



Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System
That Thinks Like a Tester and Learns from Users

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2025-04-29

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Quamnet - HK	https://www.quamnet.com/post/hDORcnSle6-JPphuvwWIM	ASIA
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Katalon Officially Launches TrueTest(TM) -

The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

2025-04-29

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Wednesday, 30 April 2025, 17:20 JST Share:

 **Katalon**

Source: Katalon

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

TrueTest eliminates guesswork and redefines the testing process. Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders. But real users rarely behave as expected. Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth.

Instead of relying on pre-scripted, guess-based models, TrueTest observes real customer behavior, identifies business-critical user journeys, and auto-generates test cases that reflect how the application is truly used. As applications evolve, TrueTest keeps pace by automatically updating tests without the need for manual maintenance or brittle scripts.

TrueTest was built from the ground up for the AI-native era. It does not treat AI as a bolt-on feature. It is an entirely new approach to quality, driven by usage, powered by intelligence, and built for change. Its key capabilities include:

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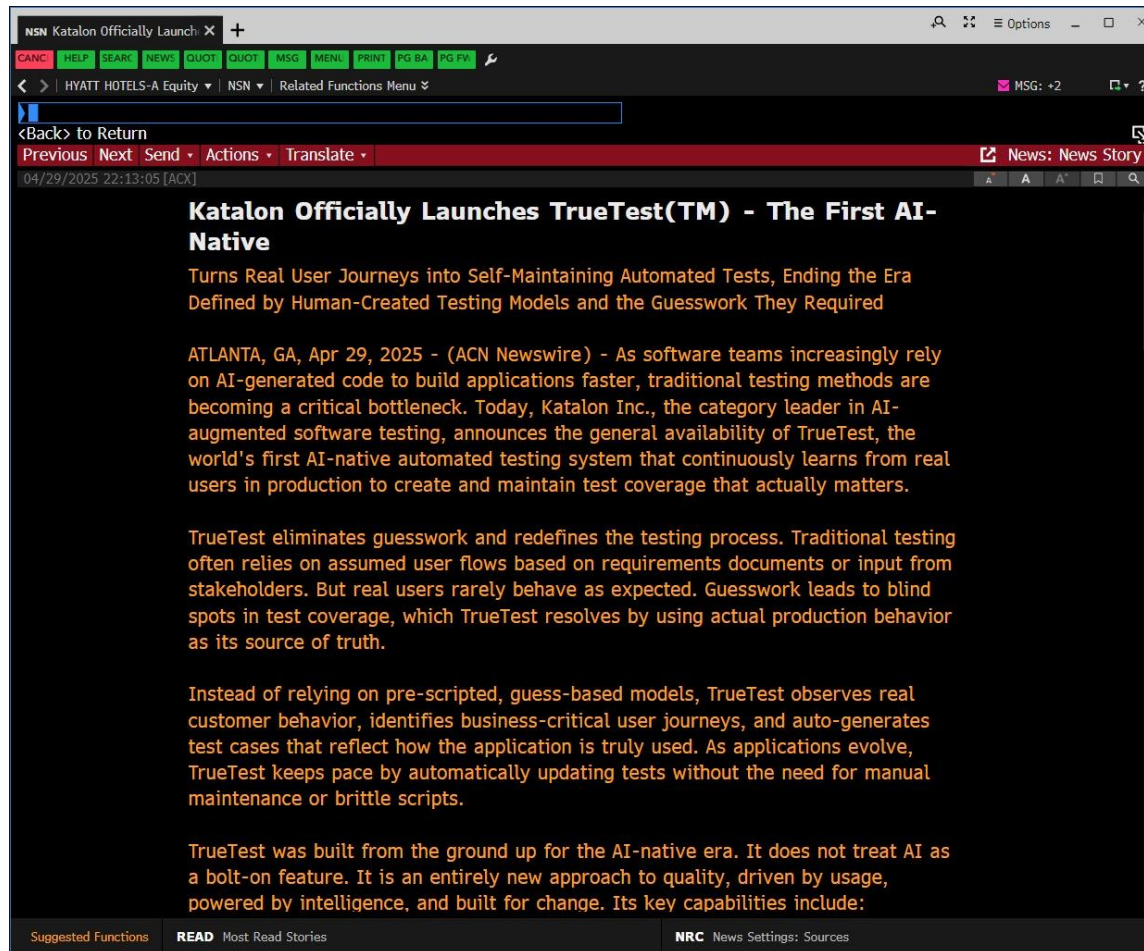
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- Apr 7, 2025 09:34 HKT/SGT
Nghiên cứu của Katalon tiết lộ 20% người kiểm tra AI sợ mất việc
- Apr 1, 2025 11:00 HKT/SGT
Nghịch lý AI trong QA: Nỗi lo mất việc vì AI tăng gấp đôi, Nhưng việc ứng dụng AI vẫn tiếp tục gia tăng
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AI Paradox in QA: Twice as Many Testers Fear Job Loss, But Adoption Keeps Climbing

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Dow Jones Factiva

The screenshot shows the Dow Jones Factiva website interface. At the top, there is a navigation bar with 'DOW JONES FACTIVA' and various menu items like Home, Search, Alerts, Newsletters, Analytics, Companies/Markets, and Switch Factiva. A search bar is visible with filters for 'TEXT: acn newswire', 'DATE: In the last 3 months', and 'SOURCE: All Sources'. The main content area displays a search result for the article 'Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users'. The article text is partially visible, starting with 'ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system from real users in production to create and maintain test coverage that actually matters.'

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The screenshot displays the Eikon financial news platform. At the top, there's a navigation bar with categories like COVERAGE, MARKETS, MACRO, COMPANY, DEALS, NEWS, CHARTING, RESEARCH, FILINGS & EVENTS, OWNERSHIP, GOVERNANCE, SEARCH TOOLS, and SUSTAINABILITY. Below this is a search bar and a list of news items. The main article is titled "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users" and is dated 29 Apr 2025. The article text discusses how traditional testing methods are becoming a bottleneck and how TrueTest, developed by Katalon Inc., addresses this by using real user behavior for testing. It lists several key capabilities of TrueTest: Live Usage Intelligence, Accelerates the Shift to Automation, Self-Maintaining Test Suites, Prioritized Test Coverage, and Shared Visibility Across Teams. The article also mentions that 61% of QA teams are adopting AI tools to reduce repetitive tasks, and nearly half of QA pros report needing to update up to 30% of their test scripts on a regular basis.

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

ACN Newswire | 29 Apr 2025 10:13:20 PM

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

TrueTest eliminates guesswork and redefines the testing process. Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders. But real users rarely behave as expected. Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth.

Instead of relying on pre-scripted, guess-based models, TrueTest observes real customer behavior, identifies business-critical user journeys, and auto-generates test cases that reflect how the application is truly used. As applications evolve, TrueTest keeps pace by automatically updating tests without the need for manual maintenance or brittle scripts.

TrueTest was built from the ground up for the AI-native era. It does not treat AI as a bolt-on feature. It is an entirely new approach to quality, driven by usage, powered by intelligence, and built for change. Its key capabilities include:

- Live Usage Intelligence: Observes real user interactions in production and turns them into ready-to-run automated tests.
- Accelerates the Shift to Automation: Enables teams to quickly transition from legacy test scripts to intelligent automation with auto-generated tests.
- Self-Maintaining Test Suites: Frees QA teams from repetitive test upkeep by continuously adapting to application changes in real time. Automatically adapts to application changes, removing the manual effort for test upkeep.
- Prioritized Test Coverage: Highlights the most critical workflows based on actual user behavior, helping teams focus on what matters.
- Shared Visibility Across Teams: Gives QA, development, product, and even marketing teams a shared view of user journeys and digital experience quality.

"Model-based test automation was built on guesswork. TrueTest ends that era. By learning directly from real users in production, it delivers AI-generated, always-relevant automated test coverage, without the need for scripts or guesswork. This isn't a bolt-on AI feature; it is a ground-up reinvention of testing for the AI-native world. For the first time, QA has something every team wants: real visibility into how customers actually use their applications. Now, developers, product managers, and marketers are the ones asking to see what QA sees. TrueTest isn't just our vision. It is shaped by our customers, who asked for a better and smarter path to quality."

- Vu Lam, CEO of Katalon

Market Validation: 2025 State of Software Quality Report

According to Katalon's 2025 State of Software Quality Report, released earlier this month, 61% of QA teams are adopting AI tools to reduce repetitive tasks, and nearly half of QA pros surveyed report needing to update up to 30% of their test scripts on a regular basis.

These trends reflect a clear need for more intelligent automation. Teams want to spend less time on maintenance and more time delivering quality. TrueTest was created in direct response to this demand. It provides testing

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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Word Count: 840

ATLANTA, GA, Apr 29, 2025 - (ACN NewsWire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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These trends reflect a clear need for more intelligent automation. Teams want to spend less time on maintenance and more time delivering quality. TrueTest was created in direct response to this demand. It provides testing that adapts to real usage, maintains itself, and focuses on the experiences that matter most to users.

Trusted by Global Technology Leaders

Strategic partners across the QA and DevOps landscape are already embracing TrueTest:

"TrueTest aligns perfectly with our mission to help clients release faster without compromising on quality. In modern CI/CD pipelines, test maintenance is often the hidden cost that slows everything down. By generating and updating tests based on real user behavior, TrueTest helps us eliminate that bottleneck entirely. Our teams now focus on enabling smarter quality engineering, while TrueTest ensures continuous coverage of what matters most."

- Amalsh Mishra, Chief Growth Officer, QualityKiosk Technologies

"For us, innovation in software quality must be practical, scalable, and aligned with user outcomes. TrueTest checks all those boxes. It allows our teams to reduce test debt, accelerate feedback loops, and deliver continuous value across client applications. By turning real user behavior into self-maintaining tests, TrueTest gives our QA engineers superpowers and frees them to focus on optimizing digital experiences, not just catching bugs."

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ACN Newswire, Singapore. 29 Apr 2025.

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ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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BISinfotech - IN

The screenshot shows a web browser window displaying the BISinfotech website. The browser's address bar shows the URL [bisinfotech.com/katalon-unveils-truetest-ai-powered-testing-system/](https://www.bisinfotech.com/katalon-unveils-truetest-ai-powered-testing-system/). The website header features the BISinfotech logo and a navigation menu with categories like Semiconductor, T & M, Renewables, Security, Future Tech, Telecom, Editor's Pick, Buy, BIS Reports, Events, and More. A search bar is also present.

The main content area displays the article title "Katalon Unveils TrueTest: AI-Powered Testing System" by Nikita Kumari, dated May 2, 2025, with a 2-minute read time. The article includes the Katalon logo and a sub-header: "As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters."

The article text continues: "TrueTest eliminates guesswork and redefines the testing process. Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders. But real users rarely behave as expected. Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth. Instead of relying on pre-scripted, guess-based models, TrueTest observes real users in production to create and maintain test coverage that actually matters."

The right sidebar contains an "Article" section with five featured articles:

- Workforce 2.0: How eForce is Bringing Tech-Driven Solutions to an Age-Old Problem (May 6, 2025)
- Subsea Power: the challenges in powering today's and tomorrow's applications (May 1, 2025)
- Will AI kill the IT industry or make it more powerful? (April 21, 2025)
- How GenAI Enable Intelligent Connected Products? (March 25, 2025)
- How AI-Powered Enterprise Applications Are Revolutionizing Business Efficiency and Decision-Making (March 21, 2025)

Below the article list is a "Semiconductor" section with two featured articles:

- Infineon OptiMOS 6 80V Sets New Efficiency Benchmark for AI Server DC-DC Conversion (May 7, 2025)
- VIAVI to Showcase Hyperscale Test Solutions at Data Center Conclave 2025 (May 7, 2025)

A cookie consent banner is visible at the bottom right of the page.

UPDATED: May 8, 2025 - <https://www.bisinfotech.com/katalon-unveils-truetest-ai-powered-testing-system/>

CIO First - ZA

Katalon Launches TrueTest: AI-Native Testing Platform That Learns from Real Users

By Staff Writer | 3 Min Read

UPDATED: May 8, 2025 - <https://ciofirst.com/katalon-launches-truetest-ai-native-testing-platform-that-learns-from-real-users/>

CXO Today - IN

cxotoday.com/press-release/katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users/

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PRESS RELEASE

Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

CXOtoday News Desk 6 days ago



As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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Electronic Specifier - UK

The screenshot shows the Electronic Specifier website interface. At the top, there are navigation links for 'Login', 'Register', and 'Advertise', along with social media icons. The main navigation bar includes 'Products', 'Industries', 'News & Analysis', 'Industry Events', 'Resource Centres', 'ES Network', and a search bar. The breadcrumb trail reads 'Home > Products > AI-native testing system that thinks like a tester and learns from users'. A filter dropdown is set to 'Selected: Artificial Intelligence'. The article title is 'AI-native testing system that thinks like a tester and learns from users', dated '30th April 2025', by 'Katalon' and 'Sheryl Miles'. The article text begins: 'As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Katalon announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.' To the right, a 'Product Spotlight' for the 'STDRIVE611Q' by 'STMicroelectronics' is featured, including a 'Buy Now' button and a 'Learn More' button.

Electronics Media - IN

Katalon Launches TrueTest: AI-Native Testing System

electronicsmedia.info/2025/05/02/katalon-launches-truetest/

Thursday, May 8, 2025

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Katalon Officially Launches TrueTest – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

By Editor - May 2, 2025

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India Technology News - IN


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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Announcement posted by ACN Newswire 30 Apr 2025

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Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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IT News Online - IN



Katalon Officially Launches TrueTest™ - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

ACN Newswire
2025-04-29



ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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TrueTest was built from the ground up for the AI-native era. It does not treat AI as a bolt-on feature. It is an entirely new approach to quality, driven by usage, powered by intelligence, and built for change. Its key capabilities include:

Live Usage Intelligence: Observes real user interactions in production and turns them into ready-to-run automated tests.

Accelerates the Shift to Automation: Enables teams to quickly transition from legacy test scripts to intelligent automation with auto-generated tests.

Self-Maintaining Test Suites: Frees QA teams from repetitive test upkeep by continuously adapting to application changes in real time. Automatically adapts to application changes, removing the manual effort for test upkeep.

Prioritized Test Coverage: Highlights the most critical workflows based on actual user behavior, helping teams focus on what matters.

Shared Visibility Across Teams: Gives QA, development, product, and even marketing teams a shared view of user journeys and digital experience quality.

"Model-based test automation was built on guesswork. TrueTest ends that era. By learning directly from real users in production, it delivers AI-generated, always-relevant automated test coverage, without the need for scripts or guesswork. This isn't a bolt-on AI feature; it is a ground-up reinvention of testing for the AI-native world. For the first time, QA has something every team wants: real visibility into how customers actually use their applications. Now, developers, product managers, and marketers are the ones asking to see what QA sees. TrueTest isn't just our vision. It is shaped by our customers, who asked for a better and smarter path to quality."
- Vu Lam, CEO of Katalon

Market Validation: 2025 State of Software Quality Report

According to Katalon's [2025 State of Software Quality Report](#), released earlier this month, 61% of QA teams are adopting AI tools to reduce repetitive tasks, and nearly half of QA pros surveyed report needing to update up to 30% of their test scripts on a regular basis.

These trends reflect a clear need for more intelligent automation. Teams want to spend less time on maintenance and more time delivering quality. TrueTest was created in direct response to this demand. It provides testing that adapts to real usage, maintains itself, and focuses on the experiences that matter most to users.

Trusted by Global Technology Leaders

Strategic partners across the QA and DevOps landscape are already embracing TrueTest™:

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Plato AiStream - US

The screenshot shows the Plato AiStream V2.1 website interface. The top navigation bar includes links for About, Discover, OpenAI, DefiX, Features, and Connect, along with a language selector set to English. A left sidebar menu lists various sections: Discover, Plato Search, Plato AI Agents, Plato Verticals, Plato AiStreams, Plato AiCast, Plato AIWire, Plato Newswire, Publications, DefiX Gateway, Market Data, Analytics, W3 Metaverse, Protocol Registry, Zephyrnet, AmpliFi PR, and Plato Support. The main content area features a news article titled "Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users" from JCN Newswire, dated May 8, 2025. The article text discusses how traditional testing methods are becoming a bottleneck and how TrueTest, an AI-native automated testing system, continuously learns from real users in production to create and maintain test coverage. It highlights that TrueTest eliminates guesswork and redefines the testing process by using actual production behavior as its source of truth. The article also notes that TrueTest was built from the ground up for the AI-native era, treating AI as a core feature rather than a bolt-on.

UPDATED: May 8, 2025 - <https://platoaistream.com/plato-data/katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users/>

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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- Self-Maintaining Test Suites:** Frees QA teams from repetitive test upkeep by continuously adapting to application changes in real time. Automatically adapts to application changes, removing the manual effort for test upkeep.

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Katalon Officially Launches TrueTest (TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

2025-04-30



The image shows a yellow industrial robotic arm on the left, reaching towards a piece of black electronic equipment on the right. The background is a blue wall with a white mountain range graphic. The scene is brightly lit, suggesting a clean, professional environment like a lab or factory.

<https://www.whatech.com/og/markets-research/industrial/953197-katalon-officially-launches-truetest-tm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users.html>

Zephyrnet - US

The screenshot shows the Zephyrnet website with a dark theme. The main article is titled "Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". The article is categorized as "ACN Newswire" and was republished by Echobase.ai on April 30, 2025. The article text discusses how Katalon Inc. is addressing the testing bottleneck in AI-generated code by introducing TrueTest, an AI-native testing system that learns from user behavior. A sidebar on the right features "Related articles" such as "WIKA Reduces Debt by Rp1.47 Trillion, Improves Bond Rating in Q1-2025" and "Metis Announces Hyperion Testnet Launch: Pioneering AI-Driven Blockchain Innovation". The bottom of the page includes a cryptocurrency market ticker.

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Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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ADVFN - AU

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

29 April 2025 - 11:00PM
JCN Newswire (English)

 **Katalon**

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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<https://au.advfn.com/stock-market/stock-news/95932574/katalon-officially-launches-truetest-the-first-a>

Asia PE-VC Mag - ASIA

The screenshot shows a web browser displaying an article on the Asia PE-VC Mag website. The browser's address bar shows the URL: [asiapevc.com/20250429-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users-1124676](https://www.asiapevc.com/20250429-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users-1124676). The website header includes the date 'Thursday, May 1, 2025' and navigation links for various regions: Hong Kong, Singapore, Philippines, South Korea, Japan, Taiwan, International, Contact Us, and About Us. The main navigation menu lists 'VENTURE CAPITAL', 'PRIVATE EQUITY', 'IPO / MARKETS', 'DEALS & INVESTMENT', and 'REAL ESTATE'. The article title is 'Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users'. The author is 'Asia PEVC' and the date is 'April 29, 2025'. The article text discusses how Katalon Inc. is addressing the bottleneck of AI-generated code in software testing. A sidebar on the right features 'Latest News' and 'Top Stories' sections with various headlines.

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Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

By Asia PEVC - April 29, 2025 117 0

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As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

TrueTest eliminates guesswork and redefines the testing process. Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders. But real users rarely behave as expected. Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth.

Instead of relying on pre-scripted, guess-based models, TrueTest observes real

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AsiaBizToday - SG

The screenshot shows a web browser window displaying the AsiaBizToday website. The browser's address bar shows the URL [asiabiztoday.com/acn-news-feed/?id=6&artId=99277#](https://www.asiabiztoday.com/acn-news-feed/?id=6&artId=99277#). The website's navigation bar includes links for Home, About Us, Contact Us, and a TRENDING NOW section. A prominent banner for NRF '25 ASIA PACIFIC is visible, with the text 'TICKETS NOW LIVE' and 'REGISTER NOW'. Below the navigation, a menu lists various categories: COMPANIES & MARKETS, TECHNOLOGY, WEB3, TRAILBLAZERS, VIEWPOINT, FINTECH, ARTIFICIAL INTELLIGENCE (AI), CYBERSECURITY, and ASIA START UPS. The main content area features the article 'Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users'. The article includes a sub-headline, a short summary, and a paragraph of text. A 'RELATED ARTICLES' sidebar on the right lists several other news items with accompanying images.

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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Katalon Officially Launches TrueTest(TM) – The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

By ACN Newswire - April 29, 2025
Time to Read: 5 min - 935 words

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ATLANTA, GA, Apr 29, 2025 – (ACN Newswire) – As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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By Marie Jones – April 29, 2025 5 Mins Read

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By Marie Jones — April 30, 2025

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ETnet - HK

The screenshot shows the ETnet HK website interface. At the top, there are navigation links for Stocks, Futures, Warrants, CBBC, ETF, and HK GoGoGo. The main header includes the ETnet logo, a search bar with the text "etnet 專輯 北上會員玩", and user options like "會員", "產品服務 / 串流版", and "設定". Below the header is a "News" section with a sub-link "新聞".

The main content area features an article from ACN Newswire, dated 2025-04-30 16:20. The article title is "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". The article text describes how Katalon Inc. is addressing the testing bottleneck by using AI-generated code and real user behavior to create and maintain test coverage. It highlights the benefits of TrueTest, such as eliminating guesswork and redefining the testing process. The article also mentions that TrueTest was built from the ground up for the AI-native era and is designed for change. Key capabilities include Live Usage Intelligence, which observes real user interactions and turns them into ready-to-run automated tests.

On the right side of the page, there is a "最新專題" (Latest Special) section with a featured article titled "財經熱話 | 01/05/2025 美股收盤 | GDP收縮 引發衰退憂慮, 道指 插近800點後倒升". Below this is a "人氣文章" (Popular Articles) section with a list of 9 articles, including "《匯海威言 - 毛偉廉》美元面臨重重挑戰, 本周美國多項數據成焦點", "《破「匯」貫通 - 陳欣諾》市場聚焦歐元走勢, 美國例外論臨挑戰?", "《廣匯論勢 - 鄭廣復》金信高處不勝寒", "《美元走勢 - 羅明立》歐元未有突破, 維持低位吸納", "《陶冬天下 - 陶冬》美元的一劫", "《豪論國金 - 李振豪》淺談美元資產崩潰論", "《政政經經 - 石鏡泉》無謂加又唔加", "《高輪豪情 - 梁業豪》有秩序地繼續運行短期反彈浪", and "《專家之言 - 黃德凡》網易重上各主要平均線, 可考慮吸納".

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Source: Katalon

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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[https://www.jcnnewswire.com/pressrelease/99277/3/Katalon-Officially-Launches-TrueTest\(TM\)---The-First-AI-Native-Testing-System-That-Thinks-Like-a-Tes](https://www.jcnnewswire.com/pressrelease/99277/3/Katalon-Officially-Launches-TrueTest(TM)---The-First-AI-Native-Testing-System-That-Thinks-Like-a-Tes)

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like A Tester And Learns From Users

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Thursday 1 May 2025 02:16 GMT

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Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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Katalon Officially Launches TrueTest™ - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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News'R - IN

The screenshot shows a web browser window displaying a news article on the News'R India website. The browser's address bar shows the URL: [newsr.in/n/Press+Releases/1zs54dc5bn/Katalon-Officially-Launches-TrueTest-TM-The-First.htm](https://www.newsr.in/n/Press+Releases/1zs54dc5bn/Katalon-Officially-Launches-TrueTest-TM-The-First.htm). The website header features the News'R logo with the Indian flag, a search bar with the text "Search 33 million videos & articles", and a navigation menu with categories: HOME, NATIONAL, WORLD, SPORTS, POLITICS, BUSINESS (highlighted), PEOPLE, and SCITECH. Below the navigation menu, there are sub-categories: Business, Markets, Legal, and Corporate News. A red banner at the top of the article area reads "COVID-19 Coronavirus Pandemic - Latest Media Coverage". The main headline of the article is "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". Below the headline, there are buttons for "Recommend" and "Share" with the text "Be the first of your friends to recommend this." The article is attributed to "ACN Newswire" and dated "Tuesday, 29 April 2025 (2 days ago)". The text of the article begins with "ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - "As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters."

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PRWire - AU

The screenshot shows a web browser window with the URL prwire.com.au/pr/121469/katalon-officially-launches-truetest-tm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users. The browser's address bar and tabs are visible at the top. Below the browser, a dark blue navigation bar contains the text "ACN Newswire newsroom" on the left, a search icon, and "SIGN IN" and "SIGN UP FOR FREE" on the right. A white navigation menu below the bar lists "HOME", "CONTACTS", "ANNOUNCEMENTS", and "ABOUT US".

The main content area features the "ACN NEWSWIRE" logo at the top center. Below it is the article title: "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". Underneath the title is the text "Announcement posted by ACN Newswire 30 Apr 2025". A row of four buttons follows: "TWEET" (blue), "SHARE" (dark blue), "RECOMMEND" (teal), and "EMAIL" (green).

The article content begins with the Katalon logo and the headline: "Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required". The text continues: "ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters. TrueTest eliminates guesswork and redefines the testing process. Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders. But real users rarely behave as expected. Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth. Instead of relying on pre-scripted, guess-based models, TrueTest observes real customer behavior, identifies business-critical user journeys, and auto-generates test cases that reflect how the application is truly used. As applications evolve, TrueTest keeps pace by automatically updating tests without the need for manual maintenance or brittle scripts."

On the right side of the article, there are three sections: "Message our PR team" (a button), "Media Contacts" (listing Bruce Porter, Publisher), and "Additional Resources" (featuring the ACN Newswire logo, a "Download our logo" link, and an "Attachments" link).

<https://prwire.com.au/pr/121469/katalon-officially-launches-truetest-tm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

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Katalon Officially Launches TrueTest (TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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- Prioritized Test Coverage:** Highlights the most critical workflows based on actual user behavior, helping teams focus on what matters.

ShareInvestor.com - Singapore

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Toremaga - JP

The screenshot shows a web browser window displaying the Toremaga website. The page title is "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". The article text is in English and discusses the launch of TrueTest, an AI-native automated testing system. The page includes a navigation menu with categories like "トップ", "社会", "経済", "政治", "コンピューター", "エンタメ", "リリース", and "写真". There are also social media sharing buttons for Twitter and Facebook, and a "CLIP" button. The page is dated "0000年00月00日".

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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Zaikei - JP

The screenshot shows a web browser window displaying the Zaikei website. The page title is "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". The article is dated 2025-04-30 00:59:00. The main text discusses how Katalon's TrueTest system uses AI-generated code to build applications faster, addressing the bottleneck of traditional testing methods. It highlights that TrueTest eliminates guesswork and redefines the testing process by using actual production behavior as its source of truth. The article also mentions that TrueTest was built from the ground up for the AI-native era and is an entirely new approach to quality, driven by usage and powered by intelligence.

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Katalon Officially Launches TrueTest - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

01.05.2025 - 15:37:43

Katalon Officially Launches TrueTest - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users. Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required



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Katalon Officially Launches TrueTest - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

29 April 2025 - 2:00PM
JCN Newswire (English)

 **Katalon**

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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7 04/29/2025 - 21:00



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01.05.2025 - 15:37 Uhr

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- Prioritized Test Coverage:** Highlights the most critical workflows based on actual user behavior, helping teams focus on what matters.
- Shared Visibility Across Teams:** Gives QA, development, product, and even marketing teams a shared view of user journeys and digital experience quality.

"Model-based test automation was built on guesswork. TrueTest ends that era. By learning directly from real users in production, it delivers AI-generated, always-relevant automated test coverage, without the need for scripts or guesswork. This isn't a bolt-on AI feature; it is a ground-up reinvention of testing for the AI-native world. For the first time, QA has something every team wants: real visibility into how customers actually use their applications. Now, developers, product managers, and marketers are the ones asking to see what QA sees. TrueTest isn't just our vision. It is shaped by our customers, who asked for a better and smarter path to quality."

<https://www.direktbroker.de/news/katalon-officially-launches-truetest-the-first-ai-native-testing-system-67187246>

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Katalon Officially Launches TrueTest - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users




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<https://www.finanznachrichten.de/nachrichten-2025-04/65249818-katalon-officially-launches-truetest-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users-011.htm>

FirmenPresse

The screenshot shows the FirmenPresse website interface. At the top, there is a navigation bar with links for Home, Pressemitteilungen, Presseleases, Pressefächer, Fachartikel, Whitepaper, PR Dienstleister, and Pressearchiv. The main content area features a large orange banner for the press release titled "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". Below the title, the text reads: "Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required". The article is dated April 29, 2025, from Atlanta, GA. The text describes how Katalon Inc., a leader in AI-augmented software testing, has launched TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters. It highlights that TrueTest eliminates guesswork and redefines the testing process, observing real user behavior to identify business-critical user journeys and auto-generate test cases. The article also mentions that TrueTest was built from the ground up for the AI-native era and offers features like Live Usage Intelligence, accelerating the shift to automation, and self-maintaining test suites.

On the right side of the page, there is a sidebar with a "NEU HIER ?" section containing icons for "PR Dienstleister eintragen", "PresseFach anlegen", and "Pressemittellung veröffentlichen". Below this is a "WERBUNG" section featuring an advertisement for "fabino.de" (food & beverages, ingredients news online) under the heading "FOOD-NEWS". The ad lists several news items: "Voelkel bringt neue Edition seines Wackeln Shots", "Pinsa 100%: für rustikale Snacks mit handwerklichem Charakter", "Bubble-Alarm im Kühlregal", "Rosenstein & Söhne Edelstahl-Akku-Stabmixer-Set SM-450", "Neueröffnung am 1. Mai: Eskinivvach Burger Eschwege zieht um", "Lidl senkt Preise für Säfte, Weine und weitere Produkte / Säfte, Eistee und Weine um bis zu elf Prozent günstiger", and "NORMA reduziert zu Ende April die Preise auf Getränke: Weine, Säfte und Eistee beim Discounter ab sofort bis zu 16 Prozent günstiger /". At the bottom right of the sidebar, there is a "Datenschutz" button.

<https://www.firmenpresse.de/pressrelease721063/katalon-officially-launches-truetest-tm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users.html>

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders.

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Summary

Key Points:

- Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders.
- Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth.
- As applications evolve, TrueTest keeps pace by automatically updating tests without the need for manual maintenance or brittle scripts.
- It provides testing that adapts to real usage, maintains itself, and focuses on the experiences that matter most to users.



Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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<https://jotup.co/node/3441733>

One News Page

The screenshot shows a web browser window displaying the One News website. The browser's address bar shows the URL: <https://www.onenewspage.co.uk/n/Press+Releases/1zs54dc5bn/Katalon-Officially-Launches-TrueTest-TM-The-First.htm>. The website's header is dark blue with the One News Page logo and a globe icon. The navigation menu includes HOME, NEWS, SPORT, LIFESTYLE, VIDEO, TRENDING, and SEARCH. The main content area features a news article titled "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". The article is attributed to ACN Newswire and was published 2 days ago. Below the article title are social media sharing buttons for Facebook, Twitter, LinkedIn, Reddit, Pinterest, and Email. A trending sidebar on the right lists various topics, including Nottinghamshire, Gaelic Athletic Association, Merseyside, Member of parliament, The Football Association, Charles III, Victory in Europe Day, and Scotland. The footer of the article contains a partial sentence: "ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - 'As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a".

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Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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 **Katalon**

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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Katalon

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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"Model-based test automation was built on guesswork. TrueTest ends that era. By learning directly from real users in production, it delivers AI-generated, always-relevant automated test coverage, without the need for scripts or guesswork. This isn't a bolt-on AI feature; it is a ground-up reinvention of testing for the AI-native world. For the first time, QA has something every team wants: real visibility into how customers actually use their applications. Now, developers, product managers, and marketers are the ones asking to see what QA sees. TrueTest isn't just our vision. It is shaped by our customers, who asked for a better and smarter path to quality."

- Vu Lam, CEO of Katalon

Market Validation: 2025 State of Software Quality Report

According to Katalon's 2025 State of Software Quality Report, released earlier this month, 61% of QA teams are adopting AI tools to reduce repetitive tasks, and nearly half of QA pros surveyed report needing to update up to 30% of their test scripts on a regular basis.

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Symbol	Price	Change	\$ Volume
MSFT Microsoft	429.19	+33.92	\$8.98B
META Meta Platforms, Inc. - Class A Common Stock	572.08	+23.08	\$6.64B
NVDA NVIDIA Corp	112.69	+3.77	\$6.63B
TSLA Tesla, Inc.	281.24	-0.92	\$6.20B
PLTR Palantir Technologies Inc. - Class A Common Stock	117.99	-0.45	\$2.88B

Stock Gainers (% Change)

Microsoft	+8.58%
META	+4.20%
NVIDIA	+3.46%
Tesla	-0.33%
PLTR	-0.38%
Eli Lilly	-7.26%
Amazon	+1.87%
Apple	-1.12%
HOOD	-4.44%
MSTR	+2.90%

<https://centurylink.net/finance/category/press/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

CrunchBase

The screenshot displays the Crunchbase profile for Katalon. The top navigation bar includes the Crunchbase logo, a search icon, and links for Resources, Advanced Search, Start Free Trial, Talk With Sales, Pricing, and Log In. The profile header shows Katalon's Growth Score (94), CB Rank (3166), and Heat Score (91), along with Save and Actions buttons.

Navigation Menu:

- Overview
- Predictions & Insights
- Financials
- People
 - Profiles & Contacts
- News**
 - News & Analysis
- Technology
- Frequently Asked Questions

News and Press:

- News · Apr 29, 2025
acnewswire.com — Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users
- News · Apr 7, 2025
acnewswire.com — Katalon Study Reveals 20% of AI Testers Fear Job Loss
- News · Mar 31, 2025
acnewswire.com — AI Paradox in QA: Twice as Many Testers Fear Job Loss, But Adoption Keeps Climbing
- News · Feb 14, 2025
prnewswire.co.uk — LambdaTest unveils 2024 Partner of the Year Award winners

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Technology: [View Tech Report >](#)

Metric	Value	Change	Data Source
Monthly Web Visits	521,038	↑ 14.43% in past month	SEMRUSH
IT Spend	\$4.7M	This year, Katalon is projected to spend \$4.7M on IT, according to Aberdeen.	ABERDEEN
Interest Signals			bombora

Interest Signals:

Topic	Surge Score
Commercial Lending	93
Medicare	92
Equal Pay / Comparable Worth	91

Footer:

- Actively Used Products
- Active Website Tech Count
- Total IP

Search bar: Ask me about Crunchbase data

<https://www.crunchbase.com/organization/katalon#news>

Financial Content

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

By: Katalon via ACN Newswire April 29, 2025 at 09:00 AM EDT

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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<https://markets.financialcontent.com/stocks/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

Globe and Mail

Katalon Officially Launches TrueTest™ - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

ACN Newswire - Tue Apr 29, 8:00AM CDT



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Published 4/29/2025 9:00:00 PM via Katalon



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Symbol	Price	Change	\$ Volume
MSFT Microsoft	429.05	+33.78	\$8.99B
META Meta Platforms, Inc. - Class A Common Stock	572.13	+23.13	\$6.65B
NVDA NVIDIA Corp	112.62	+3.70	\$6.64B
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PLTR Palantir Technologies Inc. - Class A Common Stock	118.01	-0.43	\$2.89B

Stock Gainers (% Change)

<https://www.hawaiiantel.net/finance/category/press/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

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NEWSLETTER SIGNUP

MAY 01, 10:06 AM EDT

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

By: Katalon via ACN Newswire

April 29, 2025 at 09:00 AM EDT



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<https://markets.financialcontent.com/ibtimes/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

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Most Active Stocks


Symbol	Price	Change	\$ Volume
MSFT Microsoft	428.79	+33.53	\$9.01B
META Meta Platforms, Inc. - Class A Common Stock	571.87	+22.87	\$6.66B
NVDA NVIDIA Corp	112.68	+3.76	\$6.66B
TSLA Tesla, Inc.	281.70	-0.46	\$6.23B
PLTR Palantir Technologies Inc. - Class A Common Stock	118.03	-0.41	\$2.89B

Stock Gainers (% Change)

InvestorsHub

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

April 29 2025 - 9:00AM Print
JCN Newswire (English) Share

 **Katalon**

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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S&P 500 5,636.92 ↑ 1.20% | US Tech 100 19,269.20 ↑ 1.32% | Dow Jones 40,987.47 ↑ 0.78% | Brent Oil 61.385 ↑ 0.84% | Bitcoin 96,471.73 ↑ 2.40%

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Kinetic

Windstream browser window showing the Katalon article page. The page features a navigation bar with the Kinetic logo, a search bar, and links for GoKinetic and Email. A stock market ticker is visible at the top, listing various companies and their percentage changes. The main content area displays the article title, publication date, and the Katalon logo. The article text discusses the launch of TrueTest(TM), an AI-native testing system. A sidebar on the right contains sections for 'Recently Viewed' (no data available), 'Most Active Stocks' (listing MSFT, META, NVDA, TSLA, PLTR), and 'Stock Gainers (% Change)'.

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Published 4/29/2025 9:00:00 PM via Katalon



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<https://www.windstream.net/finance/category/press/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

Market Minute

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Published at April 29th 2025, 9:00 AM EDT via [ACN Newswire](#)

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"Model-based test automation was built on guesswork. TrueTest ends that era. By learning directly from real users in production, it delivers AI-generated, always-relevant automated test coverage, without the need for scripts or guesswork. This isn't a bolt-on AI feature; it is a ground-up reinvention of testing for the AI-native world. For the first time, QA has something every team wants: real visibility into how customers actually use their applications. Now, developers, product managers, and marketers are the ones asking to see what QA sees. TrueTest isn't just our vision. It is shaped by our customers, who asked for a better and smarter path to quality."

- Vu Lam, CEO of Katalon

Nordot

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

2025/04/29






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One News Page

The screenshot shows a web browser window with the URL <https://www.onenewspage.com/n/Press+Releases/1zs54dc5bn/Katalon-Officially-Launches-TrueTest-TM-The-First.htm>. The page features a blue header with the "One News Page" logo, a globe icon, and the text "Trusted News Discovery Since 2008". The navigation menu includes HOME, NEWS, SPORT, LIFESTYLE, VIDEO, TRENDING, and a SEARCH icon. The main content area displays a news article titled "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". The article is attributed to ACN Newswire and was published 2 days ago. Below the title are social media sharing buttons for Facebook, Twitter, LinkedIn, Reddit, Pinterest, and Email. A trending sidebar on the right lists various topics, with Donald Trump at the top. The article text is partially visible at the bottom of the page.

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Katalon
Source: Electronics Media

Katalon : Katalon Officially Launches TrueTest - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test [...]

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Est. Annual Revenue

Est. Employees


Vu Lam
Founder & CEO
CEO Approval Rating
70/100 [Weigh In](#)

Katalon is a Georgia-based SaaS platform that offers website and desktop automation testing solutions for businesses.
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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Published 4/29/2025 9:00:00 PM via Katalon



ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters.

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TrueTest was built from the ground up for the AI-native era. It does not treat AI as a bolt-on feature. It is an entirely new approach to quality, driven by usage, powered by intelligence, and built for change. Its key capabilities include:

- Live Usage Intelligence:** Observes real user interactions in production and turns them into ready-to-run automated tests.
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*Model-based test automation was built on guesswork. TrueTest ends that era. By learning directly from real users in production, it delivers AI-

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428.86 +33.59

META +4.25%
572.35 +23.35

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Tesla -0.08%
281.94 -0.22

PLTR -0.33%
118.05 -0.39

Eli Lilly -7.16%
834.60 -64.35

Amazon +1.96%
188.04 +3.62

Apple -1.15%
210.06 -2.44

HOOD -4.28%
47.01 -2.10

MSTR +3.09%
391.80 +11.74

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Most Active Stocks

Symbol	Price	Change	\$ Volume
MSFT Microsoft	428.86	+33.59	\$9.03B
META Meta Platforms, Inc. - Class A Common Stock	572.35	+23.35	\$6.68B
NVDA NVIDIA Corp	112.67	+3.75	\$6.67B
TSLA Tesla, Inc.	281.94	-0.22	\$6.25B
PLTR Palantir Technologies Inc. - Class A Common Stock	118.05	-0.39	\$2.90B

Stock Gainers (% Change)

Symbol	Price	Change	Change %
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<https://searchandnews.com/finance/category/press/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

By: Katalon via ACN Newswire

April 29, 2025 at 09:00 AM EDT



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Market Validation: 2025 State of Software Quality Report

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portal.tds.net/finance/category/press/article/acnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users

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Symbol	Price	Change	\$ Volume
MSFT Microsoft	429.02	+33.76	\$9.05B
META Meta Platforms, Inc. - Class A Common Stock	572.61	+23.61	\$6.70B
NVDA NVIDIA Corp	112.64	+3.72	\$6.68B
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Stock Gainers (% Change)

Technorati

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NVIDIA	112.69	+3.77	+3.46%
Tesla	282.16	-0.00	-0.00%
PLTR	118.13	-0.31	-0.26%
Eli Lilly	834.57	-64.39	-7.16%
Amazon	188.20	+3.78	+2.05%
Apple	210.05	-2.45	-1.15%
HOOD	47.06	-2.05	-4.17%
MSTR	392.31	+12.26	+3.22%

<https://technorati.com/finance/category/press/article/acnnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

Trading View

The screenshot displays the TradingView website interface. At the top, there is a navigation bar with the TradingView logo, a search bar, and links for Products, Community, Markets, and More. A 'Watchlist' panel on the right side shows a table of stock symbols, their last prices, and changes. Below the navigation bar, a news article is featured with the headline 'Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users'. The article is dated April 29, 2025, and is 3 minutes long. The main content of the article discusses how software teams are increasingly using AI-generated code and how Katalon's TrueTest system addresses this by learning from real users. A line chart is visible on the right side of the article, showing price movements for various indices like DAX, HK50, SPS500, and NIKKEI. The chart shows a general upward trend for most indices, with DAX at 25.71%, HK50 at 18.28%, SPS500 at 12.21%, and NIKKEI at -2.32%.

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ACNNEWSWIRE

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

Apr 29, 2025, 22:13 GMT+8 · Refinitiv · 3 min read

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Analyze on Supercharts

Symbol	Last	Chg	Chg%
SPX	5,639.31	70.24	1.26%
NDQ	19,938.5	367.55	1.88%
DJI	40,993.9	324.62	0.80%
VIX	24.05	-0.65	-2.63%
DXY	100.347	0.709	0.71%

Symbol	Last	Chg	Chg%
AAPL	212.63	0.13	0.06%
TSLA	286.39	4.23	1.50%
NFLX	1,135.50	3.78	0.33%

Symbol	Last	Chg	Chg%
USOIL	58.43	0.26	0.45%
GOLD	3,207.48	-81.090	-2.47%
SILVE	32.2420	-0.3290	-1.01%

Index	Change
DAX	25.71%
HK50	18.28%
SP500	12.21%
NIKKEI	-2.32%

Key stats for AAPL:

- Next earnings report: Tomorrow
- Volume: 17.35M
- Average Volume (30D): 67.47M
- Market capitalization: 3.20T

https://www.tradingview.com/news/reuters.com,2025-04-29:newsml_ACN99277a:0-katalon-officially-launches-truetest-tm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users/

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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<https://markets.financialcontent.com/fatpitch.valueinvestingnews/article/acnewswire-2025-4-29-katalon-officially-launches-truetesttm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

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Market Validation: 2025 State of Software Quality Report

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Yahoo! Finance

The screenshot shows a Yahoo Finance news article. The article is titled "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users" and is attributed to NewMediaWire. The sub-headline reads "Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required". The article text discusses Katalon Inc.'s announcement of TrueTest(TM), an AI-native automated testing system. To the right of the article is a "Quote Lookup" widget showing market data for various indices and commodities. At the bottom of the article is the Katalon logo.


newmediawire

Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

NewMediaWire
Wed, April 30, 2025 at 9:54 PM GMT+8 • 4 min read

Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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Katalon

Quote Lookup

U.S. markets close in 4h 16m

US	Europe	Asia	Rates	Commodities
S&P 500 5,639.78 -70.72 (-1.27%)	Dow 30 41,007.49 -338.13 (-0.83%)	Nasdaq 17,839.37 +383.03 (+2.25%)		
Russell 20... 1,990.01 +25.89 (+1.32%)	VIX 24.06 -0.64 (-2.59%)	Gold 3,214.50 -104.60 (-3.15%)		

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Following 4 Symbols

YHOO

*SPX S&P 500 INDEX	+80.08 (+1.44%)	5,649.14
*NYA NYSE COMPOS...	+62.57 (+0.33%)	19,176.80
*DJI Dow Jones Indus...	+338.13 (+0.83%)	41,007.49

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Quotes 4 Symbols

*DJI Dow Jones Indus...	+338.13 (+0.83%)	41,007.49
*NYA NYSE COMPOS...	+62.57 (+0.33%)	19,176.80

<https://finance.yahoo.com/news/katalon-officially-launches-truetest-tm-135406426.html>

Zoom Info

The screenshot shows a web browser window displaying the ZoomInfo website. The browser's address bar shows the URL zoominfo.com/c/katalon-llc/400477349. The website's navigation bar includes the ZoomInfo logo, menu items for Products, Top Companies, Our Data, Industries, and Pricing, a search bar, and buttons for Log In, Contact Sales, and Sign Up. A secondary navigation bar below features links for About, Org Chart, Similar Companies, Company Insights, and News & Media. The main content area is titled "Katalon Studio News & Media" and lists three news items:

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www.acnnewswire.com
- AI Paradox in QA: Twice as Many Testers Fear Job Loss, But Adoption Keeps Climbing**
ATLANTA, GA, Mar 31, 2025 - (ACN Newswire) - Despite fears of job loss, Quality Assurance (QA) professionals are leaning into AI faster than ever, according to Katalon's newly released 2025 State of Software Quality Report. The report reveals that testers using AI tools are twice as likely to fear being replaced by them, a paradox that underscores the profession's evolving relationship with automation. Yet those with stronger AI fluency aren't just adapting—they're testing faster, leveling
www.acnnewswire.com
- KMS Solutions Secures Katalon's Esteemed Award: Leading the Charge in Software Quality**
KUALA LUMPUR, Malaysia, March 7, 2024 /PRNewswire/ -- Katalon, the leading provider of the modern, comprehensive quality management platform, has recognized KMS Solutions (KMSS) as the winner of the Top Regional Partner 2023 - Asia Pacific Award. Rising Demands for Cutting-Edge Testing Solutions The rapid evolution of financial technology, rising software complexity, and the growing need for personalized experiences, present a considerable challenge in ensuring product quality. These factors are
en.prnasia.com

Below the third article, the start of a fourth article is visible: "Katalon Collaborates With SmartBridge to Launch Virtual Internship".

On the right side of the page, a "You're signed out." notification is displayed, encouraging the user to sign in to ZoomInfo to uncover contact details. A red "Join now" button is present, along with a note that says "Free credits every month!".

UPDATED: May 8, 2025 - <https://www.zoominfo.com/c/katalon-llc/400477349>

Facebook

The image shows a screenshot of a Facebook post from ACN Newswire. The post is titled "ACN Newswire's Post" and is published by ACN Newswire. The text of the post reads: "Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users". Below this, it says "ATLANTA, GA, Apr 29, 2025 - (ACN Newswire) - As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck. Today, Katalon Inc., the category leader in AI-augmented software testing, announces the general availability of TrueTest™, the world's first AI-native automated testing system that continuously learns from real users in production to create and maintain test coverage that actually matters." A link is provided: <https://www.acnnewswire.com/press-release/english/99277/>. The post also includes the text "Katalon #Clouds #enterprise #artificialintelligence #AI #TrueTest #software" and "Follow ACN Newswire for more updates". At the bottom of the post, there is a large Katalon logo consisting of a stylized 'K' made of black and green shapes followed by the word "Katalon" in a bold, black, sans-serif font. Below the logo, there are buttons for "See insights and ads" and "Boost post". At the bottom of the post, there are buttons for "Like", "Comment", and "Share". The background of the screenshot shows the Facebook interface with a sidebar on the left containing navigation options like "ACN Newswire", "Ads Manager", "Ad Center", "Meta Business Suite", "Suggested", and "Your shortcuts". On the right side, there are sponsored ads for "6ucom.6u188.com" and "Nikkei Asia".

<https://www.facebook.com/acnnewswire/posts/pfbid02Ztuc7CVqUej8h1aFH28GBSiNBGnrqC55J4eugcVMafuzsMUZFErzy8wqQaQvBGuyI>

Instagram

The screenshot shows an Instagram post from the account 'acnewswire'. The post features a large image of the Katalon logo, which consists of a black hexagon and a green square to the left of the word 'Katalon' in a bold, black, sans-serif font. The post text, written by 'acnewswire', announces the launch of TrueTest(TM), the first AI-native automated testing system. The text includes a date (Apr 29, 2025) and a location (ATLANTA, GA). It describes how AI-generated code is increasing the reliance on AI and how Katalon's TrueTest addresses this by learning from real users. A link to a press release is provided, along with several hashtags: #Katalon, #Clouds, #enterprise, #artificialintelligence, #AI, #TrueTest, and #software. The post also includes a follow-up prompt to follow @acnewswire for more updates, posted 1 day ago. The Instagram interface is visible, including the navigation bar on the left with options like Home, Search, Explore, Reels, Messages, Notifications (with a red heart icon and '2'), Create, Dashboard, and Profile. At the bottom of the post, there are icons for liking, commenting, and sharing, along with a 'Be the first to like this' prompt and a comment input field.

Instagram

Instagram

instagram.com/p/DJCd5nrynY-/

acnewswire

acnewswire Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users

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Read more: <https://www.acnewswire.com/press-release/english/99277/>

#Katalon #Clouds #enterprise #artificialintelligence #AI #TrueTest #software

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Read more: <https://lnkd.in/gAqTFtb>

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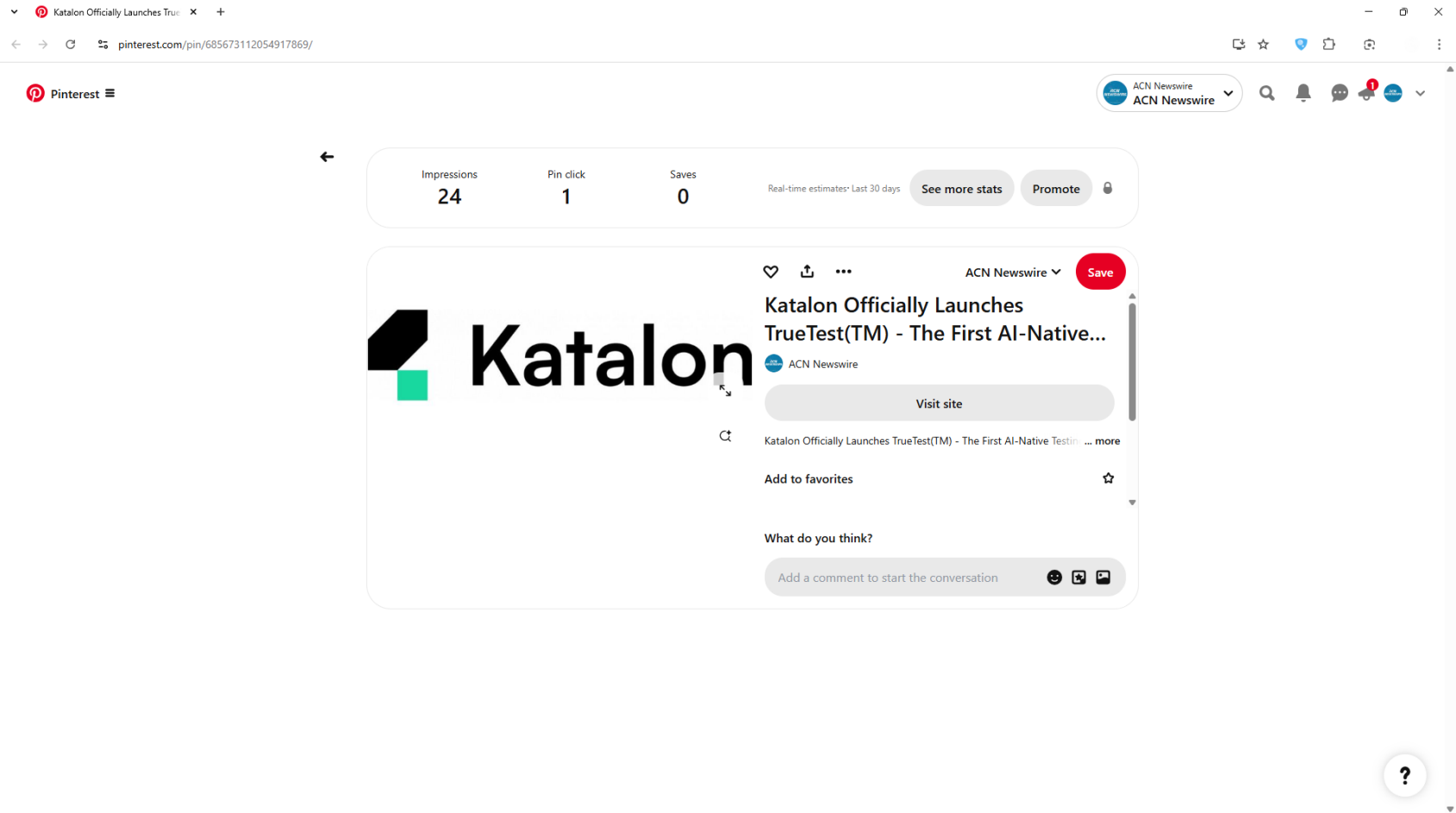
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Pinterest



The screenshot shows a web browser window displaying a Pinterest pin. The browser's address bar shows the URL <https://www.pinterest.com/pin/685673112054917869/>. The Pinterest logo is visible in the top left corner. The pin itself features the Katalon logo and the text "Katalon Officially Launches TrueTest(TM) - The First AI-Native...". The pin is attributed to "ACN Newswire". The pin's performance metrics are displayed at the top: Impressions: 24, Pin click: 1, and Saves: 0. The pin includes a "Visit site" button and a "Save" button. The pin also has a "What do you think?" section with a comment input field and social sharing icons.

Browser tabs: Katalon Officially Launches True x +

Browser address bar: [pinterest.com/pin/685673112054917869/](https://www.pinterest.com/pin/685673112054917869/)

Navigation icons: Search, Notifications, Messages, Profile

Account: ACN Newswire


Pin statistics:

Metric	Value
Impressions	24
Pin click	1
Saves	0

Real-time estimates: Last 30 days

Buttons: See more stats, Promote

Pin content:

 Katalon Officially Launches TrueTest(TM) - The First AI-Native...
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Buttons: Visit site, Save

Text: Katalon Officially Launches TrueTest(TM) - The First AI-Native Testin ... more

Buttons: Add to favorites

Text: What do you think?

Text: Add a comment to start the conversation

Icons: Share, Comment, Like

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Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users



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https://www.reddit.com/user/acn_newswire/comments/1kasfrl/katalon_officially_launches_truetesttm_the_first/

Scoop.it!

The screenshot displays the Scoop.it website interface. At the top, there's a navigation bar with the Scoop.it logo, a 'READ' button, a 'PUBLISH' dropdown, and an 'Upgrade' button. A search bar contains the text 'Scoops, topics, users'. The main content area shows a grid of news items. A prominent article is titled 'Katalon Officially Launches TrueTest(TM) - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users'. The article is attributed to 'ACN Newswire' and dated 'April 29, 11:58 PM'. The Katalon logo is featured prominently in the article preview. Below the title, there's a short excerpt: 'As software teams increasingly rely on AI-generated code to build applications faster, traditional testing methods are becoming a critical bottleneck.' The background shows other news items, including 'Sensiba Acquires Assurance' and 'FWD Group extends partnership with JA Worldwide for its award-winning financial literacy programme'.

<https://www.scoop.it/topic/press-release-by-acn-newswire/p/4165334725/2025/04/29/katalon-officially-launches-truetest-tm-the-first-ai-native-testing-system-that-thinks-like-a-tester-and-learns-from-users>

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Katalon Officially Launches TrueTest™ - The First AI-Native Testing System That Thinks Like a Tester and Learns from Users



Turns Real User Journeys into Self-Maintaining Automated Tests, Ending the Era Defined by Human-Created Testing Models and the Guesswork They Required

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TrueTest eliminates guesswork and redefines the testing process. Traditional testing often relies on assumed user flows based on requirements documents or input from stakeholders. But real users rarely behave as expected. Guesswork leads to blind spots in test coverage, which TrueTest resolves by using actual production behavior as its source of truth.

Instead of relying on pre-scripted, guess-based models, TrueTest observes real customer behavior, identifies business-critical user journeys, and auto-generates test cases that reflect how the application is truly used. As applications evolve, TrueTest keeps pace by automatically updating tests without the need for manual maintenance or brittle scripts.

TrueTest was built from the ground up for the AI-native era. It does not treat AI as a bolt-on feature. It is an entirely new approach to

<https://acn-newswire.tumblr.com/post/782179101639376896/katalon-officially-launches-truetesttm-the>