutions will enable bmi regional to:

- Streamline their critical financial processes
- Support decision making with accurate and timely revenue reporting
- Identify sales errors and frauds
- Centralise and standardise card processes
- Streamline and speed up chargeback process
- Manage refunds effectively
- Speed up industry compliance like SIS and PCI DSS
- Get single-vendor accountability
- Reduce cost of operations

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[http://just4airlines.com/j4\\_dox/email/airline\\_news.mv](http://just4airlines.com/j4_dox/email/airline_news.mv)



The screenshot shows the article "Accelya manages critical financial processes for bmi regional" on the website just4airlines.com. The article is dated February 12, 2013. The text describes the outsourcing of financial processes to Accelya and lists several benefits. At the bottom of the article, there is a decorative image of a sunset over a body of water with a lighthouse beam.

**Accelya manages critical financial processes for bmi regional**

February 12, 2013

Mumbai: Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.

"When bmi regional became independent from the bmi Group in June 2012, we needed a partner who could provide us with solutions to our financial requirements within a very tight timescale. Accelya delivered to our needs for both card processing and revenue accounting and enabled us to focus on the key business processes, knowing the areas outsourced to Accelya were in good hands", said Cathal O'Connell, Chief Executive - bmi regional"

Speaking on the occasion, Ms. Neela Bhattacharjee, Head - Airlines SBU, Accelya Kale said, "We are glad to have partnered with bmi regional to streamline and manage their critical financial processes. With our integrated financial solutions - across passenger revenue accounting, card management, audit and refunds - bmi regional has been able to start operations quickly. We look forward to a long term relationship with them."

Source: Accelya  
Posted by: just4airlines.com at 0853h UTC Feb 12, 2013

<http://centreforaviation.com/profiles/airlines/bmi-regional-bmr>



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## bmi regional outsources financial operations to Accelya

13-Feb-2013 1:07 PM

<http://www.oagaviation.com/News/Industry-News/Bmi-regional-outsources-finances>






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Home / News / Industry News / Bmi regional outsources finances

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### Bmi regional outsources finances

Tuesday 12 February 2013

The airline had been searching for a partner to handle its financial requirements since becoming independent from the bmi Group in June 2012. "With our integrated financial solutions, bmi regional has been able to start operations quickly," commented Neela Bhattacharjee, head – airlines SBU, at Accelya.

<http://www.eglobaltravelmedia.com.au/z-more/technology-more/accelya-manages-critical-financial-processes-for-bmi-regional.html>



The screenshot shows the eGlobal Travel Media website. The header includes the eGlobal logo and navigation links: HOME, AVIATION, CAREERS, CRUISE, DESTINATION, HOSPITALITY, INDUSTRY RATES, MICE, TOUR OPERATOR. A banner for 'aci Salary Survey' is visible. The article title is 'Accelya manages critical financial processes for bmi regional', dated February 14, 2013. The article text states: 'Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.' A quote from Cathal O'Connell, Chief Executive of bmi regional, is included. A list of Accelya's financial solutions is provided:

- Streamline their critical financial processes
- Support decision making with accurate and timely revenue reporting
- Identify sales errors and frauds

<http://www.voyagersworld.in/article/accelya-manages-critical-financial-processes-bmi-regional>



The screenshot shows the Voyager's World website. The header includes the Voyager's World logo and a 'world travel market' banner for Latin America. The article title is 'Accelya manages critical financial processes for bmi regional', dated Fri, 15/02/2013 - 17:42. The article text states: 'Accelya, a solutions provider to the airline and travel industry, has announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.' A quote from Cathal O'Connell, Chief Executive of bmi regional, is included.

<http://www.incentivetravel.co.uk/news/technology/11948-accelya-manages-critical-financial-processes-for-bmi-regional>

**ITCM**  
 Incentive Travel & Corporate Meetings

Home > News > Technology > Accelya manages critical financial processes for bmi regional

**Technology** *Accelya manages critical financial processes for bmi regional*

Category: **Technology** Created on Tuesday, 12 February 2013 15:03

Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.

"When bmi regional became independent from the bmi Group in June 2012, we needed a partner who could provide us with solutions to our financial requirements within a very tight timescale. Accelya delivered to our needs for both card processing and revenue accounting and enabled us to focus on the key business processes, knowing the areas outsourced to Accelya were in good hands", said Cathal O'Connell, Chief Executive - bmi regional"

Accelya's financial solutions will enable bmi regional to:

- Streamline their critical financial processes
- Support decision making with accurate and timely revenue reporting
- Identify sales errors and frauds

<http://www.indiaonline.com/Markets/News/Accelya-Kale-Solutions-manages-critical-financial-processes/4727926049>

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**Accelya Kale Solutions manages critical financial processes**

Capital Market/ 15:08 , Feb 12, 2013

**For bmi regional**

Accelya Kale Solutions, the leading solutions provider to the airline and travel industry, today (12 February 2013) announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.

Accelya's financial solutions will enable bmi regional to streamline their critical financial processes, support decision making with accurate and timely revenue reporting, identify sales errors and frauds, centralise and standardise card processes, streamline and speed up chargeback process, manage refunds effectively, speed up industry compliance like SIS and PCI DSS, get single-vendor accountability and reduce cost of operations.

The benefits to bmi regional will be delivered through industry leading solutions from Accelya and Accelya Kale: REVERA PRA solution, VIVALDI card management suite, Mozart refunds management service and Accelya sales audit.

<http://www.travolution.co.uk/articles/2013/02/12/6451/bmi-regional-outsources-financial-processes.html>

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## BMI Regional outsources financial processes



By Travolution

February 12, 2013 11:22 AM GMT

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BMI Regional has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Indian specialist solutions provider Accelya.

The carrier, which split from the BMI group following its takeover by British Airways parent International Airlines Group last summer, aims to reduce the cost of financial operations through the agreement.

<http://www.pressebox.de/inaktiv/accelya-group/Accelya-manages-critical-financial-processes-for-bmi-regional/boxid/573604>

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Pressemitteilung BoxID 573604

**Accelya manages critical financial processes for bmi regional**

Accelya streamlines critical financial processes for bmi regional including Passenger Revenue Accounting, Card Management, Sales Audit and Refunds

(PresseBox) (Mumbai, 12.02.2013) Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.

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**Accelya Group - 2/12/2013**

**Accelya Manages Critical Financial Processes for bmi regional**

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Accelya's financial solutions will enable bmi regional to:

<http://www.biztechreport.com/story/2453-accelya-manages-critical-financial-processes-bmi-regional>

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## Accelya Manages Critical Financial Processes For BMI Regional

Staff Reporter  
 Tuesday, February 12th, 2013

Accelya streamlines critical financial processes for bmi regional including Passenger Revenue Accounting, Card Management, Sales Audit and Refunds. Mumbai, 12th February 2013: Accelya, the leading solutions provider to the airline and travel industry, today announced that bmi regional, the British regional airline, has outsourced its passenger revenue accounting, sales audit, refunds, card billing and chargeback processing to Accelya.

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